

SEMESTER Spring

PERIOD 19.02 – 28.05 (14 weeks)

LANGUAGE OF INSTRUCTION English

REQUIREMENTS

Open to anyone interested in developing an entrepreneurial mindset for solving problems and shaping the future

Bachelor's Course

ENTREPRENEURIAL THINKING

This course equips students with an entrepreneurial mindset to creatively solve problems through innovative solutions in varied contexts, including startups, corporations, and NGOs. It covers foundational aspects of entrepreneurial thinking, from recognizing problems and acting upon them to reframing challenges as opportunities and developing viable solutions. Key themes include curiosity, imagination, passion, resilience, and resourcefulness, alongside practical applications of design thinking, systems thinking, and scientific approaches.

The course employs a playful, interactive teaching methodology, blending short lectures with hands-on activities. Guest speakers will share real-world experiences, linking the theoretical to the practical. Moreover, the course emphasizes responsibility, sustainability, and ethics, encouraging students to use entrepreneurial thinking to tackle contemporary challenges while developing critical thinking skills.

> Geneva Responsible Entrepreneurship Center