

Use case 1 : EBB .Clubb



Connecting IRL to URL 1/4



ebb.Clubb is an experimental interactive **Speakeasy** with a **Web-app** and **Web3 protocol**, making our events and offerings accessible both physically and online.

Thanks to its network, **ebb.Clubb** can pop-up anywhere to host events, talk decentralization, and explore the potentials for collaboration over slight inebriation.

Connecting IRL to URL 2/4



So far *The Speak-Easy* has Popped Up at:

The Non-Fungible Conference, Lisbon;
EthCC5, Paris, and **Paris+ Art Week**

We've been organizing these events with the trad and web3 worlds, with partners like

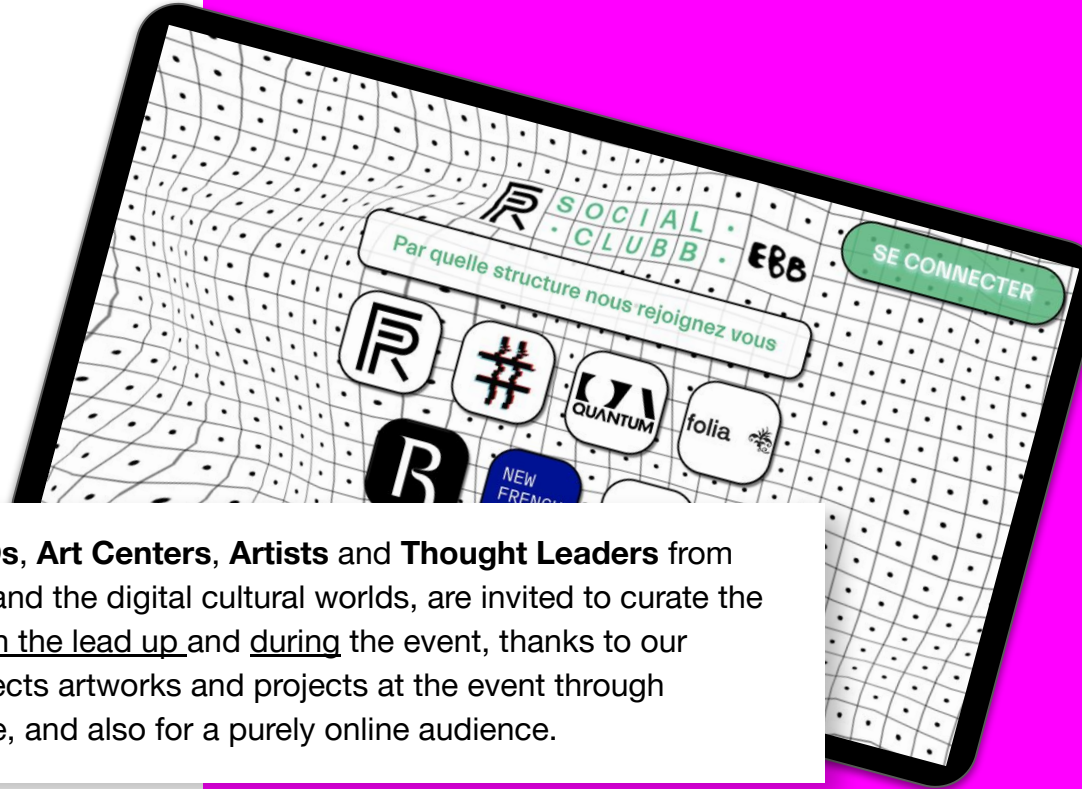
Digital : Friends With Benefits, Nansen, Non Fungible Conference, Dao Craft ...

Culture : Fondation Pernod Ricard, Paris;
Centre Pompidou, Paris
Soho House, Paris...

Ebb is supported by la Caisse des Depots



Connecting IRL to URL 3/4



Communities, DAOs, Art Centers, Artists and Thought Leaders from both the traditional and the digital cultural worlds, are invited to curate the speakeasy with us in the lead up and during the event, thanks to our WebApp, that connects artworks and projects at the event through touchpoint hardware, and also for a purely online audience.

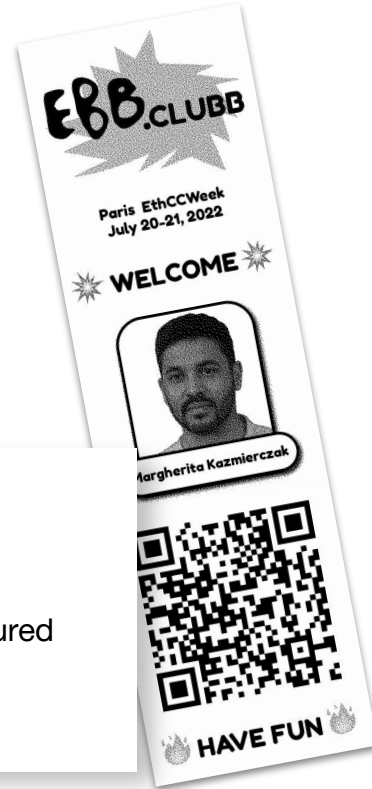
Connecting IRL to URL 4/4

EBB



The Speakeasy is a great place to build bridges.
We welcome **Web3 users** and **traditional visitors** alike.
Our systems can be accessed through :

- **Paper ticket** with a unique user account ID qr code that can be secured
- Through **Wallet connect**, or standard **e-mail address**.
- Through the **webApp** from anywhere on earth.



Incentivized Participation 1/2



Each visitor is gifted 10 **interactions** (10 **eye tokens**) when their ticket for the event is created. When a user interacts with an artwork, attends a talk, or watches a video online, or likes a painting:

They **throw an eye** at it. 

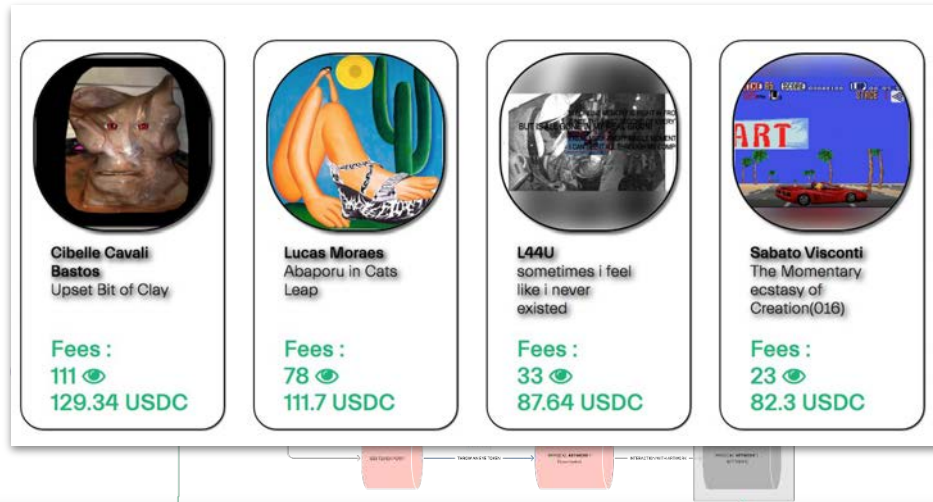
They receive **EBB points** in return 

EBB points will give them access to

- Drinks on site
- Customized Merchandising
- Limited editions art prints or NFTs
- Access to parties or online content

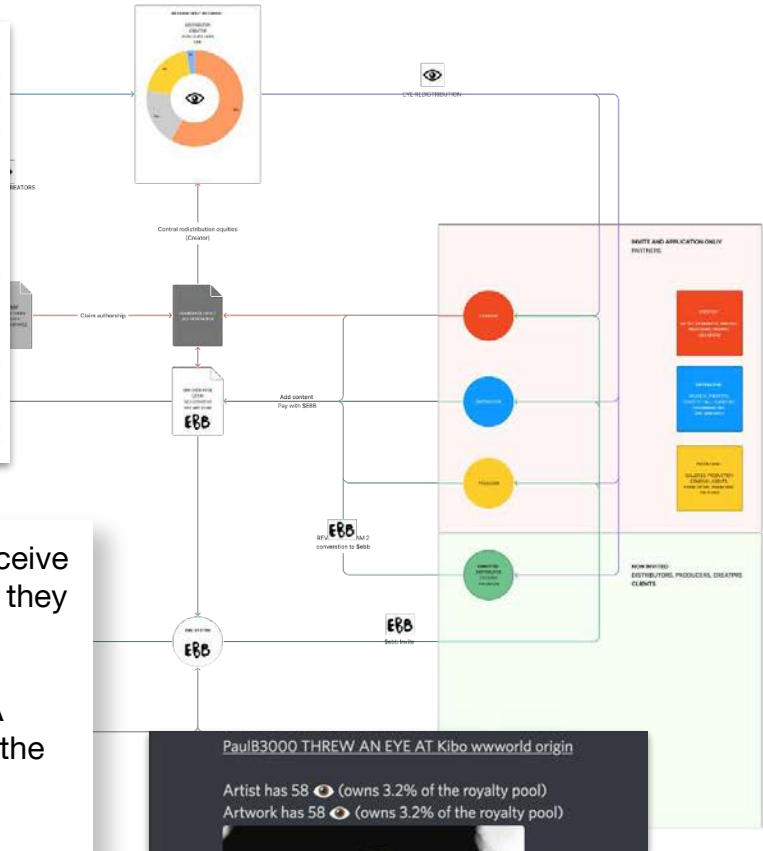
Incentivized Participation 2/2

EBB



At the close of our events, artists and their representing organizations, receive royalties based on the interactions they generated (number of eyes 👁️ they gave) through our **redistribution protocol**.

Artists can connect with their wallet on a **CLAIM AUTHORSHIP PAGE**. A smart contract verifies if they are the author (the same wallet that minted the artwork) and automatically redistributes their share of the royalty pool between the artist, the distributor, and the owner. 80-10-10 split.



Gamified Cultural space 1/3

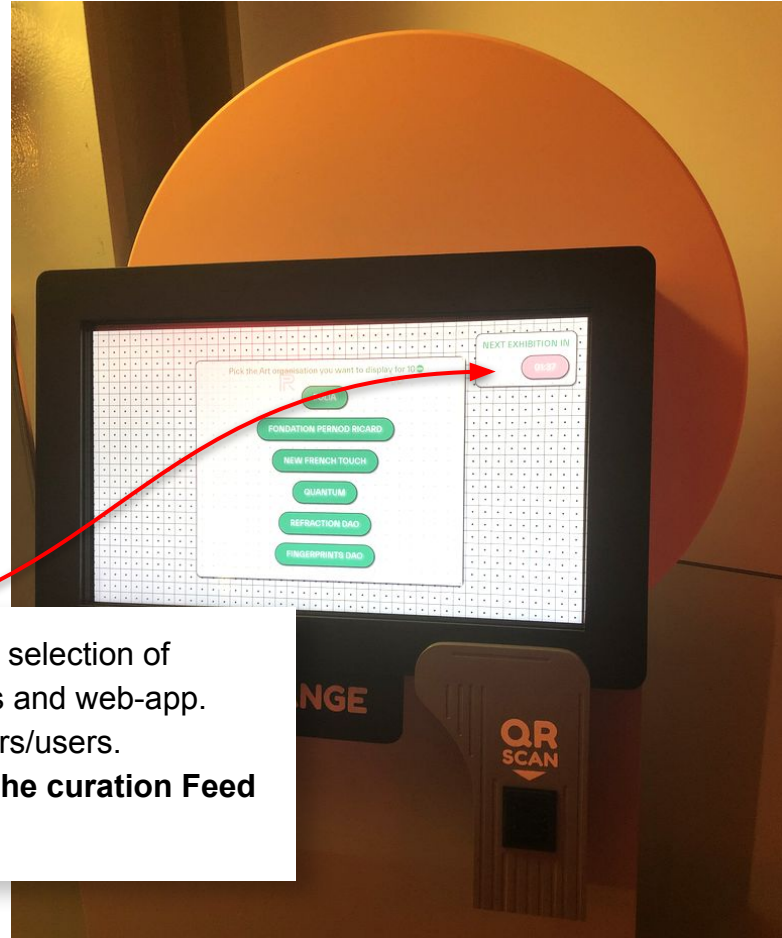
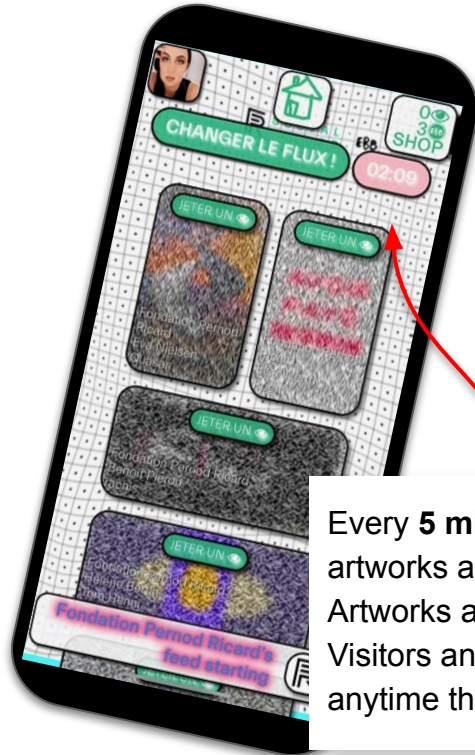
EBB



In the clubb, **TouchPoint Scanners for QR codes** are attached to each artwork. Screens in the space allow visitors to connect, activate and interact with any artwork.

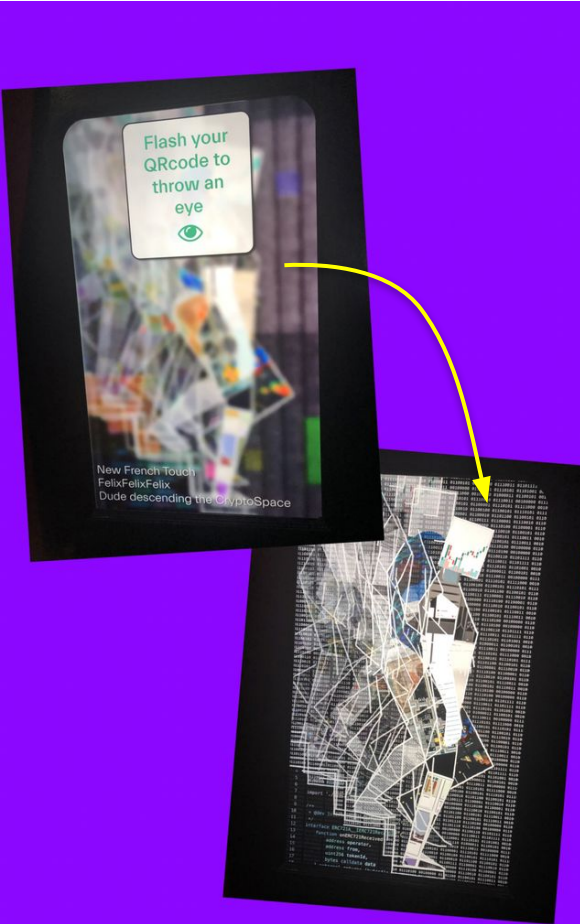
Gamified Cultural space 2/3

EBB




Every **5 minutes**, a new curated selection of artworks appears on the screens and web-app. Artworks are blurred to the visitors/users. Visitors and Users can **change the curation Feed** anytime they want

Gamified Cultural space 3/3

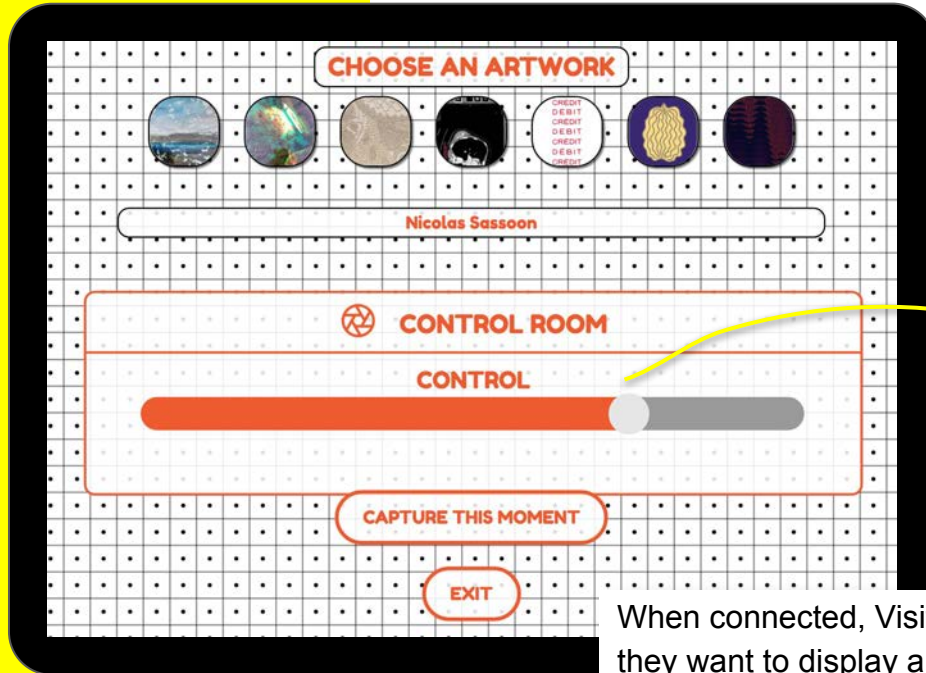


dalbin

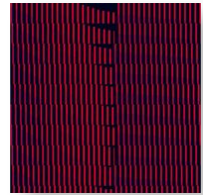
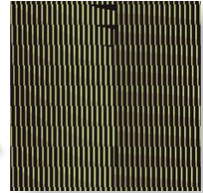


When visitors throw an eye  at a work, it gets displayed in full resolution for everyone, in person and online, as well as the name of the user who activated the work.

Customized experience 1/4



EBB



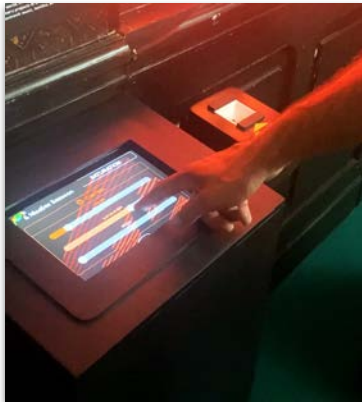
When connected, Visitors/Users can choose an artwork they want to display and interact with it.

Here with Nicolas Sassoon's Waterfalls series

Customized experience 2/4

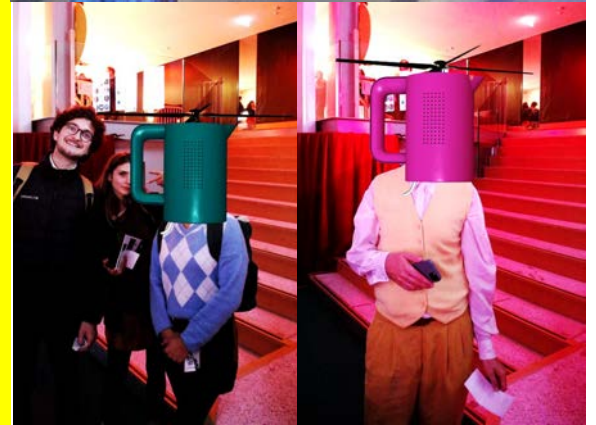


They can add generative effects, change colors, speed, music ...
And record their favorite transformation as a unique souvenir to be
exchanged for ebb Points at the end of their experience.



Customized experience 3/4

EBB



a Vinyl, AR, and Poem playing when activated
Artwork by **Cibelle Cavalli Bastos**

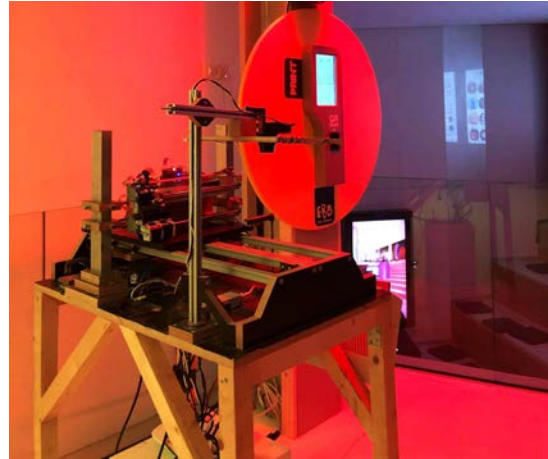
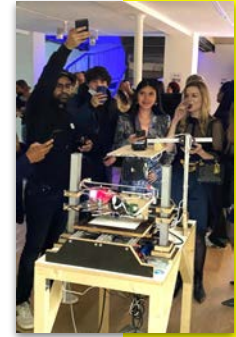
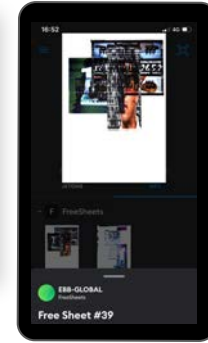
Here, a photobooth in collaboration with **Darren Bader**, and
his Artwork 0Xsphere.

Customized experience 4/4



If they have enough EBB Points visitors can get a Print of their Journey

Victor Vaysse - “Computed sheet” Printer- Merges all the artworks visitors checked in to, as one generative souvenir Poster (physical print) and NFT in real-time. Each journey and edition is unique and printed live.



Active user journey 1/4

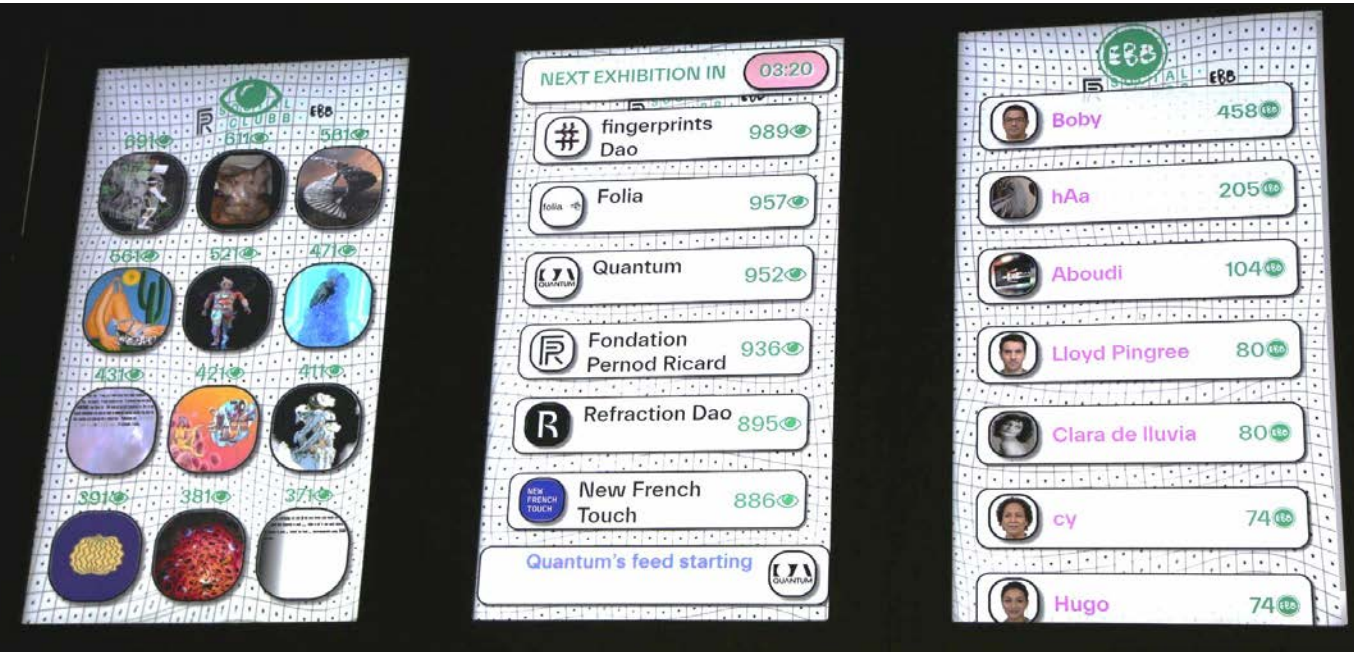


The Web-App user accounts (same as the ticket) **archives** every artwork they select and interactions the visitor made. Linking the visitor/user to the artists or the organisations they liked.

Visitors EBB points are also kept.

They can decide to **save their points** for a later event, or use them from home for online interactions or shopping in our marketplace.

Active user journey 2/4

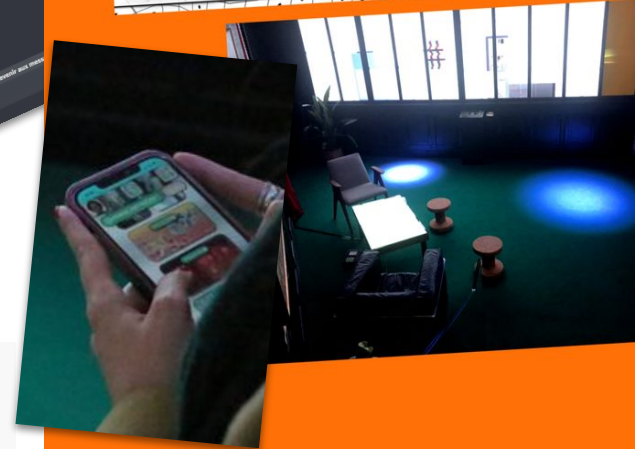
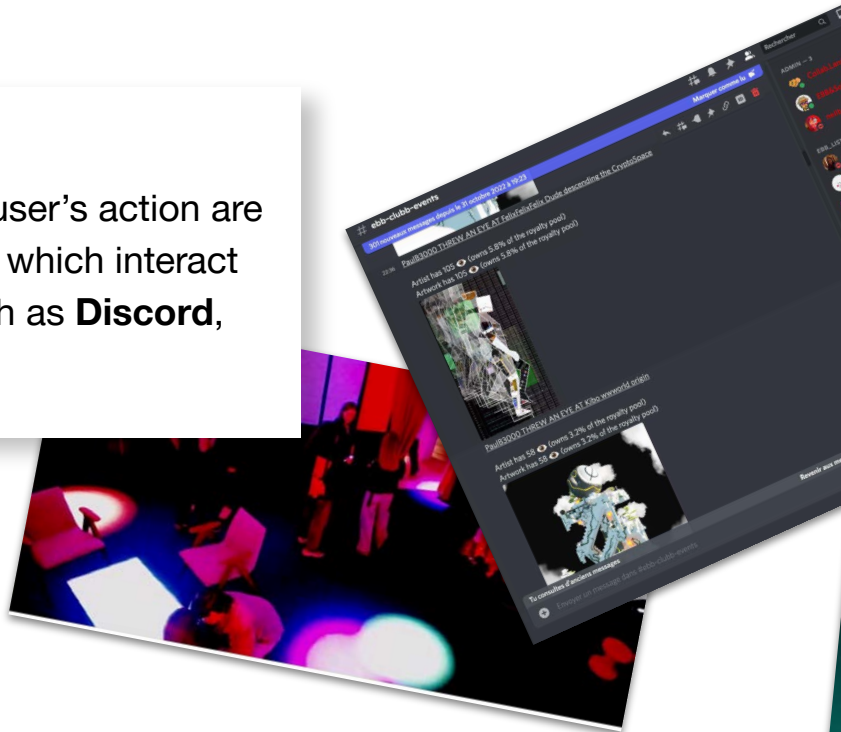


Leader boards, track interactions and everything that happens
It is updated live, both in the space and on the Web-app

Active user journey 3/4



On top of the WebApp,
The Speakeasy and the user's action are
connected through bots, which interact
with social networks such as **Discord**,
Twitch and **Telegram**.



Active user journey 4/4

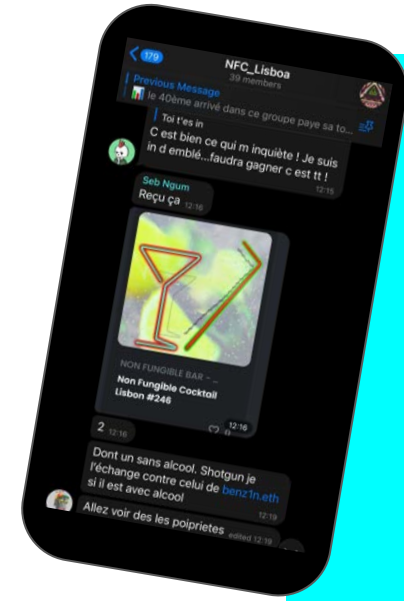
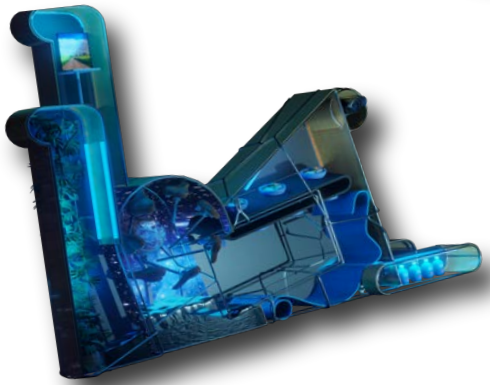
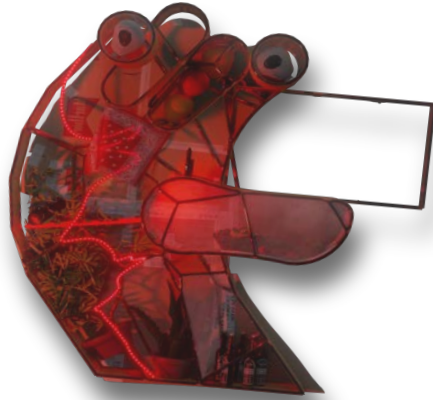
EBB



Visitors's Customized **NFT editions**, **Prints**, **drinks**, unique **NFT Artworks** generously offered by Artist and partners are available in the shop to complete the experience.

Those goodies can also be claimed afterward on the **Web-App**.

Interactive bartenders



ebb's 3 Hosts dispense, drinks and salty advice, as they interact with the public online and IRL. They check visitors ticket to see if they have enough **points** or **NFT cocktails** booked ahead.

interactive bartenders



They speak, have humor, while automating and feeding discords, twitter, and twitch feeds, with live images mixed with generative filters.



Cocktail menu

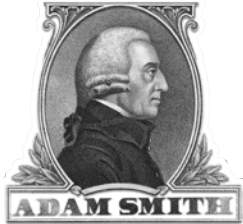


APOTHEKE
MIXOLOGY

EBB has teamed up with Nicolas O'Connor, head mixologist of Apotheke LA/NY to create a new iteration of the non fungible bar.

Cocktail menu

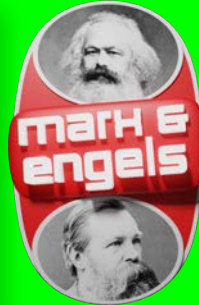
EBB



THE INVISIBLE HAND

A true laissez faire libation! Named after 18th-century Scottish philosopher Adam Smith's economic metaphor for the "natural order" of markets and self interest, this delectable cocktail is so refreshing and delicious it will feel as if an "invisible hand" is guiding it down your throat. But *remember* hangovers are invisible too!

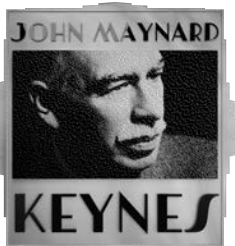
Absolut vodka, cucumber, basil, lime, berries



MARX-A-RITA

What goes better than Marx and Engels you ask? Tequila and triple sec of course! The Marx-a-rita is homage to Karl Marx and Friedrich Engels; the creators of a socioeconomic analysis that hoped to change social and class relations known as Marxism. Well, so much for that. So let's pretend we are devout marxist Leon Trotsky escaping Lenin's Russia to hide out in Mexico and permanent revolution becomes permanent vacation!

Ameca altos tequila, triple sec, lime



MARKET BUBBLES

British economist *John Maynard Keynes* considered the prospects for capitalism's survival amidst its booms and busts and well it looks like he succeeded, no? For a man of such accomplishment you would wonder what regrets he could have? When asked Keynes responded "My only regret in life is that I did not drink more champagne." Let's raise our glasses to that, cause as any good capitalist knows some bubbles here and there can be fun!

Champagne, italicus, thyme, citrus



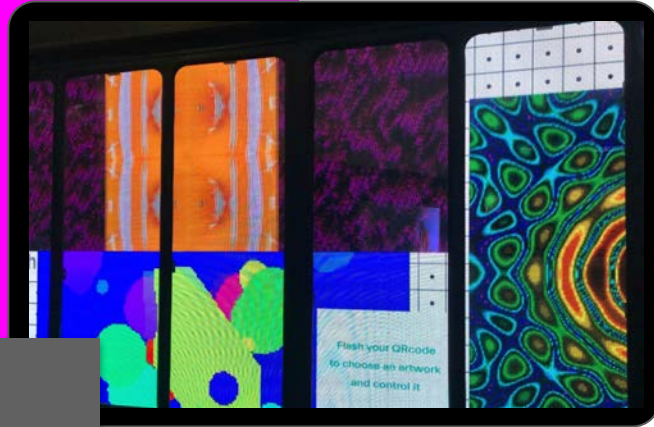
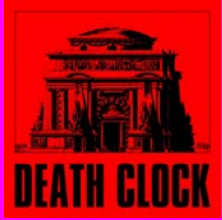
POPPIN MY COLLAR

Inspired by Janet Yellen, the first woman to have held each of the top economic positions in United States federal government. Outside of her fiscal clout in a global empire, she is known for her fondness of soda and turning her collar to the heavens. This drink pays tribute to the girl boss of bread and budget by popping your palette with soda and pop rocks.

Havana club rum, lime, mint, tart cherry, soda, pop rock float

Culture 1/2

EBB



For curation we partnered with Fingerprints DAO, Quantum , Refraction DAO, Folia, ChainSaw, New French Touch - Superare, Brawhaus, Daoz ...

We had the honor to host the work of artists like :

Mathcastles, Dis, Rhea Myers Darren Bader, Eva Nielsen, Petra Cortright, Nicolas Sassoon, Emily Segal, Kibo, Oliver Laric, Linda Dounia, Benoit Pieron, Cibelle Cavalli Bastos, Lorna Mills, Elsa Werth, Victor Vaysse, Harm van den Dorpel, P1xelfool, Herbert W Franke, FeklZine ... and more



CLICK
gallery
HERE



Culture 2/2



We're all learning as we build together, which is why we've hosted talks and panels with folks like

- Livia Deschermayer from Commonstack
- Daniel Ospina from RnDAO
- Erik Bordeleau from TheSphere Dao
- Maggi Love - Shefy education on DeFi & Crypto
- Sarah-Diane Eck - Founder of Lum Network
- Sofia Garcia - founder of ARTXCODE
- Maï Monatou Mar - from RadicalxChange



ebb.Clubb in numbers



Ebb.Clubb 1

During EthCC5 - july 2022 - **2 days.**

780 Visitors

660 on site tickets

120 Party attendees

225 Nft cocktail minted

66 Prints / Nft

Ebb.Clubb 2

During Paris+ Artfair week - october 2022 - **4 days**

653 Users/visitors.

53 Wallet connect

200 on site tickets

123 prints / NFT

23 NFT claimed

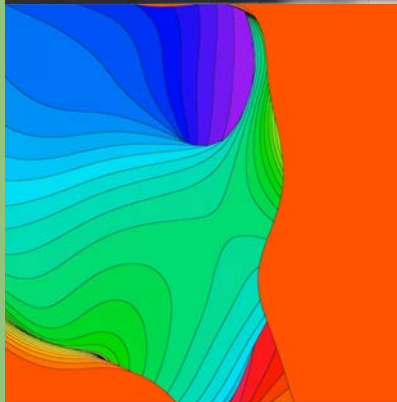
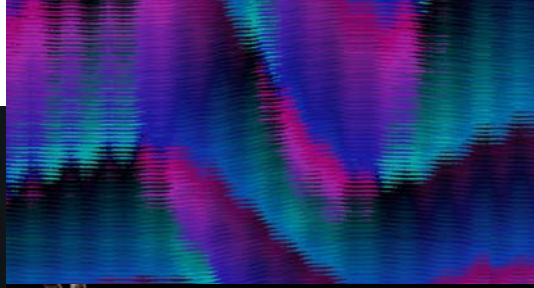
820 eye thrown

Medias

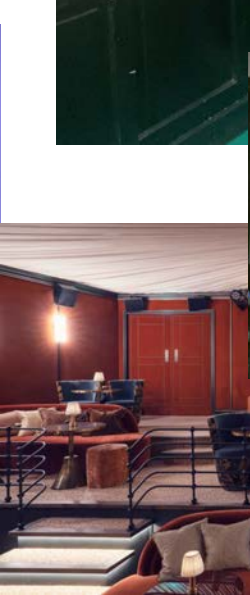
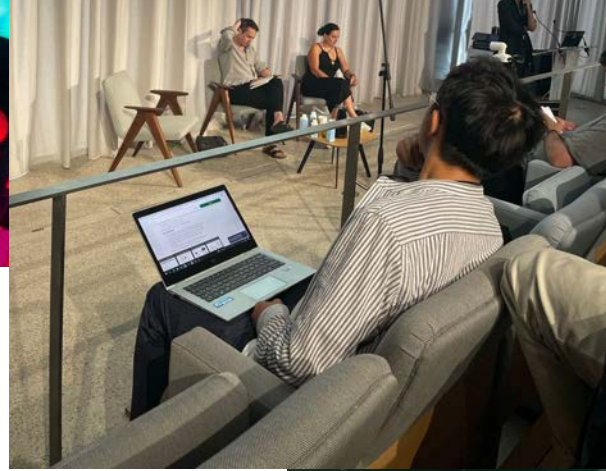


Medias

EBB



Medias



Previous events



EBB.CLUBB **2**

October 18-20 PARIS + ART FAIR WEEK

Previous events



Panel discussion about self-organization, inventing models and what collaboration with crypto and smart contracts means for culture...

Andrew Berardini, writer and Curator of **MobilCoin** Art Residency

Everett williams, Artist and founder of **folia.app**

Rodolphe Ködderitzsch, General Manager at **Quantum**

Anbar el Mokri, Artist and Producer at **Refraction Dao**

Luiz Rahmalho, founder of **Fingerprint Dao**

[@TacyTurnh](#), member of **Fingerprint Dao**

Booyasan, Artist from **New French Touch**

Arthemore, Curator at **New French Touch**, and NFT specialist at **Sotheby's**

EBB.Clubb.2 Artists and Partners.



Fondation d'Entreprise Pernod Ricard

Hélène Bertin, Timothée Calame, Fabiana Ex-Souza, Eva Nielsen, Benoît Piéron, Elsa Werth

Curated by Clément Dirié



Fingerprints Dao

Larva Labs, Mathcastles, Harm van den Dorpel, Mitchell F Chan, rhea_myers.

Selected by Rodrigo Klamt



Refraction Dao

Sabatobox, habitual_truant, coco magnusson, Lorna Mills, Cibelle Cavalli Bastos, lady Lu letal.

Selected by Cibelle Cavalli Bastos



Folia

Oliver Laric, Petra Cortright, James Whipple, Emily Segal, Travess.

Selected by Everett Williams.



Quantum

Herbert W Franke, Nicolas Sassoon, p1xel fool, Linda Dounia, Marjan Moghaddam.

Selected by Rodolphe Ködderitzsch



New French Touch

Teto, Jaen, Booyasan, Kibo, FelixFelixFelix.

Selected by Arthemore

Previous events



July 20-21, 2022 EthCC5 Week

ebb.Clubb.1 Conference program July 20, 2022 **EBB**

Culture DAOs & DAO Culture

4 pm

Culture DAOs

Trojan DAO by James Simbouras

The Sphere by Erik Bordeleau

5 pm

DAO Culture

RnDAO by Daniel Ospina

Soft governance and culture building by Livia Deschermayer

Two Plus by Louis Giroux

The anti-Web3 sentiment and the Radical Left by Evil Twin

6.30 pm

DAO Craft

How to lead without a leader by DAO Craft

2-7.30 pm

2 pm

RadicalxChange Paris

Web3: New Ways of Empowerment

with Christophe Gauthier, Kuamen,
Daniel Kaplan, Aouatef Khelloqi,
Maimonatonou Mar

7pm

The Blockchain Socialist

Live recording of the podcast
featuring Black Swan DAO

Curated and moderated by Odd Name

ebb.Clubb.1 Conference program July 21, 2022

EBB
EBB

2-7pm

2pm

Cinema and Web3

Louis_B - Web3 at Cannes festival 2022

Katia Morales Gaitan - Researcher

Crypto Futures - TheBlockchainSocialist

Flim.Ai - Demo

3:30 pm

L'Université Internationale de Gardiennage de Voitures

by Ismail Alaoui Fdili - artist

4:00 pm

To live happily, live encrypted.

The example IRL of Guy de Cointet's art

by Marilou Thiébault - art historian

4:30 pm

Generative NFT Drugs Market Place

FactionDao - Pierre Pauze, moderated by Arthemort

5 pm

Cultural transitions to Web3

Nicolas Sassoon - artist using early computer imaging processes

Ombline Rosset from OBJKT - marketplace on Tezos

Neil Beloufa - artist

6pm

Women drink meme

Maggi Love - Shefy education on DeFi & Crypto

Sarah-Diane Eck - Founder of Lum Network

Sofia Garcia - founder of ARTXCODE

Daniella Loftus - Digital Fashion founder & influencer

Justine Vilgrain - co-founder of Braw Haus

Clickhere

Nude Robot,
harleywrecks +
SINEWAVEKID, Yilmaz
Sen, Matthew Stone,
Gerhard, Koenderink,
Cache Bunny, Francois
Vogel, Nico Vuignier, Dirk
Koy, Felt Zine, Joe
Pease, Anne Murayama,
DKT, Le Milli, Alto, Niall
Ashley, STILLZ, Caecilia
Tripp + Michele Lamy,
JIGSAW,
KILLATRIPPINBLAZE,
Dave Greber

New French Touch

Jivinci, Booyasan,
CEGZ.project
CryptoClay, Etienne de
Crécy, FelixFelixFelix
Hermine Bourdin, Kibo,
Lapin Mignon, Leo
Caillard, LuluxXX, miss
Al Simpson, Nahiko,
Pascal Boyart, PolPics,
Stephan Breuer,
Touky333

Brawhaus/Daoz

Juan Delcan, Dirk Koy,
Luke Conroy, Jonas
Erslund, Kakia
Konstantinaki, KYND, Stas
Sumarokov, Jae Yeon Kim,
Kaoru Tanaka, Barney
McCann, Ali Hadian, Fabio
Catapano, Finn
Berenbroek, Yoann De
Geetere, Balkan Karisman,
Laney Lai, Sophia Kay,
Marcel Kohrl

Chain/Saw

DIS

Ebb.Clubb

Hermine bourdin
Nicolas Sassoon
Cibelle cavalli balestos
Biche
Victor Vaysse
Darren Bader
...

RadicalXChange

[Kuamen](#) performance
2pm 20th



dalbin

ebb.Clubb.1 Screening & Music program

Screenings July 21

7pm on site

ClickHere Gallery

Brawhaus

8pm @SOHO HOUSE with fwb

DIS *Everything but the world*, 2022 40'
followed by Q&A with Lauren Boyle

8pm Dj Set / Roche Music

July 20th : Warrenko

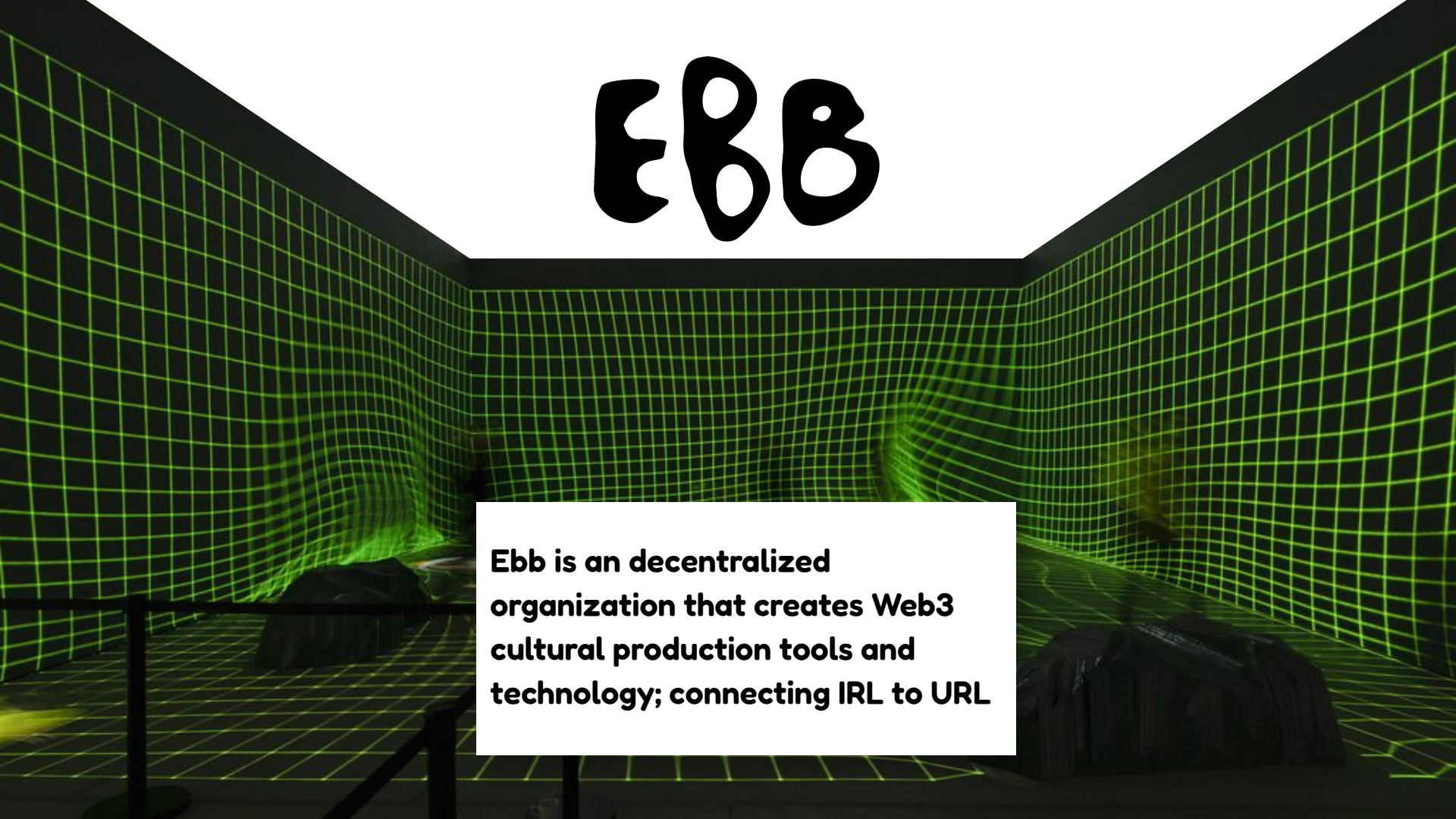
July 21st : Shlomo

dis

Roche
MUSIQUE



EBB

A 3D visualization of a grid world. The walls and floor are composed of a green grid pattern. A central tunnel or passage is visible, leading into the distance. The lighting is dim, with some yellowish-green highlights on the walls and floor. A white rectangular box is overlaid on the lower right side of the image, containing text.

Ebb is an decentralized organization that creates Web3 cultural production tools and technology; connecting IRL to URL