

Sustainable Finance Hackathon
November 13 – 14th, 2020

**NOVEMBER
13 — 14
2020
HACKATHON
SUSTAINABLE
FINANCE
HACKATHON**



gsem.unige.ch/hackathons/sustainable-finance/



GENEVA SCHOOL
OF **ECONOMICS**
AND **MANAGEMENT**

DIVISION DE LA FORMATION
ET DES ÉTUDIANTS
CENTRE DE CARRIÈRE



**UNIVERSITÉ
DE GENÈVE**

SUSTAINABLE FINANCE HACKATHON

GSEM, OPEN GENEVA & UNIGE CAREER SERVICES CENTER ARE ORGANIZING THE SECOND SUSTAINABLE FINANCE HACKATHON ON NOVEMBER 13 - 14TH 2020.

Objectives:

Reinforce the sustainable finance community through:

- ▶ Collective practice of innovation
- ▶ Career development and re-training (incl. soft skills)
- ▶ Prototyping of science-backed innovation
- ▶ Product development through use-case bootstrapping

What to expect?

A hackathon is a 24-hour **collective intelligence** moment to develop practical solutions to concrete problems. Nowadays, institutions recognize that social interactions, co-creation and pooling of ideas are key to advancing innovation.

Participants with varied expertise and cultural backgrounds meet and work together hands-on to overcome a challenge. In a informal, playful but dynamic environment, they (i) create non-trivial social ties; (ii) learn from each other's diverse background; and (iii) get pride from achieving together.

The *hackathon way* is instrumental to ground solid **use cases**, which may subsequently evolve into robust products or startups.

What is the Sustainable Finance Hackathon?

In the spirit of other hackathons conducted by corporates and universities across the globe, the *Sustainable Finance Hackathon* is a unique creative problem-solving moment. Over the course of 24 hours, it brings together some of the brightest minds from universities, international organizations and the private sector to solve non-trivial sustainable finance problems, such as:

- ▶ Forecasting SDGs through earth observation, citizen science, big-data and artificial intelligence
- ▶ SDG data backed asset pricing

- ▶ Certification of sustainable finance products
- ▶ New investment, lending and advisory strategies
- ▶ Practical application of behavioral finance
- ▶ User interfaces to encourage impact investment
- ▶ Integrated market mechanisms to account for the SDGs
- ▶ Legal tech for accountability and transparency at scale

To discover the challenges worked on during the 1st edition of the hackathon in October 2019: <https://sustainable-finance.sparkboard.com>

What's in it for organizations?

- ▶ Innovative solution scouting at the prototype stage
- ▶ Talent assessment and recruitment through cooperative experience
- ▶ Re-training and soft skills development for employees: innovation, sustainable finance, communication, public speaking, teamwork, leadership
- ▶ Branding as a leading institution in sustainable finance
- ▶ Networking on innovation for sustainable finance

Note:

Although the hackathon is scheduled as a physical event, the evolving COVID-19 situation may require it to be held partially or entirely online.

Price:

	Early bird 1 – until end of July	Early bird 2 – until end of August	Full price
Bronze package - Up to 5 participants from your organization - Logo on print+online communication	1'500.–	2'500.–	3'500.–
Silver package - You define and conduct your own challenge with us - Up to 10 participants from your organization - Summary video of your hack experience featured on social media - Logo on print+online communication	5'500.–	6'500.–	7'500.–
Gold package - You define and conduct up to 3 challenges with us - Up to 20 participants from your organization - 3 summary videos of your hack experience featured on social media - Special featuring at Building Bridge Week/Summit 2021 (t.b.c.) - Logo on print+online communication	10'000.–	12'500.–	15'000.–

More information: gsem.unige.ch/hackathons/sustainable-finance/