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Online platforms have fundamentally reshaped social, economic, and political landscapes. Platforms like Facebook, Google, YouTube, TikTok and Amazon enable users to discover unprecedented content, people, and products. Acting as powerful content moderators, these platforms rank, and recommend information. A few dominant platforms wield considerable influence as de facto governors of the internet, determining what content reaches and resonates with users. Platforms have insufficiently acknowledged this public role, leading to controversies over illegal and harmful content and the creation of "filter bubbles." Consequently, platforms face increased pressure from policymakers to address these systemic problems.

Miriam Buiten's research addresses the regulatory challenges posed by platforms, exploring how the law should shape their role and influence. Her interdisciplinary approach integrates insights from law, economics, business, and media studies to comprehensively analyse platforms and advocate for effective regulation. Her goal is to foster a more informed and sustainable approach to regulating platforms, based on sound principles and theoretical frameworks. Buiten's work not only proposes concrete legal solutions but also offers broader reflections on the governance of emerging technologies.

Committed to influencing policymaking and public discourse, Buiten's research has earned recognition in prestigious journals and won her a research award from the German Law and Economics Association. Her insights also resonate in various media outlets through interviews and podcasts. Additionally, Buiten actively engages with EU policymakers at the European Commission, the European Parliament, and the OECD on platform and AI regulation. Beyond academia and policy circles, Buiten bridges theory with practice by addressing legal professionals and industry experts at major national and international conferences.