



PREAMBLE

According to the Study Plan and the **Applications Directives**, the Master in Responsible Management includes a Master Thesis. This document provides guidelines about the content of the Master Thesis.

With regard to the prerequisite, deadline, registration, evaluation, and retake procedure, please consult the **Application Directives**, which are available on the [GSEM website](#).

GOAL OF THE MASTER THESIS

The goal of the Master Thesis is to produce an original piece of scientific work. With their Master Thesis, students are supposed to demonstrate their ability to work scientifically on a given topic and to apply both their theoretical and practical knowledge that they have acquired during the course of their study.

Academic competence should be demonstrated through the cogent structuring of a research problem, through a thorough and solid literature review, precision, clarity, and through argumentative rigor throughout the thesis and, ideally, creative and original thought on the topic at hand. For an empirical Master Thesis, the adequate and correct application of analysis techniques is a crucial success factor. In the literature review, the key is to **identify and select** the truly relevant sources for the research topic at hand. All master theses should adhere to academic standards concerning correct referencing (see paragraph 4 and paragraph 5). Further orthographic mistakes should be avoided.

Criteria for the evaluation of a Master Thesis are:

- **Form** (orthographic mistakes, correct formatting, correct referencing)
- **Completeness** and **Selection** in the **Literature Review**
- **Level of Difficulty** (some topics, such as empirical theses, are more difficult than others)
- **Independence of Work**
- **Quality of Argumentation**
- **Correctness and Appropriateness of Methodological Approach** (e.g., use of analysis techniques)
- **Creative and Innovative Thoughts**

LENGTH

The length of a Master Thesis depends on the topic and is discussed with the Supervisor. However, the Master Thesis should contain a minimum of 50 pages of text plus figures.

LANGUAGE

The Master Thesis must be written in English.

Structure

The specific structure of the Master Thesis is discussed with and decided in consultation with the advising Professor. The general structure of a Master Thesis must include the following elements:

Introduction: The introduction must specify the context as well as the specific research question you are interested in. Ideally, your research question must be original and easily understandable.

Literature Review: In the literature review, you must define the main concepts and identify the relevant contributions related to your research question. The literature review must also highlight the relevance of your research question. The literature review also shows your ability to comprehend and summarize the state of knowledge concerning a particular research topic.

Methodology: For empirical projects, it is necessary to specify the context, the sample, the questionnaire, and the method of analysis that is used in the Master Thesis.

Results: In this section, you must develop the main results of your research. This section is mainly descriptive and does not have to duplicate the discussion section.

Discussion: The discussion section must underline the theoretical, practical, and/or methodological contribution(s) of your research. You should also highlight the limitations of your Master Thesis and identify future research avenues

Each Master Thesis is to be arranged in the following order:

- **Title Page:** Include this page in the pretext page count, but do not place a page number on it.
- **Acknowledgements:** This is an optional page to acknowledge the persons who have supported you during your Master Thesis. Begin placing pretext lowercase Roman numerals at the bottom of this page, counting all preceding pretext material. Page numbers are centered one inch from the bottom of the page.
- **Abstract:** **The abstract must resume the content of the Master Thesis and underline the main results derived from the Master Thesis. It also has to highlight the limitations of the projects. The abstract should not exceed one page.** Continue pretext page numbering with lowercase Roman numerals.
- **Table of Contents:** Continue pretext page numbering with lowercase Roman numerals.
- **Glossary:** (Optional page) Continue pretext page numbering with lowercase Roman numerals.
- **List of Tables:** Continue pretext page numbering with lowercase Roman numerals.
- **List of Figures:** Continue pretext page numbering with lowercase Roman numerals.
- **List of Illustrations/Maps/Slides:** Continue pretext page numbering with lowercase Roman numerals.
- **Text:** All pages from the first page of text through to the Declaration of Authorship are numbered consecutively in Arabic numerals, beginning with Arabic numeral "1" on the first page of the thesis text.
- **List of References**
- **Appendix**

Page Format and Layout

FONT

- Arial font must be used throughout the Master Thesis, with size 12p, the only exceptions in size being in tables, graphs, and appendices.
- Headings may be bolded and no more than 2 points larger than the rest of the text.

MARGINS

- All pages must have consistent margins as follows: left 3.5 cm, and with right, top and bottom 2 cm.
- Page numbers must appear at the bottom of each page.
- White DIN A4 paper must be used.

SPACING

- The Master Thesis must be 1.5 spaced. Single spacing may be used only in the Table of Contents, footnotes and endnotes, charts, graphs, tables, quotations, captions, glossary, appendices, and bibliography.
- Prose quotations over three lines long should be in block quote, double or single-spaced, and indented on the left. Do not use quotation marks in the block quote except when indicating quotations within the block quote.

TABLES AND ILLUSTRATIONS

- Pages carrying illustrative material must be given page numbers appropriate to their place in the document.
- All tables, figures, illustrations, and other types of examples included and referenced in the text of the dissertation should be numbered for identification.
- Figures should be numbered consecutively throughout the document (Table 1, Table 2, Table 3, etc.).
- Sources should be written below the figures/tables.

TABLE OF CONTENTS

- The Table of Contents should give a general idea of the Master Thesis and of its structure.
- It must be placed before the text and any lists of tables, figures, etc. The Table of Contents consists of section titles, chapter titles, and as many or few subheadings as the author believes are necessary. The section and chapter titles listed in the Table of Contents must match the titles exactly as they appear within the text.
- Chapters labeled in the Table of Contents with Arabic numbers (Chapter 3) must not lapse into Roman numerals (Chapter III) when they appear again in the text.
- Page numbers for chapters and subheadings are right-justified in the Table of Contents and preceded by a dot leader.
- In the text of the Master Thesis or report, major sections must begin on a fresh page and be designated in the Table of Contents by left justified headings (not indented).

- Abbreviations should not be used in the Table of Contents.
- The page numbers listed in the Table of Contents must correlate with the beginning of each section or chapter.
- Table of Contents entries are generally double-spaced. However, chapter titles and subheadings, when more than one line long, should be indented at the second line and single-spaced. For example:

Chapter One: Title.....	1
Chapter Two: Title.....	23
Subheading Title.....	24
Subheading Title Extending Over One Or More Lines, at the Author's Discretion.....	38

NUMBERING OF PAGES

- Beginning with the first page of the Acknowledgements or Preface, if used, all preliminary pages preceding the actual text must be numbered in lowercase Roman numerals, for example, iii, iv, v, etc.
- These numerals must be centered under the text.
- If no optional pages are used, the page numbers must begin on the Abstract.
- Do not number the copyright page, signature page, title page, or dedication, but do include each of them in the pretext page count.
- The first page of the text begins at Arabic numeral 1.
- All pages within the text must contain an Arabic page number, bottom-centered, at least one inch from the bottom edge of the page.
- The first page of every major section (chapters, appendices, bibliography, etc.) must begin on a new page.

TITLE PAGE

Master Thesis

Thesis Title

Master of Science in Responsible Management

Submitted by
LAST NAME First Name

Under the supervision of:
Professor
University of Geneva
Geneva School of Economics and Management

I certify that the work presented here is, to the best of my knowledge and belief, original and the result of my own investigations, except as acknowledged, and has not been submitted, either in part or whole, for a degree at this or any other University.

Signature

Date

References

WHEN TO REFER?

Students are obligated to cite where they have found the information from (what source), or the name of the person(s) they are citing. When using direct citations and when specific information is borrowed from other people's work, the source must be cited and the reference to the page number must be included. This also applies when distinct ideas are referred to or discussed, even if they are not cited in the text.

HOW TO REFER?

Notes

- References should not be placed in footnotes but must be worked into the text.
- Notes should only be used for additional information that is not a natural part of the text. Notes should, as a general rule, be limited. Students can choose if they want to use footnotes or endnotes. Font and spacing should not be considerably smaller than in the text.

IN-TEXT CITATIONS

The following rules are extracts from the APA (American Psychological Association) guidelines, most commonly used to cite sources within the social sciences. For the complete rules see https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html.

APA Citation Basics

- When using APA format, follow the author-date method of in-text citation. This means that the author's last name and the source's year of publication should appear in the text, for example, (Jones, 1998), and a complete reference should appear in the reference list at the end of the paper.
- If you refer to an idea from another work but **NOT** directly quoting the material, or if you make reference to an entire book, article, or other work, you only have to make reference to the author and year of publication in your in-text reference.

In-Text Citation Capitalization, Quotes, and Italics/Underlining

- Always capitalize proper nouns, including author names and initials: D. Jones.
- If you refer to the title of a source in your paper, capitalize all words that are four letters long or greater in the title of a source: *Permanence and Change*. Exceptions apply to short words that are verbs, nouns, pronouns, adjectives, and adverbs: *Writing New Media*, *There Is Nothing Left to Lose*.
Note: In your References list, only the first word of a title will be capitalized: Writing new media.
- When capitalizing titles, capitalize both words in a hyphenated compound word: *Natural-Born Cyborgs*.
- Capitalize the first word after a dash or colon: "Defining Film Rhetoric: The Case of Hitchcock's *Vertigo*."
- Italicize or underline the titles of longer works, such as books, edited collections, movies, television series, documentaries, or albums: *The Closing of the American Mind*; *The Wizard of Oz*; *Friends*.

- Put quotation marks around the titles of shorter works, such as journal articles, articles from edited collections, television series episodes, and song titles: "Multimedia Narration: Constructing Possible Worlds"; "The One Where Chandler Can't Cry."

Short Quotations

If you are quoting directly from a work, you will need to include the author, year of publication, and the page number for the reference (preceded by "p."). Introduce the quotation with a signal phrase that includes the author's last name followed by the date of publication in parentheses.

According to Jones (1998), "Students often had difficulty using APA style, especially when it was their first time" (p. 199).

Jones (1998) found "students often had difficulty using APA style" (p. 199); what implications does this have for teachers?

If the author is not named in a signal phrase, place the author's last name, the year of publication, and the page number in parentheses after the quotation.

She stated, "Students often had difficulty using APA style" (Jones, 1998, p. 199), but she did not offer an explanation as to why.

Long Quotations

Place direct quotations longer than 40 words in a free-standing block of typewritten lines and omit quotation marks. Start the quotation on a new line, indented five spaces from the left margin. Type the entire quotation on the new margin and indent the first line of any subsequent paragraph within the quotation five spaces from the new margin. Maintain double-spacing throughout. The parenthetical citation should come after the closing punctuation mark.

Jones's (1998) study found the following: Students often had difficulty using APA style, especially when it was their first time citing sources. This difficulty could be attributed to the fact that many students failed to purchase a style manual or to ask their teacher for help. (p. 199)

Summary or Paraphrase

If you paraphrase an idea from another work, you only have to make reference to the author and year of publication in your in-text reference, but APA guidelines encourage you to also provide the page number (although it is not required.)

According to Jones (1998), APA style is a difficult citation format for first-time learners.

APA style is a difficult citation format for first-time learners (Jones, 1998, p. 199).

IN-TEXT CITATIONS: AUTHOR/AUTHORS

Citing an Author or Authors

A Work by Two Authors

Name both authors in the signal phrase or in the parentheses each time you cite the work. Use the word "and" between the authors' names within the text and use the ampersand in the parentheses.

Research by Wegener and Petty (1994) supports... (Wegener & Petty, 1994)

A Work by Three to Five Authors

List all the authors in the signal phrase or in parentheses the first time you cite the source.

(Kernis, Cornell, Sun, Berry, & Harlow, 1993)

In subsequent citations, only use the first author's last name followed by "et al." in the signal phrase or in parentheses.

(Kernis et al., 1993)

In *et al.*, et should not be followed by a period.

Six or More Authors

Use the first author's name followed by et al. in the signal phrase or in parentheses.

Harris et al. (2001) argued ... (Harris et al., 2001)

Unknown Author

If the work does not have an author, cite the source by its title in the signal phrase or use the first word or two in the parentheses. Titles of books and reports are italicized or underlined; titles of articles and chapters are in quotation marks.

A similar study was done of students learning to format research papers ("Using APA," 2001).

Two or More Works in the Same Parentheses

When your parenthetical citation includes two or more works, order them the same way they appear in the reference list, separated by a semi-colon.

(Berndt, 2002; Harlow, 1983)

Authors With the Same Last Name

To prevent confusion, use first initials with the last names.

(E. Johnson, 2001; L. Johnson, 1998)

Two or More Works by the Same Author in the Same Year

If you have two sources by the same author in the same year, use lower-case letters (a, b, c) with the year to order the entries in the reference list. Use the lower-case letters with the year in the in-text citation.

Research by Berndt (1981a) illustrated that ...

Citing Indirect Sources

If you use a source cited in another source, name the original source in your signal phrase. List the secondary source in your reference list and include the secondary source in the parentheses.

Johnson argued that ... (as cited in Smith, 2003, p. 102).

Electronic Sources

If possible, cite an electronic document the same as any other document by using the author-date style.

Kenneth (2000) explained ...

Reference List

The following rules are extracts from the APA (American Psychological Association) guidelines, most commonly used to cite sources within the social sciences. For the complete rules, see https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_style_introduction.html.

BASIC RULES

Your reference list should appear at the end of your paper. It provides the information necessary for a reader to locate and retrieve any source you cite in the body of the paper. Each source you cite in the paper must appear in your reference list; likewise, each entry in the reference list must be cited in your text.

Your references should begin on a new page separate from the text of the essay; label this page "References" centered at the top of the page (do NOT bold, underline, or use quotation marks for the title).

- All lines after the first line of each entry in your reference list should be indented one-half inch from the left margin. This is called hanging indentation.
- Authors' names are inverted (last name first); give the last name and initials for all authors of a particular work for up to and including seven authors. If the work has more than seven authors, list the first six authors and then use ellipses after the sixth author's name. After the ellipses, list the last author's name of the work.
- Reference list entries should be alphabetized by the last name of the first author of each work.
- If you have more than one article by the same author, single-author references or multiple-author references with the exact same authors in the exact same order are listed in order by the year of publication, starting with the earliest.
- When referring to any work that is NOT a journal, such as a book, article, or Web page, capitalize only the first letter of the first word of a title and subtitle, the first word after a colon or a dash in the title, and proper nouns. Do not capitalize the first letter of the second word in a hyphenated compound word.
- Capitalize all major words in journal titles.
- Italicize titles of longer works, such as books and journals.
- Do not italicize, underline, or put quotes around the titles of shorter works, such as journal articles or essays in edited collections.

REFERENCE LIST: AUTHOR/AUTHORS

The following rules for handling works by a single author or multiple authors apply to all APA-style references in your reference list, regardless of the type of work (book, article, electronic resource, etc.)

Single Author

Last name first, followed by author initials.

Berndt, T. J. (2002). Friendship quality and social development. *Current Directions in Psychological Science*, 11, 7-10.

Two Authors

List by their last names and initials. Use the ampersand instead of "and."

Wegener, D. T., & Petty, R. E. (1994). Mood management across affective states: The hedonic contingency hypothesis. *Journal of Personality & Social Psychology*, *66*, 1034-1048.

Three to Seven Authors

List by last names and initials; commas separate author names, while the last author name is preceded again by an ampersand.

Kernis, M. H., Cornell, D. P., Sun, C. R., Berry, A., Harlow, T., & Bach, J. S. (1993). There's more to self-esteem than whether it is high or low: The importance of stability of self-esteem. *Journal of Personality and Social Psychology*, *65*, 1190-1204.

More Than Seven Authors

Miller, F. H., Choi, M. J., Angeli, L. L., Harland, A. A., Stamos, J. A., Thomas, S. T., . . . Rubin, L. H. (2009). Web site usability for the blind and low-vision user. *Technical Communication* *57*, 323-335.

Organization as Author

American Psychological Association. (2003).

Unknown Author

Merriam-Webster's collegiate dictionary (10th ed.).(1993). Springfield, MA: Merriam-Webster.

Note: When your essay includes parenthetical citations of sources with no author named, use a shortened version of the source's title instead of an author's name. Use quotation marks and italics as appropriate. For example, parenthetical citations of the source above would appear as follows: (*Merriam-Webster's*, 1993).

Two or More Works by the Same Author

Use the author's name for all entries and list the entries by the year (earliest comes first).

Berndt, T. J. (1981).
Berndt, T. J. (1999).

When an author appears both as a sole author and, in another citation, as the first author of a group, list the one-author entries first.

Berndt, T. J. (1999). Friends' influence on students' adjustment to school. *Educational Psychologist*, *34*, 15-28.

Berndt, T. J., & Keefe, K. (1995). Friends' influence on adolescents' adjustment to school. *Child Development*, *66*, 1312-1329.

References that have the same first author and different second and/or third authors are arranged alphabetically by the last name of the second author or the last name of the third if the first and second authors are the same.

Wegener, D. T., Kerr, N. L., Fleming, M. A., & Petty, R. E. (2000). Flexible corrections of juror judgments: Implications for jury instructions. *Psychology, Public Policy, & Law*, *6*, 629-654.

Wegener, D. T., Petty, R. E., & Klein, D. J. (1994). Effects of mood on high elaboration attitude change: The mediating role of likelihood judgments. *European Journal of Social Psychology, 24*, 25-43.

Two or More Works by the Same Author in the Same Year

If you are using more than one reference by the same author (or the same group of authors listed in the same order) published in the same year, organize them in the reference list alphabetically by the title of the article or chapter. Then assign letter suffixes to the year. Refer to these sources in your essay as they appear in your reference list, for example: "Berndt (1981a) makes similar claims ..."

Berndt, T. J. (1981a). Age changes and changes over time in prosocial intentions and behavior between friends. *Developmental Psychology, 17*, 408-416.

Berndt, T. J. (1981b). Effects of friendship on prosocial intentions and behavior. *Child Development, 52*, 636-643.

Introductions, Prefaces, Forewords, and Afterwords

Cite the publishing information about a book as usual, but cite the Introduction, Preface, Foreword, or Afterword (whatever title is applicable) as the chapter of the book.

Funk, R. & Kolln, M. (1998). Introduction. In E.W. Ludlow (Ed.), *Understanding English Grammar* (pp. 1-2). Needham, MA: Allyn and Bacon.

REFERENCE LIST: ARTICLES IN PERIODICALS – BASIC FORM

APA style dictates that authors are named by the last name followed by the initials; the publication year goes between parentheses, followed by a period. The title of the article is in sentence-case, meaning only the first word and proper nouns in the title are capitalized. The periodical title is run in title case and is followed by the volume number which, with the title, is also italicized or underlined.

Author, A. A., Author, B. B., & Author, C. C. (Year). Title of article. *Title of Periodical, volume number*(issue number), pages.

REFERENCE LIST: BOOKS

Basic Format for Books

Author, A. A. (Year of publication). *Title of work: Capital letter also for subtitle*. Location: Publisher.

Note: For "Location," you should always list the city and the state using the two letter postal abbreviation without periods (New York, NY).

Calfee, R. C., & Valencia, R. R. (1991). *APA guide to preparing manuscripts for journal publication*. Washington, DC: American Psychological Association.

Article or Chapter in an Edited Book

Author, A. A., & Author, B. B. (Year of publication). Title of chapter. In A. Editor & B. Editor (Eds.), *Title of book* (pages of chapter). Location: Publisher.

Note: When you list the pages of the chapter or essay in parentheses after the book title, use "pp." before the numbers: (pp. 1-21). This abbreviation, however, does not appear before the page numbers in periodical references, except for newspapers.

O'Neil, J. M., & Egan, J. (1992). Men's and women's gender role journeys: Metaphor for healing, transition, and transformation. In B. R. Wainrib (Ed.), *Gender issues across the life cycle* (pp. 107-123). New York, NY: Springer.

REFERENCE LIST: OTHER PRINT SOURCES

An Entry in An Encyclopedia

Bergmann, P. G. (1993). Relativity. In *The new encyclopedia britannica* (Vol. 26, pp. 501-508). Chicago: Encyclopedia Britannica.

Government Document

National Institute of Mental Health. (1990). *Clinical training in serious mental illness* (DHHS Publication No. ADM 90-1679). Washington, DC: U.S. Government Printing Office.

For information about citing legal sources in your reference list, see the [Westfield State College page on Citing Legal Materials in APA Style](#).

Report From a Private Organization

American Psychiatric Association. (2000). *Practice guidelines for the treatment of patients with eating disorders* (2nd ed.). Washington, DC: Author.

Conference Proceedings

Schnase, J. L., & Cunniss, E. L. (Eds.). (1995). Proceedings from CSCL '95: *The First International Conference on Computer Support for Collaborative Learning*. Mahwah, NJ: Erlbaum.

REFERENCE LIST: ELECTRONIC SOURCES (WEB PUBLICATIONS)

Article from an Online Periodical

Online articles follow the same guidelines for printed articles. Include all information the online host makes available, including an issue number in parentheses.

Author, A. A., & Author, B. B. (Date of publication). Title of article. *Title of Online Periodical, volume number*(issue number if available). Retrieved from <http://www.someaddress.com/full/url/>

Bernstein, M. (2002). 10 tips on writing the living Web. *A List Apart: For People Who Make Websites, 149*. Retrieved from <http://www.alistapart.com/articles/writeliving>

Newspaper Article

Author, A. A. (Year, Month Day). Title of article. *Title of Newspaper*. Retrieved from <http://www.someaddress.com/full/url/>

Parker-Pope, T. (2008, May 6). Psychiatry handbook linked to drug industry. *The New York Times*. Retrieved from <http://www.nytimes.com>

Chapter/Section of a Web document or Online Book Chapter

Author, A. A., & Author, B. B. (Date of publication). Title of article. In *Title of book or larger document* (chapter or section number). Retrieved from <http://www.someaddress.com/full/url/>

Engelshcall, R. S. (1997). Module mod_rewrite: URL Rewriting Engine. In *Apache HTTP Server Version 1.3 Documentation* (Apache modules.) Retrieved from http://httpd.apache.org/docs/1.3/mod/mod_rewrite.html

Peckinpaugh, J. (2003). Change in the Nineties. In J. S. Bough and G. B. DuBois (Eds.), *A century of growth in America*. Retrieved from GoldStar database.

Note: Use a chapter or section identifier and provide a URL that links directly to the chapter section, not the home page of the Web site.

Online Encyclopedias and Dictionaries

Often, encyclopedias and dictionaries do not provide bylines (authors' names). When no byline is present, move the entry name to the front of the citation. Provide publication dates if present, or specify (n.d.) if no date is present in the entry.

Feminism. (n.d.). In *Encyclopædia Britannica online*. Retrieved from: <http://www.britannica.com/EBchecked/topic/724633/feminism>

Qualitative Data and Online Interviews

If an interview is not retrievable in audio or print form, cite the interview only in the text (not in the reference list) and provide the month, day, and year in the text. If an audio file or transcript is available online, use the following model, specifying the medium in brackets (e.g., [Interview transcript, Interview audio file]):

Butler, C. (Interviewer) & Stevenson, R. (Interviewee). (1999). *Oral History 2* [Interview transcript]. Retrieved from Johnson Space Center Oral Histories Project Web site: http://www11.jsc.nasa.gov/history/oral_histories/oral_histories.htm

Online Lecture Notes and Presentation Slides

When citing online lecture notes, be sure to provide the file format in brackets after the lecture title (e.g., PowerPoint slides, Word document).

Hallam, A. *Duality in consumer theory* [PDF document]. Retrieved from Lecture Notes Online Web site: <http://www.econ.iastate.edu/classes/econ501/Hallam/index.html>

Roberts, K. F. (1998). *Federal regulations of chemicals in the environment* [PowerPoint slides]. Retrieved from <http://siri.uvm.edu/ppt/40hrenv/index.html>

Nonperiodical Web Document, Web Page, or Report

List as much of the following information as possible (you sometimes have to hunt around to find the information; don't be lazy. If there is a page like <http://www.somesite.com/somepage.htm>, and [somepage.htm](http://www.somesite.com/somepage.htm) does not have the information you are looking for, move up the URL to <http://www.somesite.com/>):

Author, A. A., & Author, B. B. (Date of publication). *Title of document*. Retrieved from <http://Web address>

Angeli, E., Wagner, J., Lawrick, E., Moore, K., Anderson, M., Soderland, L., & Brizee, A. (2010, May 5). *General format*. Retrieved from <http://owl.english.purdue.edu/owl/resource/560/01/>

Note: When an Internet document consists of more than one Web page, provide a URL that links to the home page or entry page for the document. Furthermore, if there is not a date available for the document, use (n.d.) for no date.

Online Forum or Discussion Board Posting

Include the title of the message, and the URL of the newsgroup or discussion board. Please note that titles for items in online communities (e.g., blogs, newsgroups, forums) are not italicized. If the author's name is not available, provide the screen name. Place identifiers like post or message numbers, if available, in brackets. If available, provide the URL where the message is archived (e.g., "Message posted to ..., archived at ...").

Frook, B. D. (1999, July 23). New inventions in the cyberworld of toylandia [Msg 25]. Message posted to <http://groups.earthlink.com/forum/messages/00025.html>

Blog (Weblog) and Video Blog Post

Include the title of the message and the URL. Please note that titles for items in online communities (e.g., blogs, newsgroups, forums) are not italicized. If the author's name is not available, provide the screen name.

Dean, J. (2008, May 7). When the self emerges: Is that me in the mirror? [Web log comment]. Retrieved from <http://www.spring.org.uk/the1sttransport>. (2004, September 26). Psychology Video Blog #3 [Video file]. Retrieved from <http://www.youtube.com/watch?v=lqM90eQi5-M>

Wikis

Please note that the *APA Style Guide to Electronic References* warns writers that wikis (like Wikipedia, for example) are collaborative projects, which cannot guarantee the verifiability or expertise of their entries.

OLPC Peru/Arahuay. (n.d.). Retrieved from the OLPC Wiki: http://wiki.laptop.org/go/OLPC_Peru/Arahuay

An Entry in An Encyclopedia

Bergmann, P. G. (1993). Relativity. In *The new encyclopedia britannica* (Vol. 26, pp. 501-508). Chicago: Encyclopedia Britannica.

Government Document

National Institute of Mental Health. (1990). *Clinical training in serious mental illness* (DHHS Publication No. ADM 90-1679). Washington, DC: U.S. Government Printing Office.

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Report From a Private Organization

American Psychiatric Association. (2000). *Practice guidelines for the treatment of patients with eating disorders* (2nd ed.). Washington, DC: Author.

Conference Proceedings

Schnase, J. L., & Cunnius, E. L. (Eds.). (1995). Proceedings from CSCL '95: *The First International Conference on Computer Support for Collaborative Learning*. Mahwah, NJ: Erlbaum.