

## Curriculum Vitae - Dr. Dorothee Baumann-Pauly

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Nationality German; Swiss Residency (Permit C)  
Languages: German (native), English (fluent), French (intermediate)

### Professional Experience

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| Since July 2019    | <b>Director, Geneva Center for Business and Human Rights at the University of Geneva (CH)</b><br>Professorship to create and direct the Center   |
| Since July 2013    | <b>Director of Research, NYU Stern School of Business, Center for Business and Human Rights (USA)</b><br>Developing and managing the research agenda of the Center; conducting own research on sectoral business and human rights topics (manufacturing, ICT, investment, construction, multi-stakeholder initiatives); developing teaching resources; organizing and managing multi-stakeholder processes |
| Sept. 10 – Aug. 13 | <b>Postdoctoral Researcher, University of Zurich &amp; HEC Lausanne (CH)</b><br>Principal Researcher and Project Manager of the SNF-Project “Managing Corporate Legitimacy”  |
| Sept. 09 – Aug. 10 | <b>Country Program Manager, MFA-Forum, AccountAbility (UK)</b><br>( <a href="http://www.accountability.org">www.accountability.org</a> )<br>Managing multi-stakeholder working groups in the garment sectors of Bangladesh, Lesotho, and Morocco   |
| Sept. 08 – Jan. 09 | <b>Consultant (part time), Guilé Foundation (CH) / UN Global Compact Office (USA)</b><br>Analyzing the Communication of Progress of companies participating in the UN Global Compact   |
| Feb. 08 – Aug. 08  | <b>Research Assistant, Zurich University (CH), Institute for Organization and Theories of the Firm</b><br>Drafting research proposals (fundraising for the institute), supervising students’ MA thesis   |

- Sept. 07 – Feb. 08      **Consultant (part time), Global Demos (CH)**  
Strategic consultant for internet-based platform providing interactive information and dialogue on corporate social responsibility issues; development of methodology for mapping global supply chains
- Nov. 04 – Jan. 07      **Project Officer, Fair Labor Association (USA/CH)**  
(fairlabor.org)  
Research and strategic planning with the president and CEO; coordination of sustainable compliance projects in China, including assessments of Chinese footwear and apparel factories; contact point for European participants and stakeholders; training and shadowing of monitors
- Sept. 03 - Nov. 04      **Research Assistant, Zurich University (CH), Institute for Organization and Theories of the Firm**  
Publishing academic articles; tutoring; editing academic journal *Forum Wirtschaftsethik*; office management including establishing and monitoring the annual budget
- Jan. 03 - April 03      **Intern, PUMA AG, Herzogenaurach (GER), S.A.F.E.**  
Social Accountability and Fundamental Environmental Standards  
Analysis of the S.A.F.E. program, including recommendations for its further development; assisting in drafting the first sustainability report according to GRI criteria; shadowing compliance audits in Poland; handling complaints

## Teaching

- Since Sept. 15      **Adjunct Lecturer University of Geneva (CH)**  
Teaching 3-credit MA class in International Trading, Commodity Finance, and Shipping: *Business Ethics*
- Sept. 10 – Jan. 19      **Adjunct Lecturer HEC Lausanne (CH)**  
Teaching two 6-credit MA classes: *Corporate Social Responsibility and Business Ethics and Marketing*; total of 80 students. Since 2015, teaching *Business and Human Rights*, a course that was integrated in the MA curriculum upon my initiative (3 credits; 65 students)
- June 14 – Aug. 14      **Adjunct Lecturer NYU Stern School of Business (USA)**  
Teaching a mandatory course for part-time MBAs: *Professional Responsibility* (3 credits, 20 students)
- June/July 2013      **Adjunct Lecturer Baruch College, Zicklin School of Business (USA)**  
Teaching the MBA course *Sustainable Supply Chain Management*
- May 01 - Sept. 01      **Teaching Assistant, University of Constance (GER)**  
Teaching at the graduate level ('European Integration and Cooperation')

## Education

- Feb. 10                      **Ph.D. (Dr. oec.; summa cum laude), University of Zurich (CH)**
- Sept. 03 - Oct. 09        **Doctoral Studies, Zurich University (CH), Institute for Organization and Theories of the Firm**  
 Advisor: Prof. Dr. Andreas Georg Scherer  
 Title of Dissertation: *Global Rules - Private Actors. The Role of the Multinational Corporation in Global Governance*  
 (development of an assessment tool to analyze CSR programs; empirical test of the tool with five Swiss UN Global Compact participants)
- Research Fellowships:
- Volkart Foundation (2004)
  - Forschungskredit, University of Zurich (in 2007)
  - Swiss National Science Foundation (Sept. 2008 – Sept. 2009): Visiting scholar at CUNY, Zicklin School of Business & NYU, USA
  - Swiss Network for International Studies (2008/2009)
  - Swiss Master Class in CSR (2009)
  - The Aspen Institute Fellowship, Beyond Grey Pinstripes Project (2009)
- March 03                    **Master of Management and Public Policy, Constance University (GER)**  
 Title of Thesis: 'The Contribution of Multinational Enterprises to Institutional Change in the World Economy. Rule-making, Rule-change and Rule-implementation in the context of the Conflict of Profit Maximization and Social Responsibility'
- May 02                      **Master of Arts (Political Science), Rutgers University (USA)**  
 Title of Thesis: 'Designing Democratic Control. The Role of the European Parliament in Executive Oversight'  
 Scholarship: Elite-Program of Baden-Württemberg
- Sept. 00 - May 01        **Graduate Program in Political Science, Rutgers University (USA)**  
 Major: International Relations, Minor: Comparative Politics  
 Courses in International Diplomacy at Princeton University.  
 Scholarship: German Academic Exchange Service (DAAD)
- Oct. 97 - March 03       **Management and Public Policy, Constance University (GER)**  
 Major: European Integration and International Organizations  
 Additional Subjects: International Law, International Political Economy and Data Analysis  
 Student Exchange (Erasmus):
- Feb. 2002 – May 2002: Universidad Autonoma Barcelona (ES)
  - Feb. 1999 – July 1999: Thames Valley University London (UK)

## Other Professional Activities

- Editor of the first textbook on Business and Human Rights: *Business and Human Rights – From Principles to Practice* (Routledge 2016):  
<https://www.routledge.com/Business-and-Human-Rights-From-Principles-to-Practice/Baumann-Pauly-Nolan/p/book/9781138833562>
- Editorial board member of the *Business and Human Rights Journal* (Cambridge University Press).  
<http://journals.cambridge.org/action/displayMoreInfo?jid=BHJ&type=eb>
- Frequent reviewer for the *Journal of Business Ethics* and *Organization*.
- Co-organizer of annual Business and Human Rights Conferences: *Young Researchers Summit* (St. Gallen 2016, 2017); *Business and Human Rights Conference* (Seattle 2016, Santa Cruz 2017).  
<http://bhr.stern.nyu.edu/conferences>
- Member of the *Society of Business Ethics (SBE)*, the *European Group of Organization Studies (EGOS)*, *European Business Ethics Network (EBEN)*, and the *Social Issues in Management (SIM)* division of the Academy of Management; regular participation in these groups' annual meetings.
- Invited member of the OECD's Academic Network for the OECD Guidelines for Multinational Enterprises.
- Governance committee member of the *Teaching Business and Human Rights Forum* (<http://teachbhr.org/>) and active participant of the *Business and Human Right Initiative (BHRight)* (<http://www.cbs.dk/en/research/departments-and-centres/departments-and-centres/department-of-intercultural-communication-and-management/the-bhrigh-initiative/bhrigh-members>).
- Grant proposal writer for the Institute for Organization and Theory of the Firm, University of Zurich. Swiss Network of International Studies accepted 2009 – 2010 (grant for two PhD Students for two years); Swiss National Research Foundation (grant for two Postdoctoral researchers for two years).
- Organizer of multi-stakeholder conferences on labor rights in global supply chains in Bangladesh, China, Morocco, Lesotho, India, and USA. Extensive networks of human rights professionals and academics in these and other countries.