



## 2019 “汉语桥”世界大学生中文比赛瑞士赛区比赛活动方案

### Guideline for the 2019 Preliminaries of the ‘Chinese Bridge’ Chinese Proficiency Competition for College Students in Switzerland

“汉语桥”世界大学生、中学生中文比赛由孔子学院总部/国家汉办主办，是世界各国大、中学生展示汉语水平、中华文化知识及才艺技能的权威性国际赛事，旨在激发各国青年学生学习汉语的积极性、增强世界对汉语及中华文化的了解。两项赛事分别自 2002 年和 2008 年开赛以来每年举办一届，共吸引了来自 100 多个国家的近 30 万名学生参赛，其中 4000 多名优秀选手赴华参加了全球复赛和决赛，已成为了解国际汉语教学成果的窗口，更成为沟通世界、传递友谊的桥梁。

2006 年瑞士举办了第一届大学生“汉语桥”中文比赛，2015 年又举办第一届瑞士中学生“汉语桥”中文比赛，并延续至今。“汉语桥”瑞士赛区比赛是瑞士汉语学习者展示学习成果和展现自我风采的舞台，是感受汉语魅力、了解中华文化、不断获取进步的机会，是加强联系、促进交流、搭建友谊桥梁的平台。2019 年“汉语桥”瑞士赛区比赛即将拉开帷幕，我们期待选手们的积极参与。现将相关活动方案（草案）公布如下：

## 第十八届“汉语桥”世界大学生中文比赛

### 暨第十四届“汉语桥”瑞士大学生中文比赛活动方案

#### 一、活动名称

第十八届“汉语桥”世界大学生中文比赛暨第十四届“汉语桥”瑞士大学生中文比赛

## 二、活动目的

本活动旨在为瑞士大学生汉语学习者搭建展示汉语能力的舞台及相互学习、交流的平台，以激发瑞士大学生学习汉语的热情，加深对中国语言和中华文化的理解，增进瑞中两国青年之间的友谊。

## 三、活动主题：

“天下一家”

## 四、组织机构

主办单位：孔子学院总部/国家汉办

承办单位：中国驻瑞士大使馆文教科处

协办单位：日内瓦大学孔子学院

## 五、参赛对象

年龄在 18 岁至 30 岁，非中国国籍，在中国以外的国家或地区出生并成长，母语为非汉语的瑞士高校在校大学生（含硕士和博士研究生）。曾获奖并赴华参加决赛的往届选手原则上不可连续参加。（注：非瑞士籍国际选手如获得赴华参赛资格，须保证自愿代表瑞士而非母籍国。）

## 六、比赛环节及比赛项目

以个人为单位参加比赛

为使参赛选手更好地备赛，并在比赛时充分展示自己的汉语综合运用能力及才艺，本届大赛组委会确定比赛环节与比赛项目如下：

### 第一环节

#### 1. 自我推介（10 分）

选手需用汉语推荐和介绍自己，形式不限。时间为 1-3 分钟。

#### 2. 主题演讲（40 分）

选手可围绕本次比赛的活动主题自拟题目进行演讲。时间为 3 分。

#### 3. 自由问答（20 分）

主题演讲后，每位选手须回答评委提问，时间为 2 分钟。

## 第二环节

### 4. 才艺展示（30 分）

选手可根据自己的特长进行中国音乐（含歌曲、乐器）、舞蹈、曲艺、杂技、书法、绘画、武术等才艺展示。时间 3 分钟。

注：参赛选手将通过现场抽签方式确定比赛的出场顺序。

## 七、奖项及奖励办法

### （一）奖项设置

#### 参赛选手奖项设置

本次比赛设一、二、三等奖各1名，其他参赛选手将获得“优秀奖”。

#### 领队教师奖项设置

本次比赛领队教师将获得“优秀领队教师奖”。

### （二）奖励办法

一等奖获得者将被推荐作为瑞士赛区代表，参加2019年7月在中国举办的第十八届“汉语桥”世界大学生中文比赛复赛和决赛，并将获得赴华进修一学期汉语的奖学金。赴华参赛的往返国际机票及在华期间的食宿交通费用由大赛组委会提供。

二等奖获得者将被邀请赴华参加观摩营夏令营，观摩决赛。赴华往返国际机票及在华期间的食宿交通费用由大赛组委会提供。

所有参赛选手均将获得由中国驻瑞士大使馆文教处颁发的纪念证书和奖品。使馆文教处将优先推荐参赛选手申请中国政府奖学金（可进修非汉语专业、可攻读学位）。

## 八、比赛时间与地点

（一）时间：2019 年 5 月 11 日(星期六)（具体流程另行通知）

签到：12：30—13:00

比赛&颁奖：13：00—15:30

（二）地点：日内瓦大学：Uni Mail MR280

## 九、报名

报名截止时间：2019 年 4 月 30 日

联系人：Letitia Barbier

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# **The 18th Chinese Bridge-Chinese Proficiency Competition for College Students**

## **The 14th Preliminary Competition in Switzerland**

### **I.COMPETITION NAME**

The 18th Chinese Bridge-Chinese Proficiency Competition for College Students, the 14th Preliminary Competition in Switzerland

### **II.COMPETITION OBJECTIVES**

The Chinese Bridge Competition in Switzerland aims to arouse the enthusiasm of students in Switzerland in learning Chinese and strengthen their understanding of Chinese language and culture. At present, the competition has become an important platform for college students in Switzerland to learn Chinese language and learn about China. It builds a communication bridge between young people of China, Switzerland, and other countries. We look forward to the active participation of the contestants.

### **III.COMPETITION THEME**

“One World One Family”

Note: Contestants can decide the titles of their speeches based on the theme.

### **IV. COMPETITION ORGANIZER**

#### **SPONSORS:**

Confucius Institute Headquarters/Hanban

#### **ORGANIZER:**

Culture, Education, Science and Technology Affairs Section of the Chinese Embassy in Switzerland

#### **HOST:**

Confucius Institute at University of Geneva

## **V. ELIGIBILITY OF PARTICIPANTS**

To be eligible, the participant must meet the following requirements:

- A. Currently enrolled university/college student in Switzerland
- B. Aged between 18-30 at time of application
- C. Non-Chinese citizenship
- D. Non-native Chinese speaker\*
- E. Haven't participated in the semi-final and final competition held in China in 2018

\*Non-native Chinese speakers means “neither of the participant’s parents is a native Chinese speaker.

## **VI. COMPETITION CONTENTS & PROCEDURES**

### **CONTENTS:**

- A. Chinese language proficiency
- B. Knowledge of China
- C. Chinese cultural performance & talent show

### **FORMAT:**

#### **FIRST ROUND**

##### **A. Self-Introduction (10 points)**

Contestants are required to recommend and introduce themselves in this section in Chinese. There is no limit to the form of self-referral. Up to 1-3 minutes / person.

##### **B. Speech with Self-selected Topic (40 points)**

Contestants are required to give a speech on the theme of this

competition. Up to 3 minutes / person.

### **C. Free Question and Answer (20 points)**

Contestants are required to answer 2 questions raised by the judges.

Up to 2 minutes / person.

## **SECOND ROUND**

### **D. Talent Performance (30 points)**

Contestants are required to perform Chinese songs, music, dance, folk arts, acrobatics, musical instruments, calligraphy, paper-cutting and Kungfu, etc. Up to 3 minutes / person.

Note: The contestants will determine the order of their performance by means of on-site lot drawing.

## **VII. PRIZES & AWARDS**

- A. Awards for contestants: one 1st prize, one 2nd prize, one 3<sup>rd</sup> prize and prizes for “Excellent Performance”. Awards for leader teacher: Excellent Leader Teacher Award.
- B. 1st Prize winner will represent Switzerland to compete in the semifinals and finals in China in July 2019, and will be awarded a scholarship to study Chinese for one term in China. His or her international airfare, accommodation and transportation fees in China will be covered by Hanban.
- C. 2nd Prize winner will be invited to participate in the semifinals and finals as observing guest. His or her international airfare, accommodation and transportation fees in China will be covered by Hanban.
- D. All winners of “Excellent Performance” will be awarded certificates and gifts by the Culture, Education, Science and Technology Affairs Section of the Chinese Embassy in Switzerland. The Culture, Education,

Science and Technology Affairs Section of the Chinese Embassy in Switzerland will give priority to recommending contestants to apply for Chinese government scholarships (for non-Chinese majors or for degree studies).

## **VIII.COMPETITON TIME & LOCATION**

### **A. TIME**

May 11<sup>th</sup> (Saturday), 2019 (Agenda to be announced on a later date)

Check in: May 11st (Saturday), 12:30-13:00

Competition & Awarding: May 11th (Saturday), 13:00-15:30

### **B. LOCATION**

The University of Geneva : Uni Mail MR280

## **IX. Registration**

Deadline: 30 April, 2019

Contact person: Letitia Barbier

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