



Research Seminars 2023

Institute of Management

19 January 2023

IOM Brown Bag

Joep Cornelissen, Rotterdam School of Management, Erasmus University, The Netherlands
Towards Stronger Causal Claims in Management Research: Causal Triangulation Instead of Causal Identification

23 February 2023

IOM Brown Bag

Harry J. van Buren III, University of Tennessee at Chattanooga, USA
When Tokens Matter: A Critical Perspective on Tokenism and Women on Corporate Boards

23 March 2023

IOM Ph.D. Roundtable

Speakers: Ignazio Ziano, Assistant Professor in Marketing, GSEM, Katherine Tatarinov, Postdoctoral Researcher, GSEM, and Sebastian Raisch, Professor of Strategy, GSEM
Moderator: Tina Ambos, Professor of International Management, GSEM
Understanding Management and Marketing Journals

27 April 2023

IOM Brown Bag

Patricia Klarner, Vienna University of Economics and Business (WU Vienna), Austria
New CEO's Temporal Orientation and Top Management Team Change

25 May 2023

IOM Brown Bag

Matthew Thomson, University of Massachusetts Amherst, USA
Epistemological Jangle and Jingle Fallacies in the Consumer-Brand Relationship Subfield: A Call to Action

22 June 2023

IOM Brown Bag

Bart Clarysse, ETH Zurich, Switzerland
Grand Challenge Entrepreneurs: Understanding Dynamic Narratives to Maintain Stakeholder Engagement

21 September 2023

IOM Brown Bag

Katarzyna Wac, GSEM
Quality of Life Management: The Surprising Power of Small Data

19 October 2023

IOM Brown Bag

Peter Kalum Schou, BI Norwegian Business School, Norway

Sociomaterial Self-Organizing: Understanding the Origin and Organization of the Gamestop Short-Squeeze

16 November 2023

IOM Brown Bag

Filippo Carlo Wezel, Università della Svizzera italiana, Switzerland

Cracking the Deck: National Origins and Promotions in the Dutch East India Company, 1700-1796

23 November 2023

IOM Brown Bag

Marc Gruber, EPFL, Switzerland

Publishing in a General Management Journal: The Example of AMJ

14 December 2023

IOM Brown Bag

Anne-Claire Pache, ESSEC Business School, France

Common Grounding rather than Common Good: How to Nurture Cross-Sector Collaborations for Social Innovation