



Research Seminars 2018

Institute of Management

16 January 2018

IOM Brownbag

Shaz Ansari, Cambridge Judge Business School, University of Cambridge, U.K.

Frames and framing in organizational theory and strategy

26 January 2018

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Daniël Lakens, School of Innovation Sciences, Netherlands, and Nick Brown, Faculty of Medical Sciences, Netherlands

Recent lessons about improving our science

22 March 2018

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Anja Dieckmann, Head of Fundamental Research at GfK Verein, Germany

Tapping new data sources for consumer research: What face and voice reveal

26 April 2018

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Kathleen Rehbein, Marquette University, USA

NGO Activism, Corporate Policies, State and Transnational Governance: Uncovering Pathways to Remedy for Corporate Human Rights Abuses

17 May 2018

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Caterina Moschieri, IE Business School, Spain

Water Wars? Institutional Shocks, Private and Public Divestitures in Latin America

14 June 2018

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Peter M. Todd, Indiana University, USA

Consumer search as foraging: Information, music, and other goods

21 June 2018

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Donna Hoffman & Thomas P. Novak, The George Washington School of Business in Washington, D.C., USA

A Computational Social Science Framework for Visualizing the Possibility Space of Consumer-Object Assemblages from IoT Interaction Data

30 August 2018

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Jacob Lund Orquin, Aarhus University, Denmark

Decision makers terminate visual search according to foraging principles

15 November 2018

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Ulf R. Andersson, Mälardalen University, Sweden

Developing Dynamic Capabilities in the MNE: Boundary Conditions and Contingencies

27 November 2018

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Behnam Fahimnia, University of Sydney Business School, Australia

Judgmental Forecasting in Supply Chain Management

13 December 2018

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Africa Ariño, IESE Business School, University of Navarra, Spain

Alliance governance mechanisms revisited: A temporal contingency framework

(jointly with A. Keller, F. Lumineau, and T. Mellewigt)