

MBA



UNIVERSITÉ  
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

# Executive MBA

2024 – 2025

EXECUTIVE PROGRAM





**Need a boost in your career? Think Geneva Executive MBA!  
Our EMBA will enhance your performance as a leader in  
today's complex business environment**

## WORD FROM THE DIRECTOR

The University of Geneva Executive MBA belongs to Geneva region's most prestigious accredited programs that enables aspiring executives to develop their professional and personal skills without interrupting their careers.

Courses are taught by academics who engage in rigorous research to provide cutting-edge management knowledge and business professionals who offer hands-on tools that will help participants develop their critical thinking and become responsible leaders.

The EMBA Team and alumni community are happy to welcome you for this once-in-a-lifetime learning experience!

Prof. Judith Schrempf-Stirling  
Academic Director, EMBA Program

## TESTIMONIAL

« The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey »

Christine Boustany Arab, Executive MBA, 2016 Alumnus

## COHORT PROFILE

11

years of work  
experience

13

average number  
of industries

8

nationalities  
represented

47%

female  
participants



## PROGRAM DIRECTORS



**Professor Judith Schrempf-Stirling**

Academic Director



**Dr Jean-Yves Mercier**

Executive Director

## ALUMNI COMMUNITY

The Alumni Community comprises approximately 1500 graduates, including the EMBA Alumni Association which organizes various networking events throughout the year for our EMBA participants. The Association's main activities include Self-Leadership Coaches, the Best Thesis Award, and Career Coaching conferences.

## EMBA PARTNERS

Our EMBA benefits from the support of partners and sponsors such as the Richemont Group, Kempinski Hotels, David Lloyd Country Club Geneva, Baume & Mercier, and SV Group, at numerous events, including company visits, conferences, networking events, and the graduation ceremony.

## CONTACT



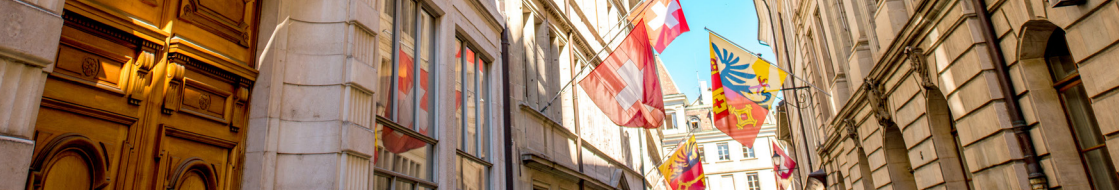
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Admission platform: access [here](#)





## PROGRAM OVERVIEW

- A part-time 2-year program
- Offering advanced level courses with a focus on: building a global advantage, leading responsibly, and managing transformation
- A program embedded in and tailored to the needs of Geneva's vibrant and international ecosystem
- Taught by academic experts and business professionals from Geneva's ecosystem
- A diverse cohort of students (more than 15 nationalities; private, public and non-profit organizations; etc.)

23 Courses + Capstone Project | Master of Business Administration (MBA)  
90 ECTS Credits

- Strategic Thinking, Decision Making and Communication
- Supply Chain Management
- Financial Accounting
- Organization Design
- Human Resource Management
- Managing with Emotional Intelligence / Training Group Resilience
- Team Engagement
- Strategic Management
- Corporate Finance
- Business Economics
- Positioning Companies and Brands
- Self-Leadership
- Mastering Business Challenges
- Organizational Responsibility and Ethics
- Managing Stakeholders
- Cross-Cultural Management
- Digitalization and Smart Data
- Disruptive Technologies and Innovation
- Creating Shared Value in the Fourth Industrial Revolution
- Responsible Leadership
- Business Analytics
- Global Strategy
- Social Entrepreneurship and Innovation
- EMBA Capstone Project

## ASSESSMENT


Each course is subject to an assessment, either individual or as a group, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments.



## LANGUAGE


 English

## PROGRAM CYCLE

 2 years, part-time

August 2024 - End of June 2026

## SCHEDULE

 Bi-weekly: Friday-Saturday

Courses are held mainly Friday (2:15pm-9pm) & Saturday (8.15am-1pm), every other week

Some modules on 3 consecutive full days (Thu-Fri-Sat 8.30am-6pm)

## TUITION FEES\*


 42,500.-

(incl. the non-refundable CHF 5,000 matriculation fee)

\*subject to change without prior notice

*Note: scholarships are not offered*

## LOCATION

 Uni Mail - UNIGE | 40 Bd du Pont-d'Arve | 1211 Geneva 4

## ADMISSION REQUIREMENTS

Because of its reputation for excellence, admission to the EMBA Program is highly selective. Acceptance is based on the following criteria:

- Bachelor Degree, or equivalent (i.e. Bac+3, ...)
- Pertinent work experience: 3 years minimum in a managerial role
- Strong command of English (written & spoken)

## APPLICATION DEADLINES

- June 30, 2024 | CHF 42'500.-

30th anniversary offer – applications received before the following date will benefit from a reduction upon acceptance:

- March 31, 2024 | CHF 38'250.-

The University of Geneva is ranked among the top 50 universities in the world and the top 12 in Europe according to the Shanghai Ranking 2023

## ADMISSION

The application process includes 4 steps

### Step 1 - Online Application

Please complete the online application form [here](#) and upload the following required documents:

- Complete resume (CV)
- Letter of motivation (cover letter)
- Letter of recommendation
- Work certificates from past employers
- University diploma(s)

Following completion of the online application form, the selection process normally takes about 2-3 weeks.

### Step 2 – Interview

Upon meeting the admissions requirements, you will be invited for an one-hour interview with an alumnus.

### Step 3 – Acceptance

Applications that have been validated will be reviewed by the Directing Committee who will give their final decision. If accepted, you will receive a notification via email.

### Step 4 - Enrollment

Upon acceptance in the EMBA, you will need to finalize your enrollment by confirming your participation and settle the non-refundable CHF 5'000.- enrollment fee.

Once we receive the enrollment fee, you will receive further information that will help you prepare for the program start.