



Research Seminars 2022

Institute of Management

27 January 2022

IOM Ph.D. Roundtable

Speakers: Ursa Bernardic, current Ph.D. candidate, GSEM, Sebastian Krakowski, Assistant Professor, Stockholm School of Economics, Ph.D. in Management from GSEM, and Tina Ambos, Professor and Program Director of the Ph.D. in Management, GSEM

Convenor: Sebastian Raisch, GSEM

How to Master Your PhD

24 February 2022

IOM Brown Bag

Leif Brandes, University of Lucerne

Offline Context Affects Online Reviews: The Effect of Post-Consumption Weather

22 March 2022

IOM Brown Bag

George C. Banks, Belk College of Business at UNC Charlotte, USA

Virtual Leadership

28 April 2022

IOM Ph.D. Roundtable

Speakers: Peter Kalum Schou, BI Norwegian Business School, Aurélien Feix, TBS Education, France, and Cvetomir M. Dimov, Carnegie Mellon University, USA

Convenor: Thomas Fischer, GSEM

How to Master the Transition Period after Finishing the PhD and before Getting a Professorship Position

12 May 2022

IOM Brown Bag

Francesco Castellaneta, SKEMA Business School, France

Female Employment in Startups and Labor Market Flexibility: Evidence from a Regression-Discontinuity-in-Time Approach

(jointly with Raffaele Conti (ESSEC Business School) and Olenka Kacperczyk (London Business School))

19 May 2022

IOM Brown Bag

Juliane Reinecke, King's College London, UK

Making Actionable Futures in the Face of Wicked Problems: The Role of Metaphors in Envisioning an Organizational Strategy for Poverty Alleviation

16 June 2022

IOM Brown Bag

Nevena Radoynovska, emlyon business school, France

Imaginaries and Experiences of Social Inclusion and Exclusion: Evidence from an Incubator for Individuals from Disadvantaged Backgrounds

22 September 2022

IOM Brown Bag

Dana Minbaeva, King's College London, UK

From Managing People to Managing Interfaces between Humans and Technology

4 October 2022

IOM Brown Bag

David Seidl, University of Zurich, Switzerland

Inter-Discursive Struggles: Managing the Co-Existence of the “Conventional” and “Open Strategy” Discourses

20 October 2022

IOM Ph.D. Roundtable

Speakers: Markus Meierer, Assistant Professor in Marketing Analytics, GSEM, and Christina Hertel, Postdoctoral Research Associate and Lecturer at the Chair of Entrepreneurship and Technology Commercialization, EPFL, Switzerland

Convenor: Sebastian Raisch, GSEM

Data Collection in Collaboration with Companies/Organizations

15 December 2022

IOM Brown Bag

Vivianna Fang He, University of St.Gallen, Switzerland

Scaling Up without Blowing Up: How Does the Bitcoin Collective Overcome Growth-Driven Conflict?
(jointly with Felipe Massa (Loyola University New Orleans))