

MBA



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Executive MBA

2022 – 2023

EXECUTIVE PROGRAM



**Need a boost in your career? Think Geneva EMBA!
Our EMBA will enhance your performance as a leader in
today's complex business environment**

PRESENTATION

Established in 1992, the University of Geneva's Executive MBA (EMBA) is Geneva region's most prestigious general management program. The Geneva EMBA enables aspiring midcareer professionals to advance their careers and personal skills without interrupting their career. The program's demanding curriculum includes courses on the foundational knowledge and skills in business administration, as well as advanced level courses with a focus on our three core themes: building a global advantage, leading responsibly, and managing transformation. Our Geneva EMBA teaching faculty consists of academics who engage in rigorous research to provide cutting-edge management knowledge and business professionals who provide hands-on tools for how to effectively manage organizations. Thanks to our unique blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. The Geneva EMBA is an ambitious but also rewarding once-in-a-lifetime learning experience!

AUDIENCE

Our Geneva EMBA participants are hand-picked professionals from diverse industry backgrounds – including the public and private sectors. On average, our participants have 8-12 years of work experience, 56% of our participants are female, and we have 10-15 different nationalities represented in our program each year. Our EMBA is fully accredited by the Association of MBAs and the admission process is highly selective. Applicants undergo a rigorous pre-enrollment review process, including a formal interview with a member of our alumni.

OBJECTIVES

- Develop and execute effective and responsible management strategies
- Develop critical and analytical thinking in organizational decision-making
- Acquire leadership and management skills to guide an organization's transformation
- Enhance soft and interpersonal skills to engage with a diverse set of stakeholders
- Acquire strategic skills for managing organizations successfully in a global context

ASSESSMENT

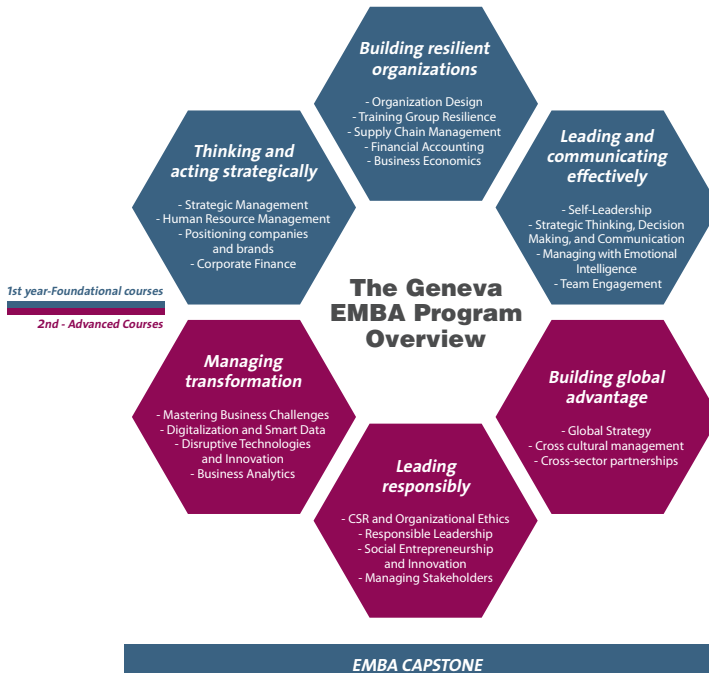
Each course is subject to an assessment, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments.

DIPLOMA AWARDED

Students who successfully complete the program (90 ECTS credits) will be awarded the Master of Business Administration (MBA) by the Geneva School of Economics and Management (GSEM) of the University of Geneva.

PROGRAM

23 Courses + EMBA Capstone Project | 90 ECTS Credits



Participants work in groups on a business and managerial challenge faced by an organization, which brings together their acquired knowledge and skills to apply it to advance recommendations to local business in Geneva.

TESTIMONIAL

«The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey»

Christine Boustany Arab, Executive MBA, 2016 alumna

INFORMATION

Admission Requirement

- University degree, or equivalent (i.e., BAC +3, Bachelor)
- Work experience – 3 years min. at a managerial level
- Strong command of English (written & spoken)

Tuition fees *

- CHF 40,500.- (incl. the non-refundable CHF 5,000 matriculation/ registration fee + CHF 17,750 1st year + CHF 17,750 2nd year)

* subject to change without prior notice

Course Schedule and Location

- Program cycle: 2 years | End of August – End of June
- Courses are held mainly Friday (2:15pm-9pm) & Saturday (8.15am-1pm), every other week
- University of Geneva | Uni Mail | 40 Bd du Pont-d'Arve-1211 Geneva 4

Application

- Earlybird: March 1
- Online: www.emba-unige.org
- Deadline: May 1

Program Directors

- Professor Judith Schrempf-Stirling, GSEM, University of Geneva
- Dr Jean-Yves MERCIER, GSEM, University of Geneva
- Professor Gilbert Probst, Emeritus Professor, University of Geneva

Contact

emba@unige.ch

www.emba-unige.org

