

Pan-European Economic Spaces in the Cold War

Conference, June 9-11, 2022

Université de Genève, Global Studies Institute
Room 3H08 (3rd floor)

Thursday June 9

9:00-18:00

Philip Scranton
Aleksandra Komornicka
Pavel Szobi
Valentina Fava
Juan Flores
Frank Georgi
Benedetto Zaccaria
Egle Rindzeviciute
Justine Faure
Vladimir Unkovski-Korica
Fritz Bartel
Max Graf
Catherine Lefèvre
Emmanuel Mourlon-Druol

Friday June 10

9h30-18:00

Pal Germuska
Michel Christian
Victor Petrov
Marie-Janine Calic
Sari Autio Sarasmo
Uwe Muller
Anna Calori
Massimiliano Trentin
Steffi Marung
Tobias Ruprecht
Sara Lorenzini
Michael Hutter
Karolina Partyga
Glenda Sluga

Saturday June 11

9h45-13:00

Simon Godard
Angela Romano
Yohann Morival
Thomas David
Pierre Eichenberger
Sandrine Kott
Neil Rollings

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**International Conference:
Pan-European Economic spaces in the Cold War
Geneva, 9-11 June 2022
ROOM 3H08 (3rd floor)**

Organized by:

Thomas David (Uni. Lausanne)
Pierre Eichenberger (Uni. Lausanne)
Sandrine Kott (Uni. Genève)
Angela Romano (Uni. Glasgow)

Thursday June 9

9:00-9:30 Welcome and Introduction

9:30-11:45 Business

- Philip Scranton (Uni. Rutgers): "The Paradox of Productivity: Not Building Socialism in Hungarian Enterprises"
- Aleksandra Komornicka (Uni. Glasgow): "Through Détente to Business or through Business to Détente?"
- Pavel Szobi (Charles Uni. Praha): "More than just a Panel Story: West European Construction Enterprises and the Urban Development of Late Socialist Czechoslovakia"
- Valentina Fava (Uni. Venezia "Ca' Foscari"): "Italian FDI and/or Joint Ventures in the Soviet Union, 1980–1990"

Discussant: Juan Flores (Uni. Genève)

LUNCH BREAK: CAFETERIA OF THE GSI, 5th FLOOR

13:30-15:45 Management

- Frank Georgi (Uni. Paris-Saclay): "Yugoslavia's Self-Management Model"
- Benedetto Zaccaria (Uni. Padova): "Self-Management in Italy: International Networks, Circulation and Limits of the Yugoslav Model (1950s-1980s)"
- Egle Rindzeviciute (Uni. Kingston, London): "The Will to Predict: The History of Scientific Prediction in Planning and Management"
- Justine Faure (Uni. Lille): "Management Education Program of the Ford Foundation in Poland and Hungary (1970-1978)"

Discussant: Vladimir Unkovski-Korica (Uni. Glasgow)

Coffee break

16:15-18:00 Finance

- Fritz Bartel (Texas A&M Uni.): "The IMF's First Trip to the Soviet Union, 1990"
- Max Graf (Masaryk Institute and Archives of the Czech Academy of Sciences, Praha): "Austria and the Eastern European Debt Crisis of the Early 1980s"
- Catherine Lefèvre (European University Institute, Firenze): "The Role of British Banks in the Debt Crisis of Romania and Hungary, 1970-1982"

Discussant: Emmanuel Murlon-Druol (Uni. Glasgow).

19:30 DINNER AT THE « CANTINE DES COMMERCANTS », Bd Carl-Vogt 29, 1205 Genève

Friday June 10

09:30-11:45 Technology

Pal Germuska (National Archive of Hungary, Budapest): "Acquisition of Modern Technologies in Socialist Hungary - History of the National Technical Development Committee during the 1960s"

Michel Christian (Uni. Genève): "UNIDO's Development Programme for IT Industry in Bulgaria"

Victor Petrov (Uni. Tennessee): "Transfers between East and West through the spying Agencies"

Marie-Janine Calic (Uni. München): "New Information Order and the Yugoslavs in the 1960-1970"

Discussant: Sari Autio Sarasmo (Uni. Helsinki)

LUNCH BREAK: CAFETERIA OF THE GSI, 5th FLOOR

13:30-15:45 East–West–South Connections

Uwe Muller (Uni. Leipzig). "Re-spatializations of the East-South Economic Relations (1960-1990)"

Anna Calori (Uni. Wien): "Yugoslavia's Multilateral Technical Cooperation amongst Non-Aligned countries"

Massimiliano Trentin (Uni. Bologna). "Debt and Reforms on the Borderlands of the EC. The Making and Un-Making of Convergence between EC, Socialist Europe and MENA Countries"

Steffi Marung (Uni. Leipzig): "Moving target: How Soviet Scholars Struggled to Conceptualize Rural Development in Asia and Africa"

Discussant: Tobias Ruprecht (Freie Uni. Berlin)

Coffee break

16:15-18:00 Environment

Sara Lorenzini (Uni. Trento): "Discussing Environmental Cooperation: Gvishani and the Club of Rome"

Michael Hutter (Swiss National Science Foundation, Bern): "The Consideration of Environmental Factors in Planning Techniques: A Case Study on the Example of Energy Systems Analysis at the International Institute for Applied Systems Analysis (1972–1992)"

Karolina Partyga (Columbia Uni.): "Waste recovery in the Polish People's Republic: visions of national sustainable development as an alternative to Western environmentalism"

Discussant: Glenda Sluga (EUI, Firenze)

19:30 DINNER AT THE « CAFE DU MARCHE », Av. Henri-Dunant 16, 1205 Genève

Saturday June 11

9:30-11:45 Experts, Organisations and networks

Simon Godard (Sciences Po Grenoble-UGA, Grenoble): “Divided we Stand, the Making of Economists in the Socialist World-System 1920s–1970s”

Angela Romano (Uni. Glasgow): “The Human Connection: EC Commissars and Socialist Experts”

Yohann Morival (IEP, Lille), "The International Vienna Council and the Shaping of a Pan-European Economic Space (1978-1994)”

Thomas David (Uni. Lausanne), Pierre Eichenberger (Uni. Lausanne), Sandrine Kott (Uni Genève), “The International Chamber of Commerce Goes East”.

Discussant: Neil Rollings (Uni. Glasgow)

LUNCH BREAK: CAFETERIA OF THE GSI, 5th FLOOR

13:15 -14:15

Round table with the discussants and conclusion

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