

BOOK REVIEW

RESEARCH HANDBOOK ON INTELLECTUAL PROPERTY LICENSING

Edited by Jacques de Werra

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DOING BUSINESS INTERNATIONALLY?
PROBABLY THE FIRST OF ITS KIND,
THIS BOOK EXPLORES IP LICENSING
ACROSS A RANGE OF JURISDICTIONS

An appreciation by Phillip Taylor MBE and
Elizabeth Taylor of Richmond Green
Chambers

Sir Robin Jacob, of University College,
London, Faculty of Laws, commenting on this

uniquely useful book on transactions involving intellectual property by way of licensing, also remarks on the surprising scarcity of books on this subject, especially those examining intellectual property licensing from a comparative law viewpoint.

Published recently by Edward Elgar, this book does much to address this problem in that it compiles and presents in one handy volume -- the views and insights of no less than twenty-one well known experts in this field from around the world.

In so doing, it examines intellectual property licensing law from a comparative standpoint within a country-by-country, inter-disciplinary approach, probably the first publication of its kind to do so. Certainly the book covers a broad range of countries and regions, from the major European jurisdictions to those in Asia which are now driving forward the world economy, including China, India and Japan.

As mentioned in the preface, this Handbook aims at putting forward a scientific contribution to the identification of what could constitute the global features of intellectual property licensing agreements. It touches on the issues involved in the eventual adoption of a global regulatory framework of intellectual property contract law. Maybe, just maybe, suggests the book, it may be possible to evolve just such a harmonized legal framework worldwide, of intellectual property licensing policies!

And now back to Sir Robin's comments on this handbook, that we really couldn't possibly express any better than we can.

'This book,' he declares, 'is readable – and anyone concerned with intellectual property licensing should read it and will find it a pleasure to do so. They will also learn a lot about some of the pitfalls and bear-traps to be found around the world....The book will be on our students' reading list.'

For those involved in any way in IP, IP licensing and/or contract law, this book contains any number of illuminating and ultimately profitable insights into this vitally important subject and should really be in the professional library of every IP practitioner. The publication date is cited as at September 2012.