



SWISS WHO'S WHO

**PRESS RELEASE**

**March 27, 2023**

## **SWISS WHO'S WHO WOMEN AWARDS 2023**

On March 23, the SWISS WHO'S WHO celebrated exceptional Swiss women for the second consecutive year at the Beau Rivage Palace in Lausanne.

Two prizes were awarded - the SWW Women Award from the public to Ms. Géraldine Fasnacht and the SWW Women Award from the Jury to Ms. Rajna Gibson Brandon.

The guests of the famous SWISS WHO'S WHO network were able to participate in an exceptional debate around the theme "Women's power for change: don't just digitize, humanize".

The 7 participants of the SWW Women Awards were this year:

Angela de Wolff, Suzanne Ruoff, Rajna Gibson Brandon, Leila Delarive, Solange Peters, Géraldine Fasnacht, Diana Engetschwiler, representing the world of finance, science, education, entrepreneurship, and sports.

The Masters of Ceremony, Sophie Dubuis and Hongyu Li perfectly mastered the animation of the debates and the authenticity of the exchanges.

Before the presentation of the two awards, Mrs. Isabelle Moret, State Councillor, completed the various interventions with a personal testimony addressed to women where inclusion is an integral part of her department.

### **Rajna Gibson Brandon – SWW Jury Award**

Rajna Gibson Brandon is professor of finance at the University of Geneva since 2008. She was the Founder and the Director of the Geneva Finance Research Institute (GFRI) at the University of Geneva between 2009 and 2016. She is now Chairwoman and Managing Director of the Geneva Institute of Wealth Management (GIWM). From 2007 until 2015, she was Head of Research at the Swiss Finance Institute. She is also Member of the Board of Directors of the Swiss National Bank (SNB).

### **Géraldine Fasnacht – SWW Public Award**

Géraldine Fasnacht is a world known freeride snowboarder, base jumper and wingsuit pilot. She is a pioneer who constantly draws new lines in the mountains with her snowboard and her wingsuit!

Based in her favorite playground, Verbier, she gets inspired by the mountains and explores the most remote places on earth. Be it from the depths of Antarctica to the top of the Matterhorn.

She keeps pushing the level of her passions higher while balancing the risks. She loves sharing her adventures and story through her conferences.

She was awarded "Adventurer of the Year 2021" by the Paris Match magazine

## The SWISS WHO'S WHO

The famous directory of influential people in Switzerland establishes each year with the help of its Selection Committee (composed of about twenty personalities) a classification of 1,500 profiles with a marked orientation towards the NextGen.

The Swiss Who's Who is very active on its website, [www.swisswhoswho.ch](http://www.swisswhoswho.ch), a key component of the tool, but also on social and professional networks (especially LinkedIn). There are many applications, from simple information searches to the programmatic use of an exclusive database.

For Olivier Mancassola, the SWW represents "a tool of excellence that we are going to reinforce in BtoB. It is a unique and privileged access to all the influential people in Switzerland and Swiss people abroad."

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### Photos:

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<https://we.tl/t-j7skcJWIHf>



*Olivier Mancassola, Hongyu Li, Angela de Wolff, Géraldine Fasnacht, Rajna Gibson Brandon, Solange Peters, Isabelle Moret, Leila Delarive, Diana Engetschwiller, Sophie Dubuis*



*State Counselor, Isabelle Moret*



*Olivier Mancassola, Géraldine Fasnacht*



*Olivier Mancassola, Rajna Gibson Brandon*