



SEMESTER

Spring

PERIOD

19.02 - 28.05 (14 weeks)

LANGUAGE OF INSTRUCTION

English

REQUIREMENTS

Open to aspiring entrepreneurs across disciplines looking to gain entrepreneurial experience through work in real entrepreneurial ventures.

Master's Course

ENTREPRENEURSHIP LAB

This course is designed to arm students with the critical knowledge and practical tools necessary for transforming innovative ideas into sustainable business models.

Targeted at future entrepreneurs and innovators across various disciplines, the curriculum guides students through a comprehensive journey from the inception of entrepreneurship to the development and pitching of viable models. Developed in partnership with Unitech and Genilem, this program provides a practical learning experience where students have the chance to work alongside other entrepreneurs on real-world projects. Additionally, the course emphasizes essential ancillary skills such as presentation techniques, critical thinking, feedback literacy, and collaborative teamwork.

Structured to maximize hands-on learning, the course utilizes a dynamic blend of short instructional sessions, flipped classroom experiences, expert interventions, and extensive group work, culminating in pitching sessions.