



WELCOME SESSION

Master of Science in Responsible Management

Perspectives on Responsible Management



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Welcome to the

Master in Responsible Management!



Prof Thomas Straub
(Program director)



Prof Christina Hertel
(Scientific Committee)



Prof Thomas Fischer
(Scientific Committee)



Mrs Margaux Biermé
(Academic Advisor)



Mrs Lisa Canova
(Scientific Committee)

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Master of Science in Responsible Management



The Master of Science in Responsible Management educates our future leaders on responsibility and contributing to a business with purpose that creates value in and for society. Students will be equipped to tackle an organization's toughest strategic challenges, lead with greater confidence, inspire performance at all levels, and contribute to an organization of responsibility and integrity.

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Presentation of teaching faculty & courses



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Your feedback is important

Autumn semester (30 ECTS)

Core Courses (30 ECTS)

 <p>Operations, Logistics and Supply Chain Management N. Zuffeney 3 ECTS</p>	 <p>Strategic HRM M. Ferrary 3 ECTS</p>	 <p>Sustainable Accounting and Reporting T. Auberlin 3 ECTS</p>	 <p>Financial Reporting Olivia Balu 6 ECTS</p>
 <p>Business Law for Decision Makers M.-N. Zen Ruffinen 6 ECTS</p>	 <p>Business Law for Decision Makers J.-P. Vuillety</p>	 <p>Strategic Management S. Raich 6 ECTS</p>	 <p>Responsible Management J. Schrenpf Stirling 6 ECTS</p>
 <p>Institutional Project NN 6 ECTS Spring and fall Semester</p>		 <p>Financial Reporting Sandra Ribero 6 ECTS</p>	

Elective,
1st and 2nd semester

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Spring semester (30 ECTS)

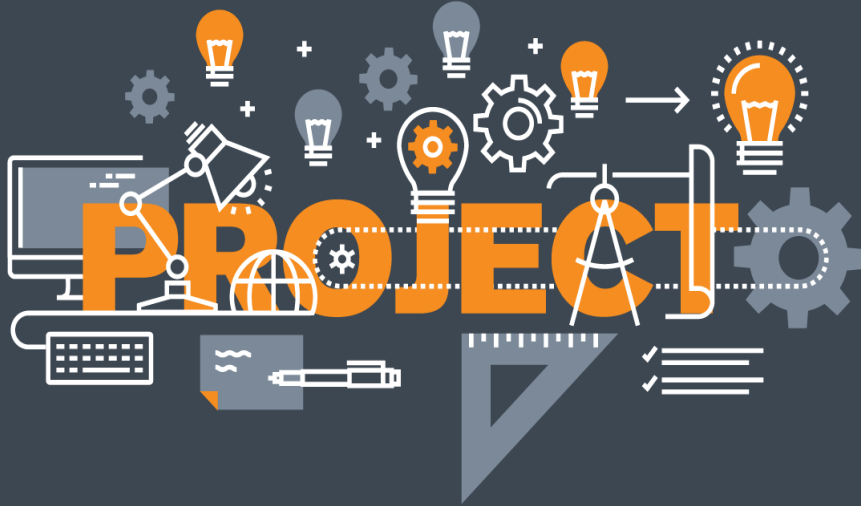
Elective Courses (30 ECTS)

 <p>Responsible Leadership T. Fischer 6 ECTS</p>	 <p>Artificial Intelligence in Business and Society S. Raich 6 ECTS</p>	 <p>Change Management T. Strada 6 ECTS</p>	 <p>Governing & Designing Organizations for Stakeholders M. Metz 6 ECTS</p>	 <p>Global Strategy T. Ambos 6 ECTS</p>
 <p>Disruptive Technologies L. Howell 6 ECTS</p>	 <p>Innovation & Philanthropy G. Ugazio 6 ECTS</p>	 <p>Innovation & Philanthropy T. Maillart 6 ECTS</p>	 <p>Sustainable Branding M. Paulsen 6 ECTS</p>	 <p>Entrepreneurship Lab C. Hestel 6 ECTS</p>
 <p>Sustainable Behavioral Science I. Ziano 6 ECTS</p>	 <p>Business and Human Rights D. Baumann-Pauly 6 ECTS</p>	 <p>Institutional Project NN 6 ECTS Spring and fall Semester</p>	 <p>Perspectives on Responsible Management Scientific Committee 6 ECTS</p>	 <p>Research Methods for Master Thesis Research Assistants 0 ECTS</p>

Modifications can still be performed.

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Institutional Projects:



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Business and Human Rights Clinic at the Geneva Center for Business and Human Rights



Apply by **15th October 2023** by sending your CV and motivation letter to berit.knaak@unige.ch.

Application interviews take place on **26th/ 27th October 2023**.

The project lasts from **mid-November 2023 to mid-May 2024**.

NESPRESSO[®]

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Entrepreneurial Action in Sustainable Finance

Institutional Project (6 ECTS over 2 semesters)



Oct. 3-5, 2023 : Learn about sustainable finance and meet professionals at Building Bridges Conference (CICG)



Oct. 6-7, 2023 : Tackle challenges and develop solution prototypes with sustainable finance experts and enthusiasts at the Sustainable Finance Hack (Unimail)



⇒ checkout challenges by professionals and UNIGE professors :
<https://sfh23.sparkboard.com/>

Oct. - Dec 2023 : Identify most promising entrepreneurial opportunities to continue developing the project

Jan. - May 2024 : Develop your entrepreneurial action as fits (e.g. entrepreneurship, intrapreneurship, social enterprise)



Scan or Click to Register on Moodle
<https://moodle.unige.ch/course/view.php?id=15998>

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Agenda

1. What is Responsible Management?
2. Administrative Aspects of the MRM
3. Q & A

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Part 1: What is Responsible Management?

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Why Responsible Management



- Your motivations for a Master in Responsible Management?
 - Discuss with your neighbor for 5 minutes – why did you apply to this specific program?
 - Share with us (5-10min)



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Responsibility

responsibility noun

re·spon·si·bil·i·ty (ri·spän(t)·sə·bi·lə·tē)

plural responsibilities

Synonyms of responsibility >

- 1 : the quality or state of being **responsible**: such as
 - a : moral, legal, or mental accountability
 - b : **RELIABILITY, TRUSTWORTHINESS**
- 2 : something for which one is responsible : **BURDEN**
 - | has neglected his *responsibilities*

responsibility

noun

UK /rɪˌspɒn.sɪˈbɪl.ə.ti/ US /rɪˌspɑːn.səˈbɪl.ə.t̬i/

responsibility noun (DUTY)

B2 [C or U] something that it is your job or duty to deal with:

- [+ to infinitive] *It's her responsibility to ensure the project finishes on time.*
- *She takes her responsibilities as a nurse very seriously.*

The Responsibility of Business

Business roundtable 2019

STATEMENT ON THE PURPOSE OF A CORPORATION

Americans deserve an economy that allows each person to succeed through hard work and creativity and to lead a life of meaning and dignity. We believe the free market system is the best means of generating good jobs, a strong and sustainable economy, innovation, a healthy environment and economic opportunity for all.

Businesses play a vital role in the economy by creating jobs, fostering innovation and providing essential goods and services. Businesses make and sell consumer products; manufacture equipment and vehicles; support the national defense; grow and produce food; provide healthcare; generate and deliver energy; and offer financial, communications and other services that underpin economic growth.

WHILE EACH OF OUR INDIVIDUAL COMPANIES SERVES ITS OWN CORPORATE PURPOSE, WE SHARE A FUNDAMENTAL COMMITMENT TO ALL OF OUR STAKEHOLDERS. WE COMMIT TO:

DELIVERING VALUE TO OUR CUSTOMERS. We will further the tradition of American companies leading the way in meeting or exceeding customer expectations.

INVESTING IN OUR EMPLOYEES. This starts with compensating them fairly and providing important benefits. It also includes supporting them through training and education that help develop new skills for a rapidly changing world. We foster diversity and inclusion, dignity and respect.

DEALING FAIRLY AND ETHICALLY WITH OUR SUPPLIERS. We are dedicated to serving as good partners to the other companies, large and small, that help us meet our missions.

SUPPORTING THE COMMUNITIES IN WHICH WE WORK. We respect the people in our communities and protect the environment by embracing sustainable practices across our businesses.

GENERATING LONG-TERM VALUE FOR SHAREHOLDERS, WHO PROVIDE THE CAPITAL THAT ALLOWS COMPANIES TO INVEST, GROW AND INNOVATE. We are committed to transparency and effective engagement with shareholders.

EACH OF OUR STAKEHOLDERS IS ESSENTIAL. WE COMMIT TO DELIVER VALUE TO ALL OF THEM, FOR THE FUTURE SUCCESS OF OUR COMPANIES, OUR COMMUNITIES AND OUR COUNTRY.

Davos Manifesto 2020: The Universal Purpose of a Company in the Fourth Industrial Revolution



A general view shows the mountain resort of Davos, Switzerland, January 26, 2019. Image: REUTERS/And Wegmann



Objectives: The Master of Science in Responsible Management

- **Educates future leaders on responsibility** and contributing to a business **with a purpose that creates value** for its stakeholders.
- **Offers a curriculum** that is centered around, and fully integrates, relevant aspects of responsible management in its courses.
- Focuses on teaching **how to manage effectively** in pluralistic environments where **multiple stakeholder groups' needs** must be balanced.
- Offers the option to **specialize** in *Sustainable Business and Human Rights* in the second semester.

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How: The Master of Science in Responsible Management (MRM)

- **Align with GSEM values:** Rigor, Relevance, Responsibility
- **No parallel program:** The MRM is the one and only management master program at GSEM
- **No silos:** “Responsibility” is the red thread through all courses

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Specialization: Sustainable Business and Human Rights

- To specialize, you need to take 24 credits from a pool of courses –



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Part 2: Administrative Aspects of the MRM

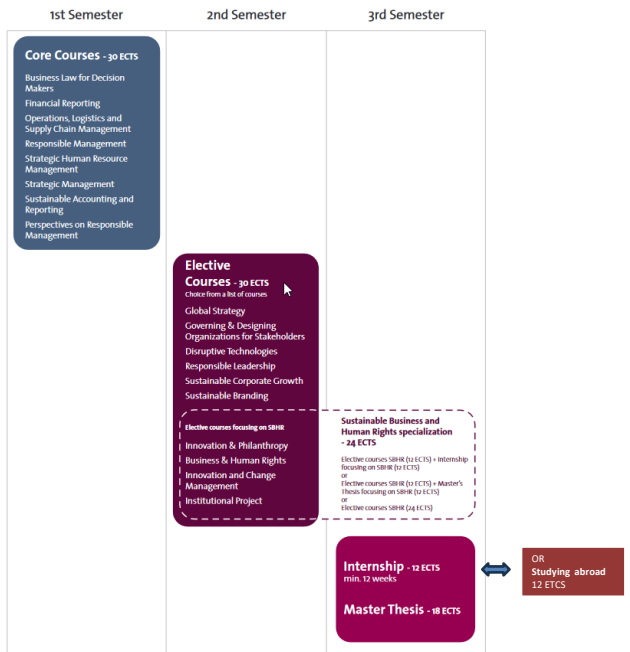
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Program Fact Sheet

Degree	Master of Science in Responsible Management
Contact	gsem-management@unige.ch Program coordinator
Duration	1.5 year, full-time
Credits	90 ECTS
Program Language	English
Tuition Fees	~ 500 SFR/semester
Class Size	~ 30-50 students
International Students	~ 50%

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Program Structure: overview



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Program Structure: more in detail

1st semester (30 ECTS)

- mandatory core program
- soft-skills lectures (presentation/interview techniques, applying to an international company)

2nd semester (30 ECTS)

choice specialization in SBHR or main track

Internship OR Study abroad (12 ECTS)

- minimum 12 weeks (full time): Switzerland / abroad
- or you spend the 3rd semester abroad

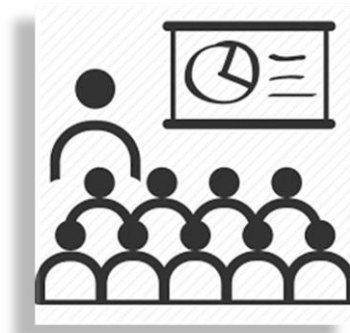
Master thesis (18 ECTS): 4-6 months

COURSES (60 ECTS) → INTERNSHIP (12 ECTS) → MASTER THESIS (18 ECTS)

You must complete all mandatory and specialization courses by the end of retake 2023 (August/September) exam session !

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Teaching modalities



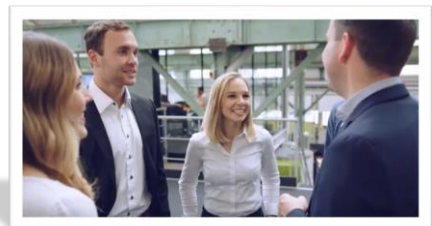
In class teaching – be present !

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Internship in a Company – 12 ECTS



- 12 weeks minimum internship (full time)
- The Exchange can only be started after full completion of all compulsory courses, totaling 30 ECTS credits.
- The internship can be carried out in Switzerland or abroad.
- Alternatively, the student may study abroad in order to receive the 12 ECTS



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Studying Abroad – 12 ECTS



- You might spend **1 semester at a partner University**. Ideally you go abroad during the third semester of the Master program.
- The **internship** can only be started after full completion of all compulsory courses and all elective courses, totaling 60 ECTS credits.

! Deadline for applications !

<http://www.unige.ch/gsem/en/programs/exchange/>
www.unige.ch/exchange



- If you earn 12 or more ECTS abroad, you can skip the internship. Back to Switzerland, you will directly start your MSc thesis.
- Alternatively, the student may do an internship in order to receive the 12 ECTS

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Master Thesis – 18 ECTS



- The first step of writing a master thesis is to find a **supervisor**, which typically should be a professor teaching in of the specialization that the student has chosen. The **topic and goals** of the master thesis will be discussed together with the supervisor.
- In the spring semester a **master thesis preparation workshop** will be offered
- In general, **master thesis and internship are two separate parts** of your curriculum. Contingent on the agreement of the supervising professor, it is possible to write a master thesis based on the internship.



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Where our alumni work – some examples



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Faculty values and some practical advice

- **Our values:**
 - Rigor
 - Relevance
 - Responsibility
- **Email signature:** Use an email signature indicating who you are and your contact details
- **Respect:** Address people respectfully with their name and in case title.
 - See also: <https://academicpositions.com/career-advice/how-to-email-a-professor>
- **Politeness:** Make use of forms of politeness
- **Key contact:** In case of a problem, always first contact the **program coordinator** (see next slide):
Mrs. Karine RAMA gsem-masters@unige.ch (please do not use personal email)



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Helpline - How to interact with us



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Part 3: Q & A

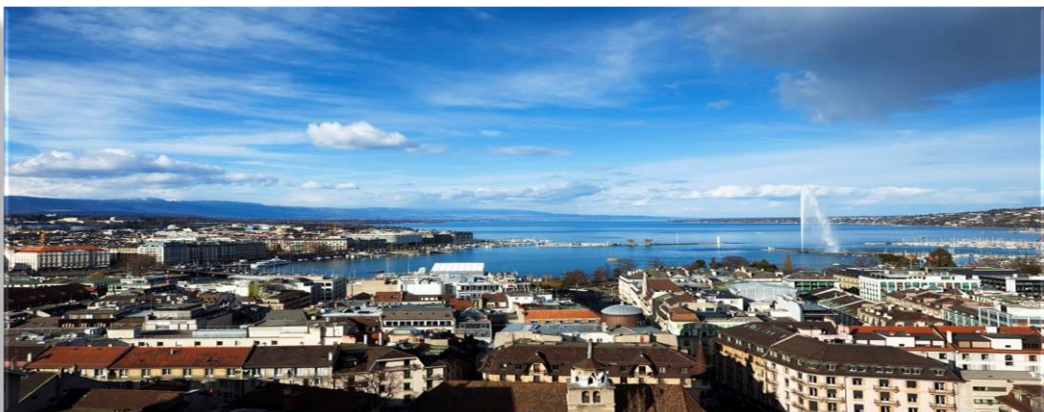
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Q & A



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Enjoy your master studies at UNIGE !



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