



Research Seminars 2021

Institute of Management

25 March 2021

IOM Brown Bag

Matthias Waldkirch, EBS University, Germany

Too Much of a Good Thing? Professionalization as Multiple Practice Adoption Process in a Family Firm

(jointly with Leif Melin and Mattias Nordqvist)

22 April 2021

IOM Ph.D. Roundtable

Speakers: Birgitte Grøgaard, BI Norwegian Business School, Norway, Jean-Philippe Bonardi, UNIL, HEC Lausanne, Switzerland, and Johannes Luger, Copenhagen Business School, Denmark

Convenor: Sebastian Raisch, GSEM

Academic Job Market

20 May 2021

IOM Brown Bag

Ryan A. Krause, Neeley School of Business, Texas Christian University, USA

Chairing the Board in a Crisis: Board Chair Leadership Behavior, Competitive Simplification, and Firm Performance during COVID-19

17 June 2021

IOM Ph.D. Roundtable

Speakers: Caterina Moschieri, IE Business School, Spain, Benoit Decreton, Nova SBE, Portugal, Judith Schrepf-Stirling, GSEM, and Katherine Tatarinov, GSEM

Convenor: Tina Ambos, GSEM

Academic Networks & Conferences

23 September 2021

IOM Brown Bag

Anouk Bergner, University of St. Gallen, Switzerland

Machine Talk: How AI-Based Conversational Interfaces Enhance Brand Intimacy and Impact Behavioral Brand Outcomes

21 October 2021

IOM Brown Bag

Mats Alvesson, Lund University, Sweden

The Stupidity Paradox: The Power and Pitfall of Functional Stupidity at Work

(jointly with André Spicer)

11 November 2021

IOM Brown Bag

Claire Linares, HEC Paris, France

The Brands in Our Faces: The Existence and Manifestation of Brand–User Facial Stereotypes

18 November 2021

IOM Brown Bag

Patrick Haack, UNIL, HEC Lausanne, Switzerland

Shocked! How Validity and Consensus Affect Evaluators' Propriety Beliefs in Free Markets