



FINAL PROGRAM

WIPO-WTO-UNIGE/IPRE/ACAD/23/INF.1
ORIGINAL: ENGLISH
DATE: JUNE 29&30, 2023

Intellectual Property Researchers Europe (IPRE) Conference

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

and
the School of Law, University of Geneva (UNIGE)

Geneva, June 29 and 30, 2023

FINAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, June 29, 2023

Venue: WIPO (AB) Main Building

MORNING PROGRAM

8.30 – 9.10 Registration and Security Badges: WIPO Security Center (AB) Main Building

9.15 – 9.30 Keynote Address - Room A

Daren Tang, Director General, World Intellectual Property Organization (WIPO)

9.30 – 9.45 Introduction by Organizers:

Sherif Saadallah, WIPO Academy, WIPO

Antony Taubman, Intellectual Property, Government Procurement and Competition Division, WTO

Jacques de Werra, Faculty of Law, University of Geneva

Irene Calboli, Texas A&M University School of Law and University of Geneva

9.45 – 10.00 Group Photo and Break

Location: Lobby, WIPO (AB) Main Building

PARALLEL SESSIONS (1)

10.00 – 11.15 Parallel Session 1.a: Artificial Intelligence: A Technological Conundrum for Copyright

Location: Room B

Chair and Moderator: Ulrike Till, IP and Frontier Technologies Division, Infrastructure and Platforms Sector, WIPO

Copyright Clearance for AI Training Data: Challenges and Solutions

Speaker: Erva Akin, Information Society Law Center, University of Milan, Milano

Copyright in AI-generated Art, and Latent Diffusion's Infringement of Copyrighted Art: Comparing Human's and AI's Creativity to Inform Arguments for Midjourney's Case

Speakers: Francesca Mazzi, Faculty of Law, University of Oxford, Oxford & Salvatore Fasciana, University of Sussex, Brighton

What is an Author and What is a Computer Program in the Age of Generative AI?

Speaker: Matej Myska, Faculty of Law, Masaryk University, Brno

10.00 – 11.15 Parallel Session 1.b: Circular Economy and Intellectual Property**Location: Room U. Uchtenhagen**

Chair and Moderator: Julio Raffo, Innovation Economy Section, Department for Economics and Data Analytics, IP and Innovation Ecosystems Sector, WIPO

Europe's Circular Economy: (Not So) Merry Go Round for Innovation and World IP Regime

Speakers: Hardik Daga, UPES School of Law, Dehradun & Latika Choudhary, UPES School of Law, Dehradun

Intellectual Property Rights in Circular Economy and their Coordination with the 'Right to Repair'

Speaker: Margherita Corrado, School of Law, Bocconi University, Milano

Circular Economy versus Copyright Protection of Computer Programs in the EU

Speaker: Bohdan Widla, Faculty of Law, Faculty of Law and Administration Jagiellonian University, Kraków

10.00 – 11.15 Parallel Session 1.c: Intellectual Property, Innovation and Management**Location: Room L. Baeumer**

Chair and Moderator: Sacha Wunsch-Vincent, Global Innovation Index and Composite Indicator Research Section, Department for Economics and Data Analytics, IP and Innovation Ecosystem Sector, WIPO

Measuring Environmental Innovation Performance: Towards Assessing the Firm-level Sustainability Value of Patent Portfolios

Speaker: Maximilian Elsen, University of Cambridge, Cambridge

The Impact of Language Translation Quality on Patent Examination Outcome

Speaker: Beth Webster, Center of Innovation, Swinburne University of Technology, Melbourne

Two Different Systems of Promoting Economy's Innovation Performance: Switzerland and Chile

Speaker: Christian Schmitz Vaccaro, Universidad Católica de la Santísima Concepción, Concepción

10.00 – 11.15 Parallel Session 1.d: Patents: European Law and Beyond**Location: Room J. Bilger**

Chair and Moderator: Andras Jokuti, Patent and Technology Law Division, Patent and Technology Sector, WIPO

Disclosure of "What" Origin? A Critique of European Patent Law from the Social Network Perspective

Speaker: Elnur Karimov, Kyushu University, Fukuoka

The Legal Transplantation of the EPO Rules for Assessing the Patentability of Computer-Implemented Inventions (CII) in the Patent Manual of the Andean Community of Nations (ACN)

Speaker: Ana Cecilia Sotelo Aguilar, Stockholm University, Stockholm

International Patent Disclosure and Firm Export Performance

Speaker: Dandan Xia, IESE Business School, Barcelona

11:15 – 11:30 Coffee Break

PARALLEL SESSIONS (2)

11.30 – 13.10 Parallel Session 2.a: Copyrights and Fair Use

Location: Room B

Chair and Moderator: Michele Woods, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

Transforming Fair Use

Speaker: Glynn Lunney, Texas A&M University School of Law, Fortworth

The Marrakesh Treaty at 10: What is Its Overall Impact on EU Copyright Law?

Speaker: César-Joel Ramírez-Montes, Leeds University, Leeds

Law Libraries, Copyright and Digital Lending

Speaker: Aishwarya Charturvedi, Jindal Global Law School, Sonipat

11.30 – 13.10 Parallel Session 2.b: Trademarks and Geographical Indications

Location: Room U. Uchtenhagen

Chair and Moderator: Marie Paule Rizo, Policy and Legislative Advice Section, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO

Vulnerabilities of Geographical Indication Protection: Yesterday, Today and Tomorrow

Speaker: Gargi Chakrabarti, Dharmashastra National Law University, Jabalpur

Changing Faces: Exploring the Implications for the Average Consumer in Trade Mark Law due to the Use of Artificial Intelligence in e-Commerce

Speaker: Shenali Dias, University of Leicester, Leicester

The Tradition of “Non-Traditional Marks” in International Trademark Law

Speaker: Tobias Endrich-Laimböck, Max Planck Institute for Innovation and Competition, München

The Dynamics of Private Trademark Enforcement: The Case of Indian Pharmaceuticals

Speaker: Shreekanth Mahendiran, University of Lausanne, Lausanne

11.30 – 13.10 Parallel Session 2.c: IP, Administrative Law, and Enforcement

Location: Room L. Baeumer

Chair and Moderator: Martha Chikowore, Academic Institutions and Executive Program, WIPO Academy, WIPO

Intellectual Property Registers: How Transparent is Intellectual Property Ownership Anyway?

Speaker: Arina Gorbatyuk, KU Leuven Centre for IT and IP Law, Leuven

Creatively Misinformed: Mining Social Media to Capture Internet Creators and Users’ Misunderstanding of Intellectual Property Registration System

Speaker: Xiaoren Wang, University of Dundee, Dundee

Intellectual Property Rights Protections and Enforcement as an Incentive for Foreign Direct Investments: The Case of Saudi Arabia

Speaker: Abdullah Faraj Al Dossari, King Faisal University College of Law, Hofuf, Al Ahsa

11.30 – 13.10 Parallel Session 2.d: Copyright and Music

Location: Room J. Bilger

Chair and Moderator: Paolo Lanteri, Copyright Law Division, Copyright and Creative Industries Sector, WIPO

Indonesian Music Law Proposal: Could Streaming Remuneration and a Data-Driven Approach Help to Establish Fair Remuneration in the Digitized Music Industry?

Speaker: Artha Dermawan, Faculty of Law, University of Lapland, Rovaniemi

How do UGC and Music Streaming Services Respond to the Call for More Algorithmic Transparency in the EU and the UK?

Speaker: Aline Iramina, CREATE, University of Glasgow, Glasgow

Fragmentation of Rights in European Online Music Licensing and the Ways Out

Speaker: Lucius Klobucnik, Aston University, Birmingham

A Study on the Creativity and Similarity of Musical Works

Speaker: Takehiro Nakayama, Gakushuin University, Tokyo

13.10 – 14.15 Lunch Break

AFTERNOON PROGRAM

PARALLEL SESSIONS (3)

14.15 – 15.30 Parallel Session 3.a: Copyright Law: Re-thinking the Fundamentals

Location: Room B

Chair and Moderator: Sean M. O'Connor, Center for Intellectual Property x Innovation Policy (C-IP2), George Mason University Antonin Scalia Law School

Dysfunctional Equivalence? A Competition Law Analysis of the eLending Market

Speaker: Matteo Frigeri, CREATE, University of Glasgow, Glasgow

Authors, Art and Algorithms

Speaker: Myriam Christmann, Intellectual Property Research Institute, Queen Mary University of London, London

Originality Requirement for Copyright Protection of the Works of Architecture

Speaker: Romana Matanovac Vuckovic, Faculty of Law, Zagreb University, Zagreb

14.15 – 15.30 Parallel Session 3.b: Intellectual Property Enforcement

Location: Room U. Uchtenhagen

Chair and Moderator: Alessandro Enrico Cogo, Faculty of Law, University of Turin, Turin

Protection against Unfounded Notices of Intellectual Property Infringement in Bad Faith on Online Marketplaces - A Legal Comparison between the EU, Germany, and China

Speaker: Chuqi Feng, Max Planck Institute for Innovation and Competition, München

The Role of the ECtHR on the Enforcement of Intellectual Property Rights: The Case of Kosovo from a Comparative Perspective

Speaker: Valon Kashtanjeva, Faculty of Law, University of Prishtina, Prishtina

Piracy in Times of Covid

Speaker: Joost Poort, faculty of Law, University of Amsterdam, Amsterdam

14.15 – 15.30 Parallel Session 3.c: IP and Competition Law

Location: Room L. Baeumer

Chair and Moderator: Giovanni Napolitano, Intellectual Property and Competition Policy, Global Challenges and Partnerships Sector, WIPO

The Landscape of Patent Pools in the Telecommunication Sector

Speakers: Magali Contardi, Scuola Superiore Sant'Anna, Pisa and University of Alicante, Alicante & Enrico Bonadio, City University of London, London

Social Networking Sites' Unfair Licensing Terms: Creating Complexities for User-Generated Content?

Speakers: Phalguni Mahapatra & Anindya Sircar, DPIIT IPR Chair, NALSAR University of Law, Hyderabad

Regulating the Upside Down: The Law of Interoperability

Speaker: Pierre-Emmanuel Moyse, McGill Faculty of Law, Montreal

14.15 – 15.30 Parallel Session 3.d: Perspectives on Intellectual Property's Encounter with Data Dealings

Location: Room J. Bilger

Chair and Moderator: Mira Burri, University of Lucerne, Lucerne

Data Collection via Web Scraping: Different Approaches, Similar Outcomes?

Speaker: Jacopo Ciani, University of Turin, Torino

Text Data Mining, Research Collaboration and IP: The EU and Comparative Perspectives

Speaker: Ataul Karim, Faculty of Law, University of Oxford, Oxford

The Tension between International Data Transfers and Trade Secrecy: A Private International Law Analysis in the Light of New European Digital Policies

Speaker: Raul Ruiz Rodriguez, University of Alicante, Alicante

15.30 – 15.45 Coffee Break

PARALLEL SESSIONS (4)

15.45– 17.00 Parallel Session 4.a: IP in the Digital Environment

Location: Room B

Chair and Moderator: Caroline Ncube, SARChI Research Chair in Intellectual Property, Department of Commercial Law, University of Cape Town, Cape Town

NFTs – The Myths of the Digital Original and “Virtual” Property

Speaker: Stefan Papastefanou, Bucerius Law School, Hamburg

The Challenges of Moving Public Libraries from the Physical to the Digital Space

Speaker: Guy Rub, College of Law, The Ohio State University, Columbus

Training Generative AI Systems for Research and Non-research Purposes: Surveying the Stock Images and Academic Licensing Fields

Speaker: Luca Schirru and Thomas Margoni, Centre for IP Law, KU Leuven, Leuven

15.45 – 17.00 Parallel Session 4.b: Intellectual Property and Sports

Location: Room U. Uchtenhagen

Chair and Moderator: Robert Burrell, Faculty of Law, University of Oxford, Oxford

Broadcasting of Sports Competitions: The Need for a Uniform Intellectual Property Rights Approach? – A Comparison Between the Swiss and the European Union Legal Systems

Speaker: Helene Bruderer, Digital Law Center, Faculty of Law, University of Geneva, Geneva

Lessons from Comparing Authorship over E-Sports Broadcasts in EU and US

Speaker: Sarath Ninan Mathew, Faculty of Law, University of Oxford, Oxford

15.45 – 17.00

Parallel Session 4.c: Intellectual Property Theories and Perspectives

Location: Room L. Baeumer

Chair and Moderator: Marcus Höpperger, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO

Competitive Advantage in the Market of Laws: The Case of Copyright Law

Speaker: Saleh Al-Sharieh, UAEU College of Law, Abu Dhabi

IP Amid Concentration and Inequality

Speaker: Daniel Benoliel, Faculty of Law, University of Haifa, Haifa

Free Movement of Virtual Goods in the Metaverse: Will Intellectual Property Enable or Hinder the Construction of the Metaverse?

Speaker: Jiarong Zhang, Trinity College, Dublin

15.45 – 17.00

Parallel Session 4.d: Copyright Enigmas in the Modern Age

Location: Room J. Bilger

Chair and Moderator: Giuseppe Mazziotti, Catolica Global School of Law & Centre on the Future of Law, Universidade Catolica Portuguesa, Lisbon

Making the EU Press Publishers' Right into Something it is Not: An Implementation Story

Speaker: Ula Furgal, CREATE, University of Glasgow, Glasgow

A Critical Analysis of the New Press Publishers' Right in Ireland

Speaker: Mark Hyland, Technological University of Dublin, Dublin

Modern Understanding of the Concept of Digital Assets in IT Law

Speaker: Anatoliy Kostruba, University of Paris I Sorbonne, Paris

17.00 – 17.15

Coffee Break

17:15 – 18:30 **Plenary Session**

Location: Conference Room A

Challenges and Opportunities for IP Research in a Knowledge and Post-Pandemic Economy

Chair and Moderator: Jacques de Werra

Speakers: Antony Taubman

Irene Calboli

Frederick M. Abbott, Florida State University College of Law, Tallahassee, Florida

Keith E. Maskus, Department of Economics, University of Colorado, Boulder Colorado

18:30 – 21:00 **Conference Reception**

Terrasse de la Paix, Chemin Eugène-Rigot 2E, Geneva

End of Day 1

Friday, June 30, 2023

Venue: WTO

MORNING PROGRAM

8.30 – 9.00 Registration and Security Badges: WTO Security Center

9.00 – 9.30 Keynote Address- Room W

Anabel Gonzalez, Deputy Director General, World Trade Organization (WTO)

9.30 – 9.45 Group Photo and Break

Location: WTO Terrace

PARALLEL SESSIONS (5)

9.45 – 11.25 Parallel Session 5.a: TRIPS and Health

Location: Room W

Chair and Moderator: Jayashree Watal, National Law School Delhi

Intellectual Property, Trade and Global Health: The Interrelationship between the Multilateral Forums of WTO and WHO for Pandemic Preparedness

Speaker: Juan Camilo Contreras Jaramillo, Javeriana University Law School, Bogota

India's Covid-19 IP Response: Vaccines & Drugs without a TRIPs Waiver?

Speaker: Yogesh Pai, National Law University Delhi, New Delhi

The Export of a Pharmaceutical Product from the EU to a Member Country of the Andean Community of Nations with a Compulsory License

Speaker: Alejandro Gamero Salas, Stockholm University, Stockholm

9.45 – 11.25 Parallel Session 5.b: Artificial Intelligence and Intellectual Property

Location: Room D

Chair and Moderator: Anna Caroline Müller, Intellectual Property, Government Procurement and Competition Division, WTO

Artificial Intelligence and Copyright Law: An Overview of Recent Cases and Links to other Areas of Law

Speaker: Ana Andrijevic, Digital Law Center, Faculty of Law, University of Geneva, Geneva

The Rise of Inventive Artificial Intelligence: An Analysis of the Inventive Step Requirement

Speaker: Anna Chietini, Max Planck Institute for Innovation and Competition, München

Human Creative Contribution in AI-based Output – One Just Can('t) Get Enough

Speaker: Kateryna Militsyna, Max Planck Institute for Innovation and Competition, München

Symbiosis of Artificial Intelligence and Law. What are Real Legal Risks for Future Opportunities?

Speaker: Vazgen Zakharyan, University of Leicester, Leicester

9.45 – 11.25

Parallel Session 5.c: Copyright**Location: Room E**

Chair and Moderator: Marketa Trimble, William S. Boyd School of Law, University of Nevada, Las Vegas

Copyright Litigation in France: Critical Issues

Speaker: Mohammad Aljoratlé, Al-Baath University, Homs

The Autonomous Legal Concept of Communication to the Public: Interpretation in EU Copyright Law

Speaker: Branka Marušić, University of Stockholm, Stockholm

9.45 – 11.25

Parallel Session 5.d: Intellectual Property vis-à-vis Competition Law and Policies**Location: Room S1**

Chair and Moderator: Reto Malacrida, Intellectual Property, Government Procurement and Competition Division, WTO

What Makes a Price (Un)fair? Excessive Pharmaceutical Pricing in European Competition Law

Speaker: Behrang Kianzad, Faculty of Law, Copenhagen University, Copenhagen

Standards and IPR Enforcement-related Issues in China – Pragmatism, Continuity, Experimentation, and National Interest(?)

Speaker: Piergiuseppe Pusceddu, Jindal Global Law School, Sonapat

Refusal to License Green Technologies as Abuse under the Essential Function Doctrine: An Anti-(Over) Enforcement Remedy?

Speaker: Camilla Signoretta, Scuola Superiore Sant'Anna, Pisa

Competing for Standard Essential Patent Disputes: Anti-Suit Injunctions as a U-Turn in the Chinese Courts' International Comity Approach?

Speakers: Alexandr Svetlicinii, Faculty of Law, University of Macau, Macau & Xie Fali, Faculty of Law, University of Macau, Macau

11:25 – 11:35 Break

PARALLEL SESSIONS (6)

11.35 – 13.15 Parallel Session 6.a: In Search of a Balanced Approach under the TRIPS Agreement: the Pharmaceutical and Copyright Sectors

Location: Room W

Chair and Moderator: Roger Kampf, Intellectual Property, Government Procurement and Competition Division, WTO

Back to the Future. In Search of an Adequate Model of Protection of Medicinal Products from the Perspective of the Civil Law Policy

Speaker: Konrad Gliscinski, Faculty of Law and Administration, Jagiellonian University, Kraków

Access to Drugs in the Post-pandemic Era: Is International Law Still the Answer?

Speaker: Magdalena Greco, Bocconi University, Milano

Defining 'Limitations' and 'Exceptions' in Article 13 TRIPS: Time for International Clarity

Speaker: James Parish, Faculty of Law, University of Cambridge, Cambridge

11.35 – 13.15 Parallel Session 6.b: Sustainable Development, 3D Printing and Biotechnology

Location: Room D

Chair and Moderator: Frederick M. Abbott, Florida State University College of Law, Tallahassee, Florida

Revisiting International Transfer of Technology through the Lens of Sustainable Development: Lessons Learnt from Different Approaches under International Law

Speaker: Felipe de Andrade, University of Antwerp, Antwerp

Patenting 3D Bioprinted Tissue and Organs: An Australian and European Perspective

Speaker: Pratap Devarapalli, TC Beirne School of Law, University of Queensland, Brisbane

From Enemies to Allies: 3D Printing, IP, and Sustainability

Speaker: Rebeca Ferrero Guillen, Max Planck Institute for Innovation and Competition, München

A Human Rights-based Interpretation of the Patent Law Immorality Exclusion Clause for the Biotechnology Industry

Speaker: Surasing Phukhae, Durham Law School, Durham University, Durham

11.35 – 13.15

Parallel Session 6.c: Geographical Indications**Location: Room E**

Chair and Moderator: Josefita Pardo de León, Intellectual Property, Government Procurement and Competition Division, WTO

Systemic Differences of Geographical Indications Regulations in European Union and ASEAN Region

Speaker: May Anne Bastes, University of Alicante, Alicante

The Preference of the EU for Regional Trade Agreements rather than the Multilateral Fora of WTO and WIPO to Export its Geographical Indications?

Speaker: Lise Bernard-Apéré, Faculty of Law, University of Laval, Quebec and University of Bordeaux, Bordeaux

Geographical indications tackling elaborated products and services: a "hit-and-miss" EU reform

Speaker: Bernardo Calabrese, University of Verona, Verona

Chinese GI Schizophrenia: Impacts of EU-US GI Contestations

Speaker: Wenting Cheng, College of Law, Australian National University, Canberra

11.35 – 13.15

Parallel Session 6.d: Intellectual Property (A)Cross Borders**Location: Room S1**

Chair and Moderator: Wolf Meier-Ewert, Intellectual Property, Government Procurement and Competition Division, WTO

Improving Legal and Structural Certainty in Cross-Border Structured Finance with Copyrighted Works as Underlying Assets

Speaker: James Michael Heller, State University of New York, Imperial State College, Saratoga Spring, New York

A Cross-border Comparison of French-German Patent Litigation Outcomes

Speakers: Tamar Khuchua, SciencesPo Paris, Paris & Marius Zipf, Heidelberg University, Heidelberg

International Commercial Arbitration of IPRs related Disputes at the Metaverse:

Speaker: Lucas Rizzo-Arrivillaga, University of Neuchâtel,
Neuchâtel

Global Intellectual Property Protection and Digital Trade: Evidence from Preferential Trade Agreements

Speakers: Maria Vasquez Callo-Muller, University of Lucerne,
Lucerne & Mira Burri, University of Lucerne, Lucerne

13.15 – 13.30 Closing of the Conference – Room W

Closing Remarks by Organizers

13.30 – 14.30 Lunch

AFTERNOON PROGRAM

TRIPS@25 starts at 14:30

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