The contribution of priming paradigm in the understanding of the conceptual developmental shift from 5 to 9 years of age

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INTRODUCTION

We used **priming paradigms** to study the weight of **functional** (e.g. key-car, knife-bread) and **taxonomic relations** (e.g. motorbike-car, cake-bread), at an **automatic level of processing**, in the **semantic (conceptual) organisation** of 5-, 7- and 9-year old children and of young adults. A first study (Perraudin & Mounoud, 2003) was conducted by means of a **primed naming task** with pictures as stimuli, in which primes and targets shared a functional relation, a taxonomic relation or no relation. Since our aim was to study the semantic systems rather than the lexical ones, we conducted a second study with a **primed categorical decision task** (same stimuli as in the first study) in order to control the influence of lexical-level processes on the priming effects observed with the naming task. Moreover, we added in the second study a neutral condition in which the prime evokes little or no meaning in order to distinguish facilitation, induced by the semantic relation between primes and targets, from inhibition induced by a prime unrelated to the target.

HYPOTHESES

Functional relations would be at the **origin of semantic development** and would hence play a **more important role than taxonomic relations a the beginning of the 5- to 7-year shift** (Sameroff & Haith, 1996).

> Since functional and taxonomic conditions involved pictures of objects sharing a strong semantic relation, but a weak verbal associative strength (cf. Ferrand & Alario, 1998), priming effects (relative to the unrelated condition) should be essentially semantic in nature (de Mornay Davies, 1998). Hence, no difference in priming effects are expected between our tasks (naming vs categorical decision).

> We assumed that we investigated the semantic systems at an **automatic level of processing**. Therefore, we expect to observe **only facilitation** (e.g. no difference between the neutral and unrelated conditions in the categorical decision task).

METHODS



- Primed Naming Task
 - « Name the target as quickly as possible »
- 22 young adults, 48 children aged 5, 7 and 9 years
- 3 Conditions: Functional, Taxonomic and UnRelated

Primed Categorical Decision Task

- « Decide as quickly as possible if the target is a clothing or not »
- 22 young adults, 51 children aged 5, 7 and 9 years
- 4 Conditions: Functional, Taxonomic, UnRelated, Neutral

2. Procedure



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CONCLUSION

> The results of the two studies show that functional relations play the most important role in the semantic organisation of the 5year old children. Thereafter, at 9 years of age and in adults, their importance becomes equivalent to that of the taxonomic ones.

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> Moreover, the pattern of priming effects was not influenced by the task used, except for the 7-year old children. Only the naming task produced priming effects for these children. The disappearance of the priming effects in the categorical decision task could be explained by the 5- to 7-year shift relative to cognitive changes and in particular in the semantic knowledge, whereas lexical levels do not seem to be affected by this shift.

➢ Finally, the similarity of RTs between the unrelated and neutral conditions in the primed categorical decision task for all groups indicates that the priming effects observed are only due to facilitation.

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