



# Welcome to the GSEM

## Welcome Session Mobility IN

Thursday 21 September 2023  
Uni Mail, MR080



**UNIVERSITÉ  
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT



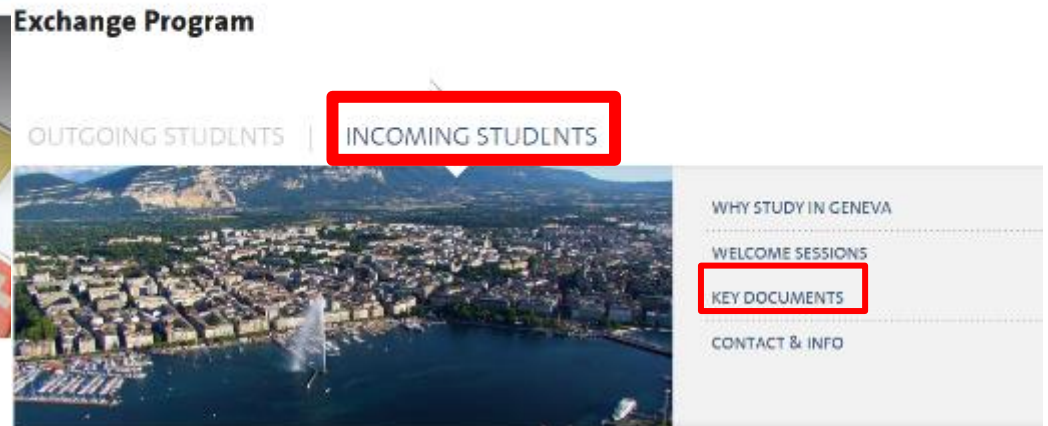
**Margaux Biermé**  
***Academic Advisor (mobility, masters, certificate in  
applied statistics, programme Horizon académique)***  
Geneva School of Economics and Management

# Where to find the information ?

*Video presentation of the Geneva School of Economics and Management*

# Where to find the information ?

[www.unige.ch/gsem/en/programs/exchange](http://www.unige.ch/gsem/en/programs/exchange)



# Our programs

## 1 Bachelor in Economics and Management

- ✓ Bilingual program
- ✓ Large offer of courses in Economics and Management



## 5 Masters programs:

- ✓ Taught in English
- ✓ Economics
- ✓ Responsible Management
- ✓ Statistics
- ✓ Business Analytics
- ✓ Wealth Management



# Guidelines for incoming exchange students at GSEM

- Reference Document available [here](#)

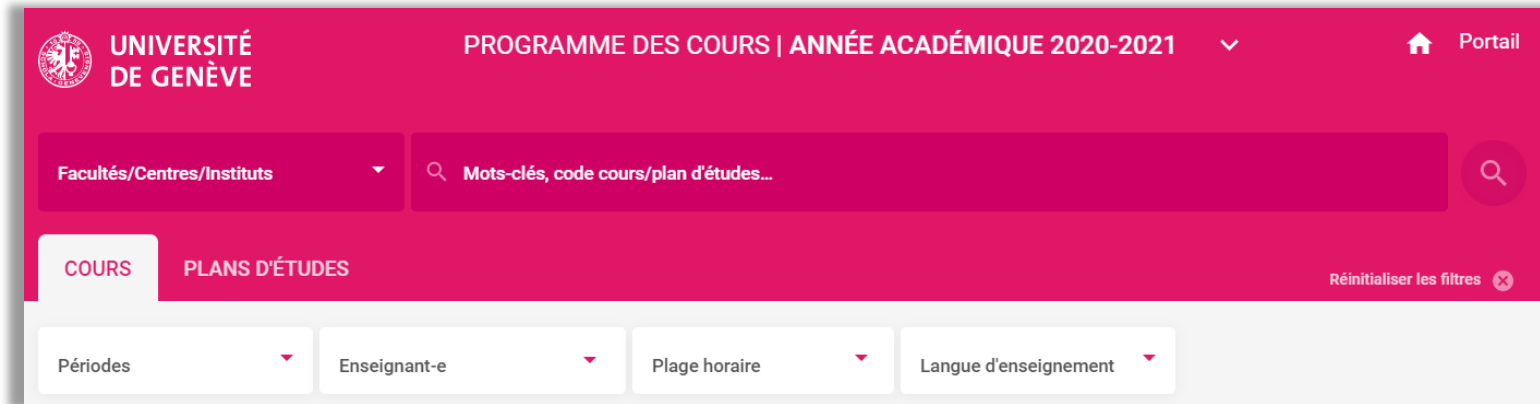
## Guidelines for incoming exchange students at GSEM

- It provides all relevant information regarding:
  - Academic Calendar
  - Registration to courses
  - Exams
  - Absence to exams
  - Grading
  - Failure
  - Consultations of exams
  - Transcript of grades

# Guidelines for incoming exchange students at GSEM

- Choice of courses & level of study :
  - ✓ Bachelor Students can follow Bachelor courses only
  - ✓ Master Students can follow Master courses only
- ! **Closed** to Exchange Students :
  - Master's internship
  - Master's thesis
  - Core courses of Master in Business Analytics
  - All courses of Master in Commodity Trading

# Class schedule : 1) Programme des cours



The screenshot shows the 'PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2020-2021' page on the University of Geneva website. The header includes the university logo and name, a home icon labeled 'Portail', and a search bar with the placeholder text 'Mots-clés, code cours/plan d'études...'. Below the search bar are two tabs: 'COURS' (selected) and 'PLANS D'ÉTUDES'. A 'Réinitialiser les filtres' button is located to the right of the tabs. Below the tabs are four filter dropdown menus: 'Périodes', 'Enseignant-e', 'Plage horaire', and 'Langue d'enseignement'.

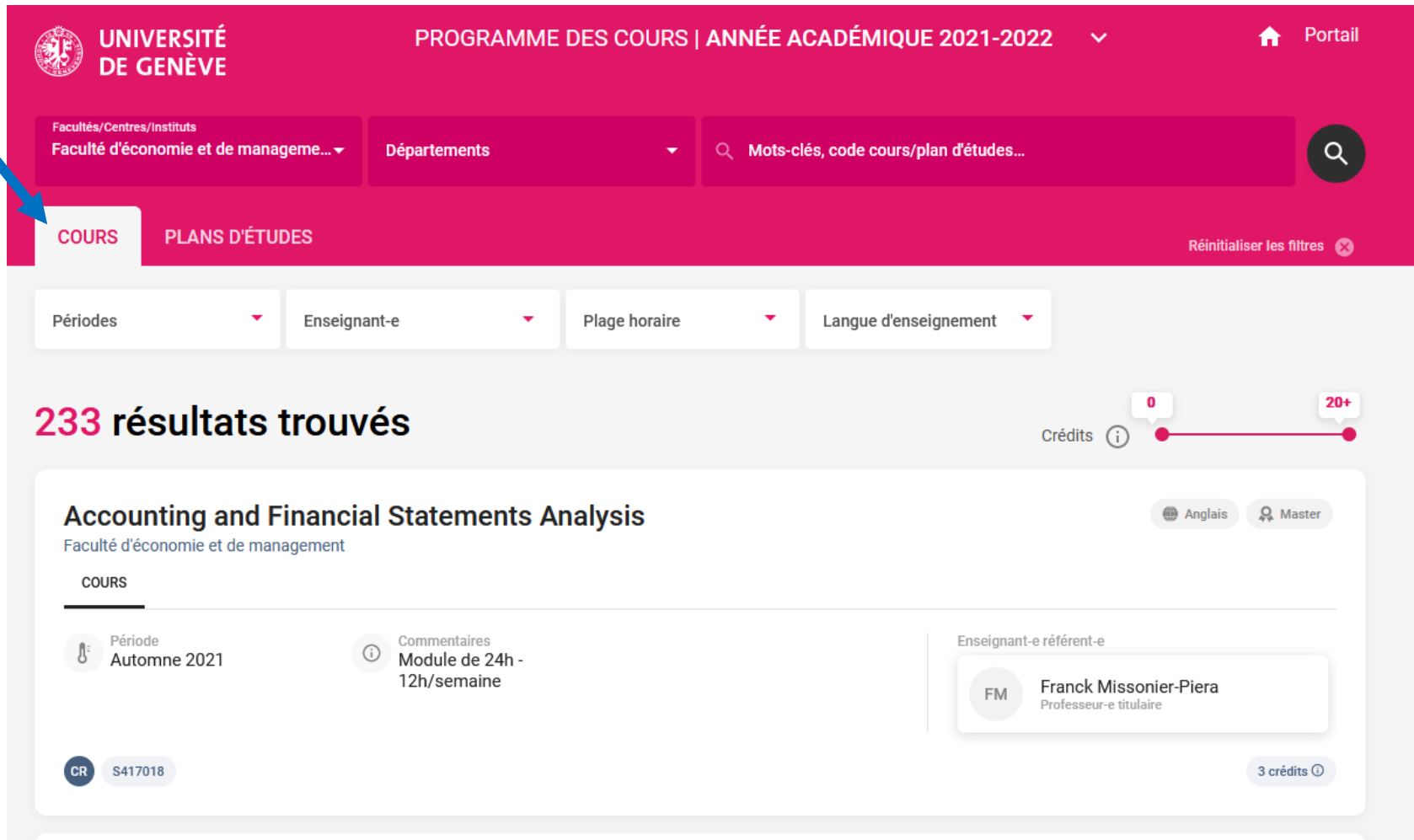
- It lists the courses you will follow and their value in ECTS credits
- Consult the online class schedule in order to establish your study program

[wwwi.unige.ch/cursus/programme-des-cours/web/](http://wwwi.unige.ch/cursus/programme-des-cours/web/)



# Class schedule :

## 2) Choose “COURS” or...



**UNIVERSITÉ DE GENÈVE** PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022 ▼ Portail

Facultés/Centres/Instituts  
Faculté d'économie et de managem...▼ Départements ▼


**COURS** PLANS D'ÉTUDES Réinitialiser les filtres ✕


Périodes ▼ Enseignant-e ▼ Plage horaire ▼ Langue d'enseignement ▼


**233 résultats trouvés** Crédits 0 20+


**Accounting and Financial Statements Analysis** Anglais Master  
Faculté d'économie et de management

**COURS**

 Période  
Automne 2021

 Commentaires  
Module de 24h -  
12h/semaine

Enseignant-e référent-e  
 **Franck Missonier-Piera**  
Professeur-e titulaire

 **S417018** 3 crédits ○

# Class schedule :

## 2) ... “PLANS D’ETUDES”

The screenshot shows the University of Geneva's course program interface. At the top, the university logo and name are on the left, and the current academic year 'PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022' is in the center. A 'Portail' link is on the right. Below this is a navigation bar with a dropdown menu for 'Facultés/Centres/Instituts' (currently showing 'Faculté d'économie et de managem...'), a 'Départements' dropdown, and a search bar for 'Mots-clés, code cours/plan d'études...'. A blue arrow points to the 'PLANS D'ÉTUDES' tab in the navigation bar. A 'Réinitialiser les filtres' button is also visible. Below the navigation bar is a 'Niveau d'études' dropdown menu. The main content area displays '11 résultats trouvés' and lists two programs: 'Bachelor in Economics and Management Baccalauréat universitaire en économie et management' (180 crédits) and 'Master of Science in Management / Maîtrise universitaire en gestion d'entreprise (90 ECTS)' (90 crédits). Both programs are from the Faculty of Economics and Management.

UNIVERSITÉ DE GENÈVE

PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022

Portail

Facultés/Centres/Instituts  
Faculté d'économie et de managem... ▼

Départements ▼

Mots-clés, code cours/plan d'études...

COURS PLANS D'ÉTUDES

Réinitialiser les filtres ✕

Niveau d'études ▼

**11 résultats trouvés**

**Bachelor in Economics and Management Baccalauréat universitaire en économie et management**  
Faculté d'économie et de management

Bachelor 180 crédits

**Master of Science in Management / Maîtrise universitaire en gestion d'entreprise (90 ECTS)**  
Faculté d'économie et de management

Master 90 crédits

# Course information (if “cours”)

**S** = GSEM Faculty

**1** = Bachelor course (1st part); **2** = Bachelor course (2<sup>nd</sup> part); **4** = Master course; **6** = PhD level course

The screenshot shows the course page for 'Advanced Corporate Finance' (CR S220005) on the GSEM website. The page is titled 'COURS' and includes a sidebar with navigation options like 'Horaires et lieu(x)', 'Enseignant-e référent-e', and 'Informations complémentaires'. The main content area displays course details: 'Période Automne 2022', 'Durée 4h', and 'Horaire et lieu(x) Mercredi 14-18 Uni-Mail M R290-L. Solari'. The page also features language and level filters for 'Anglais' and 'Bachelor'. Red arrows point from the course details to explanatory text boxes on the right side of the slide.

**Automne** = Fall semester only  
**Printemps** = Spring semester only

**2h** (2 heures) = 2 hours  
**4h** (4 heures) = 4 hours

**Enseignant-e référent-e**

**Building** Uni Mail/Uni Dufour...  
**Room** U300/S160...

**Day** Lundi, Mardi, Mercredi...  
**Hours** 08-10/10-12/12-14/...

**CR** (Cours) = Course  
**SE** (Séminaire) = Seminar  
**CS** (Cours/Séminaire) = Course + Seminar

# Course information (if “plan d’études”)

**S** = GSEM Faculty

**1** = Bachelor course (1st part); **2** = Bachelor course (2<sup>nd</sup> part); **4** = Master course; **6** = PhD level course

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

**CR** (Cours) = Course

**SE** (Séminaire) = Seminar

**CS** (Cours/Séminaire) = Course + Seminar

**2h** (2 heures) = 2 hours

**4h** (4 heures) = 4 hours

**Automne** = Fall semester only

**Printemps** = Spring semester only

**Day** Lundi, Mardi, Mercredi...

**Hours** 08-10/10-12/12-14/...

**Building** Uni Mail/Uni Dufour...

**Room** U300/S160...

# Credits

The screenshot shows a course page for 'Introduction à la comptabilité financière' (Introduction to Financial Accounting). The page is in French and includes the following information:

- Introduction à la comptabilité financière**  
Introduction to Financial Accounting
- Faculté d'économie et de management  
Services généraux GSEM
- CR S101008
- Horaire et lieu(x)**  
Période: Automne 2022  
Durée: 4h  
Horaire et lieu(x):  
Mercredi 08-10  
Uni-Mail M R080 - E.Boninchi  
Mercredi 12-14  
Uni-Mail M R080 - E.Boninchi
- Enseignant-e référent-e**  
VD Vincent Dousse  
Suppléant-e chargé-e d'enseignement
- Informations complémentaires**  
Modalités d'évaluation:  
Examen écrit  
Examen final individuel d'une durée de deux heures. L'examen porte sur tous les sujets couverts durant les cours et les séances d'exercices et il se compose pour environ 1/3

A red box highlights the text '6 crédits' in the left sidebar.

- **ECTS credits** : number of credits (3 or 6 ECTS credits)
- 1 ECTS credit represents approximately 25-30 academic hours (including studying hours)
- 1 semester = 30 ECTS credits

# Prerequisite courses

The screenshot displays a course page for 'Advanced Corporate Finance' (CR S220005) at the Faculty of Economics and Management (GSEM). The page is divided into a left sidebar and a main content area. The sidebar contains navigation links: 'Horaire et lieu(x)', 'Enseignant-e référent-e', 'Informations complémentaires', 'Domaines associés', 'Objectif', and 'Descriptif'. The main content area includes a 'COURS' header, a 'Bibliographie' section listing 'Corporate Finance, by Jonathan Berk and Peter DeMarzo, 3rd edition, Pearson International', and a 'Cours conseillés' section highlighted with a red box. This section lists 'Strongly recommended course' and three options: 'S120004 Finance de marché ou', 'S120001 Financial Markets', and 'S201029 Asset Pricing and Corporate Finance I'. A 'Plan d'études' section is partially visible at the bottom.

If you click on the course, you get more detailed information about the course, as well as its prerequisite (***Cours conseillés***) :

- *Recommended courses*
- *Strongly recommended courses*
- *No information = No recommended courses*

# Languages of courses

## Financial Markets

S120001



### Horaire

4h de cours-séminaire, printemps

CS 2h Automne Jeudi 14-16 Uni-Mail M S150

CS 2h Automne Vendredi 10-12 Uni-Mail M R280-W.Yung

## Introduction à la comptabilité financière

S101008



### Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

Courses with a title in English are taught in English :

- *“Financial Markets”* is taught in English

Courses with a title in French are taught in French :

- *“Introduction à la comptabilité financière”* is taught in French

**Bachelor classes** : You can answer during the exams either in French or English

**Sciences**  
30 quai Ernest-Ansermet

**Uni Carl Vogt**  
66 bd Carl-Vogt

**Uni Mail et Uni Pignon**  
40 bd du Pont-d'Arve

**FACULTÉ D'ECONOMIE  
ET DE MANAGEMENT**

**Uni Dufour**  
24 rue du Général-Dufour

**Uni Bastions**  
5 rue De-Candolle

**Battelle**  
7 route de Drize, Carouge

**Centre médical universitaire (CMU)**  
1 rue Michel-Servet



© Swiss partner



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AND MANAGEMENT



# Registration form to courses and exams

- **For all courses** : Fill out the [online form](#) on GSEM Website

## STUDENT INFORMATION

### Forms

All GSEM student forms are accessible via the **GSEM Student Intranet** [by clicking here](#).

If you do not have access to the **GSEM Student Intranet** :

- Registration form for courses/exams: (students who do not have access to the intranet)  
(to be completed from March 6 to 13, 2023, also register in the Faculties or Institutes concerned according to their deadlines)

### Other forms

- Civil protection postponement request
  - Military postponement request
- (to be completed at least 14 weeks before the start of the service, accompanied by an explanatory letter)

# Registration form to courses and exams


- Choose language (French or English)

## Demande étudiant-e

Choisir une langue



 Français

 English

# Registration form to courses and exams

- **Student request : click NEXT**



## Student request

### Request for registration for courses/exams

If you are a regular student (Bachelor, Master, Complementary Certificate), connect to your UNIGE portal <https://portail.unige.ch/> to register for courses during the periods indicated in the [academic calendar](#).


Only students who do not have access to the [GSEM Student Intranet](#), can use this course/exam registration form.

Other registration requests will not be taken into account.

A screenshot of a registration form. It features a text input field on the left and a dark blue button on the right labeled 'Next' with a right-pointing arrow. A red circle is drawn around the 'Next' button, and a mouse cursor is positioned over it, indicating the action to be taken.

# Registration form to courses and exams

- **Mobility student : YES > Next**

 **UNIVERSITÉ DE GENÈVE**  
GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

## Student request

Request for registration for courses/exams

Do you have a waiver or have you submitted a RIO objection ?  
If not, are you PhD, auditors, free students, mobility students or other faculties, or you do not have access to the UNIGE portal ?  
Other registration requests will not be taken into account.

# Registration form to courses and exams

- Fill in the form with your personal data + select « MOBILITE »

**UNIVERSITÉ DE GENÈVE**  
GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

## Student request

Request for registration for courses/exams

UNIGE student number (without dashes)

Gender  
 Male  Female  Other

Last name  First name

Email address

Type d'études

MOBILITE  AUDITEUR  COREQUIS

Phone number (and country code)  City

Address (street, number)


Postal code

Country

[← Previous](#)  [Next →](#)

# Registration form to courses and exams

- Enter course title and/or code

 UNIVERSITÉ DE GENÈVE  
GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

## Student request

Request for registration for courses/exams

### Courses/exams

GSEM Course 1

Code / Libellé

University of origin

Level of study

Exam session code

Other courses (multiple)

S101008 / Introduction à la comptabilité financière	<input type="text"/>
S101010 / Droit général des obligations	<input type="text"/>
S102011 / Introduction à la microéconomie	<input type="text"/>
S102013 / Introduction à la macroéconomie	<input type="text"/>
January / February	<input type="text"/>
S102015 / Introduction to Microeconomics	<input type="text"/>
S102016 / Introduction to Macroeconomics	<input type="text"/>
S103005 / Mathématiques I	<input type="text"/>
S104010 / Introduction à la programmation	<input type="text"/>
S110001 / Mathematics I	<input type="text"/>

← Previous  Next →

# Registration form to courses and exams

- Enter course title and/or code



## Student request

Request for registration for courses/exams

### Courses/exams

GSEM Course 1

GSEM Course 2

GSEM Course 3

University of origin

UNIGE host faculty

Level of study

Exam session concerned

January / February

May / June


August /  
September

Year

Other courses (not GSEM : specify the code, the name, and the number of credits)

# Registration form to courses and exams

- Fill in other data... UNIGE host faculty (GSEM!) + January/February




**UNIVERSITÉ DE GENÈVE**  
GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

## Student request

Request for registration for courses/exams

**Courses/exams**

GSEM Course 1

University of origin   UNIGE host faculty

Level of study

Exam session concerned

January / February     May / June     August / September

Year

Other courses (not GSEM : specify the code, the name, and the number of credits)

← Previous Next →



# Registration form to courses and exams

- Optional documents



## Student request

Request for registration for courses/exams

### Documents

*Please attach the following documents to this form:*

If you have a derogation, please attach it here  
(Document(s) optional, 3 files maximum, .pdf format).

Add a document

Other relevant document(s)  
(Document(s) optional, 10 files maximum, .pdf format).

Add a document

### Comments/useful information

Enter your text here

← Previous

Next →

# Registration form to courses and exams

- Finalization and **SUBMIT** the form



## Student request

Request for registration for courses/exams

### Finalize and submit the form

#### Please note :

This form is not intended for regular students.

You are about to submit a final registration form. Please note that if the request is accepted, these registrations cannot be modified once the form has been submitted.

If you are not sure about your registration, please wait a few more days to submit a definitive application.

The deadline for submission is always 4 weeks after the first day of class.

Consult the [detailed academic calendar](#).

Bachelor's students are not allowed to take Master's courses and the Master's courses in Commodity Trading and the mandatory Master's courses in Business Analytics are closed to exchange students.

Personal data is treated in a strictly confidential manner in compliance with applicable data protection legislation. For more informations, refer to [UNIGE's Personal Data Protection Policy](#).

#### Check the box to confirm:

- I understand that communications will be sent to my UNIGE e-mail address and I agree to consult it.
- I agree to immediately contact Student Services by email ([service-etudiants-gsem@unige.ch](mailto:service-etudiants-gsem@unige.ch)) if I do not receive an acknowledgement email within 10 minutes of submitting my form.
- I have read the disclaimers and certify that the information on this form is accurate.

← Previous

✓ Save

# Registration form to courses and exams

- ! Not yet opened - **Available in October**
- To be submitted by the following deadline : **16 October 2023**
- **! For courses from Faculty of Humanities (*Faculté des Lettres*):**

Fill out the form on GSEM website + Registration to Student services of the related Faculty/School

For classes of [Maison des langues](#) : contact them directly

Note:

Registration to courses = Registration to exams

Once submitted, the registration is final and cannot be modified.

# How to register to courses and exams?

**Be careful**, in practice:

1. You will fill in the form **online to submit your registration**
2. You will receive, by **email**, acknowledgement of receipt.
3. When your application has been **processed** by our Services, you will receive a confirmation with a link to access the decision (courses **accepted** and/or **rejected**).

Keep both emails :

- Acknowledgement of receipt = You have submitted the form
- Confirmation with a link = Courses acceptance/refusal decision

# How to register for courses and exams?

- If you are a *GSEM registered student (host Faculty)* you can register for all courses with our form but **at least 50% of your courses must be included in GSEM's Study Plans.**
- If *GSEM is not your host Faculty*, please contact your host Faculty to know how to register for courses and exams at your home faculty. GSEM restrictions apply to GSEM courses.
- UNIGE regulation on Mobility states that you can only choose courses in **2 different Faculties.**

# How to register for courses and exams?

- Only for students who are staying the **whole academic year** (*Fall + Spring semesters*) :
  - [Online form](#) for Fall Semester
  - Access to [GSEM Student Intranet](#) for Spring Semester

In both cases: deadlines to be observed

# How to register to exams?

It is the same registration for courses and exams.

**Fall Exam session: January 15 to February 3, 2024**

Your **exams schedule** is available 3 weeks before the start of the exams session in the window displays at our Student Services.

# Exams

- Grade at UNIGE : **0.00 to 6.00**
- The minimum grade to acquire the credits for the courses is : **4.00/6.00**  
As soon as you acquire the minimum passing grade (4.00), the credits are acquired and it's not possible to retake your exam
- The grade is given at **1/4 of point** (ex. 3.25, 4.00, 5.75)
- The exams are offered in different forms : writing, speaking, MCQ or Develop answer, etc.



# In case of exam failure

- Mobility students are given **two attempts to pass each course**.
- If you fail one or more of your exams during the ordinary exam sessions (January-February or May-June):
  - ✓ You can retake the exam during the extraordinary exam session in August/September, but you are not obliged to do so.
  - ✓ If you wish to return to your university with one or more courses failed on your transcript and make arrangements with them, you can do so.
  - ✓ We do not expect a minimum of successful credits. For us, both successful and failed credits appear on the transcript.

# In case of exam failure

- ✓ However, **if you want to exercise your second attempt**, you can do so but :
- You are not automatically signed up to retake the exam during the extraordinary exam session in **August/September**.
- To sign up, you must complete the online form on GSEM website by the stated deadline (**21 July**).

**! At the University of Geneva, you can only take exams at the set place, time and date !**

**You cannot take exams remotely or at another time or date, and no exceptions to this rule can be made.**

This applies to all three exam sessions.

# How to have access to online content?

[www.moodle.unige.ch](http://www.moodle.unige.ch)

The image shows a screenshot of the Moodle.unige.ch website. The top navigation bar includes the University of Geneva logo, the URL 'Moodle.unige.ch', and a 'Log in' button. The main content area features a search bar labeled 'Rechercher des cours' and a grid of course categories. The 'Economie et Management (GSEM)' category is highlighted with a red box. The 'Catalogue des cours' link in the top right is also highlighted with a red box.

UNIVERSITÉ DE GENÈVE Moodle.unige.ch Log in

moodle

Bienvenue sur la plateforme Moodle de l'Université de Genève

CONNEXION

Moodle.unige.ch Mes cours Catalogue des cours

Rechercher des cours

Sciences Médecine Lettres Sciences de la société

Economie et Management (GSEM) Droit Théologie Psychologie et Sciences de l'Éducation

Traduction et Interprétation Centres et instituts Services centraux

# How to have access to online content?

## Consumer Behavior I: Spring 2021

S201059 / M'inscrire dans ce cours / Options d'inscription

### Options d'inscription

#### Consumer Behavior I: Spring 2021

S201059

Enseignant-e: Michael Schulte-Mecklenbeck

#### Goal

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Marketing, Psychology, Cognitive Science, Biology, and Economics.

#### Description

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for (financial) well-being and individual health. To help people making better choices it is important to understand the factors that influence these decisions. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. A main focus of the class will be on the cognitive processes underlying judgment and decision making behavior. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

#### Grading

There will be a written multiple-choice exam at the end of the semester (during the official exam period). The exam will cover the content of the lecture and the literature listed in the required reading list below. The questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

In addition, students are expected to participate in a behavioral experiment which will be held online. Details will be provided in the beginning of the semester. Alternatively, they can prepare a written assignment (literature and details regarding the assignment provided upon request).

#### ▼ Auto-inscription (Étudiant-e)

Aucune clef d'inscription requise.

M'inscrire

# How to have access to online content?

## Consumer Behavior I: Spring 2021

S201059

Vous être inscrit au cours.

### Généralités

In the spring semester 2021, this lecture will be fully online.  
Lecture videos will be uploaded consecutively throughout the semester. In addition to this we will meet several times in live Z  
More details will follow in the first lecture.

Here is the link for zoom:

<https://unibe-ch.zoom.us/j/92754381256?pwd=R29nUFllS0RySIV4OWJkM3VxOU9ydz09>

- Announcements
- Syllabus 2021
- Required Readings (relevant for the exam)

### Session I: Introduction + Perception (22.2.2021)

- Session I: Introduction + Perception
- Session 1 Podcast

Courses contents  
(Powerpoint,  
documents...)

**MOODLE = You are not registered to courses and exams!**

# At the end of the semester

- The **GSEM transcript of records** will be sent by post to the address you provided when you registered with UNIGE
- If necessary, this address can be modified on the student portal ([portail.unige.ch](http://portail.unige.ch))
- If you need an electronic copy by email, please write at the end of the semester to [service-etudiants-gsem@unige.ch](mailto:service-etudiants-gsem@unige.ch) specifying your request

# Question?

**GSEM Student Services** | M 3287A | 3rd Floor (Uni Mail building)

- Monday, Friday : 9:30 – 12:00
- Tuesday and Thursday : 14:30 – 16:30

General questions about the studies:

- Registration courses / exams
- Schedule courses / exams
- Regulations / directives
- Transcript
- Forms

**[service-etudiants-gsem@unige.ch](mailto:service-etudiants-gsem@unige.ch)**

# Question?

**GSEM Mobility Academic Advisor** | M 3254 | 3rd Floor (Uni Mail building)

- Please consult my availabilities on the [website](#)
  - Advises regarding choices of courses at the GSEM
  - Mobility Guidelines
  - Health problems or specific needs
  - Failure of exams

[mobility-gsem@unige.ch](mailto:mobility-gsem@unige.ch)



# Question?

[Academic Exchange Office](#) | Uni Dufour building (1st floor)

Monday – Friday : 10:00 am – 12:30

- Contact with your home University
- Administrative issues (accommodation, VISA, scholarship, etc.)

Email address of your coordinator:

Students IN WORLD (outside Europe) : [Claire.Giordano@unige.ch](mailto:Claire.Giordano@unige.ch)

Students IN EUROPE (SEMP/Ex-Erasmus) : [Arnaud.Waeber@unige.ch](mailto:Arnaud.Waeber@unige.ch)

Students IN Swiss Exchange Programme : [Marisol.Pedrosa@unige.ch](mailto:Marisol.Pedrosa@unige.ch)

**Thank you for your attention and enjoy your stay!**