

Dr SABINE PITTELOUD

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WORK EXPERIENCE

07.2022-present Lecturer (maître-assistante) in Social and Economic History, University of Geneva

07.2021-06.2022 Harvard-Newcomen Postdoctoral Fellow, Harvard Business School, USA

08.2019-06.2021 Lecturer (maître-assistante) in Social and Economic History, University of Geneva

07.2017-01.2018 Visiting PhD Student, The Robert L. Heilbroner Center for Capitalism Studies, The New School for Social Research, NY, USA (Doc.Mobility Grant of The Swiss National Science Foundation SNSF)

01.2017-07.2017 Visiting PhD Student, Lehrstuhl für Sozial- und Wirtschaftsgeschichte, Humboldt Universität zu Berlin, Germany (Doc.Mobility SNSF)

12.2013-07.2019 PhD Student and Teaching Assistant in Economic History, University of Geneva

11.2012- 06.2013 Internship at Mairie de Chamonix-Mont-Blanc, France
Working on a candidature for the intangible cultural heritage list of UNESCO

07.2012 Graduate Study Program, United Nations, Geneva
Working group for UNCATD (United Nations Conference on Trade and Development)

RESEARCH INTERESTS

- Multinationals, Business Interest Organizations
- Swiss and International History
- Lobbying, Public Policies, Institutions
- Offshoring, Restructurings, Labor relations
- Environmental Governance and Regulation

PUBLICATIONS

BOOK

Pitteloud, S. *Les multinationales suisses dans l'arène politique (1942-1993)*. Publications d'histoire Économique et Sociale Internationale 47. Librairie Droz, 2022.

ARTICLES

Pitteloud, Sabine (2023). Have Faith in Business: Nestlé, Religious Shareholders, and the Politicization of the Church in the long 1970s, *Enterprise & Society*, 1–29 .

Näsman, Mattias, and Sabine Pitteloud (2022). The Power and Limits of Expertise: Swiss–Swedish Linking of Vehicle Emission Standards in the 1970s and 1980s, *Business and Politics*, 1–20.

Pitteloud, Sabine (2021). Les « multinationales » comme catégorie politique: les années formatrices [1970s-1990s], *Entreprises et histoire, Numéro spécial : L'entreprise comme acteur politique*, 93–110.

Pitteloud, Sabine (2021). Let's Coordinate! The Reinforcement of a 'Liberal Bastion' within European Industrial Federations, 1978-1987, *Business History*, vol.54, n°2, 345–365.

Pitteloud Sabine (2020). Unwanted Attention: Swiss Multinationals and the Creation of International Corporate Guidelines in the 1970s, *Business and Politics*, vol. 22, n°4, 587–611.

Pitteloud Sabine (2020). 'American Management' vs 'Swiss Labour Peace'. The closure of the Swiss Firestone factory in 1978, *Business History*, vol. 64, n°9, 1648–1665.

Grob, Leo, and Sabine Pitteloud (2019). Multinationale et fermetures de filiales : les conséquences sociales et politiques de décisions économiques. *Entreprises et histoire*, vol. 97, n°4, 97–109.

Pitteloud Sabine (2019). Industrie-Holding: Creating a Community of Interest among Swiss «Multinationals», *Revue suisse d'histoire SZG/RSH*, vol. 69, n°3, 400–417.

Pitteloud Sabine (2019). The Social Desirability of Offshoring: a Swiss Consensus [1945-1975], *Zeitschrift für Unternehmensgeschichte (ZUG)/Journal of Business History*, vol. 64, issue 2, 255–273.

Pitteloud Sabine (2017). L'autodiscipline en guise de régulation : La stratégie patronale à l'heure de la surchauffe économique en Suisse autour de 1960. *Traverse-Revue d'histoire*, Nr.3, 113–126.

BOOK CHAPTERS

Pitteloud, Sabine (2021). Multinationals' Need for State Protection: the Creation of the Swiss Investment Risk Guarantee in the 1960s, in: Jakob, M., Kleinöder S., and Kleinschmidt C. (eds.) *Security and Insecurity in Business History: Case Studies in the Perception and Negotiation of Threats*. Nomos Verlag, 111–134.

THESIS

Pitteloud Sabine (2019). «Les invisibles deviennent visibles»: le rôle politique des multinationales et les débats sur l'internationalisation en Suisse [1942-1993], thèse de doctorat, Université de Genève.

REVIEWS

Pitteloud Sabine (2021). Book Review: Nicolás M. Perrone, *Investment Treaties and the Legal Imagination: How Foreign Investors Play by their Own Rules*, Oxford, Oxford University Press, 2021, *Business History Review*.

Pitteloud Sabine (2021). Moteurs et menteurs, Book Review: Samuel Klebaner, *Normes environnementales européennes et stratégies des constructeurs automobiles : Un jeu coopératif aux résultats ambigus*, Presses de l'École des mines, 2020, La vie des Idées.

Pitteloud Sabine (2019). Book Review: Benjamin C. Waterhouse: *The Land of Enterprise: A Business History of the United States*, 2017, *Traverse*, 3, p. 192-193.

Pitteloud Sabine (2018). Book Review: Stéphanie Ginalski: *Du capitalisme familial au capitalisme financier? Le cas de l'industrie suisse des machines, de l'électrotechnique et de la métallurgie au XXe siècle*, 2015, *Revue Suisse d'Histoire*.

Pitteloud Sabine (2016). Panel Review: *Gauche-droite, patronat-syndicats: un cadre pour la vie politique suisse?*, Organisateur: Christophe Vuilleumier, Participants: Olivier Meuwly, François Jequier, 4ème Journées suisses d'Histoire, Juin 2016, Lausanne.

Pitteloud Sabine (2016). Panel Review: *Les organisations patronales et leur(s) pouvoir(s) en Suisse du 19e siècle à aujourd'hui*, Organisateur: Sébastien Guex, Participants: Dorothee Ryser, Claire-Lise Debluë, Roman Wild, 4ème Journées suisses d'Histoire, Juin 2016, Lausanne.

TEACHING MATERIAL

Jones, Geoffrey, and Sabine Pitteloud (2022). *Nestlé, Shared Value and KitKat Diplomacy*. *Harvard Business School Case* 323-018.

Jones, Geoffrey, and Sabine Pitteloud (2022). "K.C. Li: The Tungsten King." *Harvard Business School Teaching Plan* 322-056.

POPULAR MEDIAS & COMMUNICATIONS

Pitteloud, Sabine (2023) Guest-speaker in *Retour vers le passé de l'écologie*, Animation by Roland Guex, La Télé Vaud Fribourg.

Pitteloud, Sabine (2022). Infoclio Interview, par Timothée Binoth, 6. Geschichtstage

Pitteloud, Sabine (2022). *Qui dirige la Suisse ? Multinationales et diplomatie suisse sous une perspective historique*, SAGW, Rubrique décodage.

Pitteloud, Sabine (2019). *Une question de chance ? Le mot de la fin*, *Bulletin de l'Académie suisse des sciences humaines et sociales (ASSH)*.

Pitteloud Sabine (2019). *Nestlé: le directeur financier de 2018 et celui de 1886 ont-ils des idées différentes sur l'importance de la nationalité de la multinationale ?* *Entreprises et histoire*, vol. 95, n°2.

Pitteloud, Sabine (2017). *Offshoring: Reassessing the Rhetoric of Ineluctability*, Public Seminar, New School, New York.

URL: <http://www.publicseminar.org/2017/12/offshoring/>

Pitteloud, Sabine. (2017). *Délocalisation, une tradition bien de chez nous*, Université de Genève: Le Journal, N°139.

URL: <https://www.unige.ch/lejournal/numeros/journal139/article-5/>

REPORTS

Encouraging development-led globalisation and alleviating global poverty through a socially inclusive approach to trade and development in 50th United Nations Graduate Study Programme (GSP), Geneva 2-13 July 2012: Opportunities and challenges in a world of seven billion, Report of the Working Groups, p.17-41.

WORKING PAPERS

Pitteloud, Sabine, Grace Ballor, Patricia Clavin, Nicolas M. Perrone, Neil Rollings, and Quinn Slobodian, (2022). Capitalism and Global Governance in Business History: A Roundtable Discussion, *Harvard Business School General Management Unit Working Paper* No. 22-081.

Pitteloud, Sabine (2022). Multinationals and Varieties of Capitalism: When U.S. Giants Stepped into the Swiss Coordinated Labor Market in the 1950s, *Harvard Business School Working Paper*, No. 22-075, June 2022

Marx Christian, and Sabine Pitteloud. (2021). Zeitgeschichte und Unternehmensgeschichte – un dialogue manqué?, *Arbeitskreis für kritische Unternehmens- und Industriegeschichte-AKKU Tagung*.

Pitteloud, S. (2020), Delay and Dilution in the Implementation of Environmental Norms: Business Groups and the Regulation of Car Emissions in Switzerland in the 1970s–1980s, 2020, Working Papers of the Paul Bairoch Institute of Economic History.

EDITORIAL RESPONSIBILITY

2022-Present Co-editor in chief, *Entreprises et Histoire*

2022-Present Member of the editorial committee, *Traverse, Revue d’Histoire*

2022-Present *Traverse*, Co-editor of the special issue 1/2024 on « Natur/Nature » with Stéphanie Ginalska (Université de Lausanne) and Sarah-Maria Schober (Universität Zürich)

2021-Present Guest co-editor with Prof. Grace Ballor (Bocconi University), *Business History Review*, Special Issue “Governing Global Capitalism”

SEMINARS, CONFERENCES & COLLOQUIA

03.2023 Festival Histoire et Cité, Le business de la faim, Table ronde organisée par Irène Herrmann et Sandrine Kott, Geneva (Presentation)

03.2023 Business History Conference, Detroit USA (Presentation, Discussion, and Moderation of the Doctoral Colloquium)

02.2023 Geneva History Seminar, Graduate Institute/University of Geneva (Presentation)

01.2023 Séminaire ProvirCap, Professionnel.les de la RSE, Paris, Centre Maurice Halbwachs (Presentation)

12.2022 Changing Businesses for Good: Activist Interventions in the Age of Environmental Catastrophe, University of Amsterdam (Presentation)

10.2022 *Business in Global Governance : Transcending the Private-Public Divide*, Global Governance Centre, Graduate Institute, Genève. (Discussion)

07.2021 *XIX World Economic History Congress*, Paris (Presentation & Working Paper)

06-07.2021 *6 Schweizerische Geschichtstage „Natur“*, Panel Neue Normen: Nur keine Panik!» Réguler les pollutions en Suisse à l'âge industriel, (Panel Organization & Presentation)

06.2021 *European Business History Conference*, Panel Business and Environmental Governance (Presentation)

06.2021 *Resources and their Substitutes: Natural Surrogates and Synthetic Competitors in World History*, Harvard University (Discussant)

05.2021 *Roundtable Governing Global Capitalism*, Harvard Business School Online (Organization, Introduction & Moderation)

04.2021 *Businesses, banks and the making of Europe's Economic and Monetary Union (EMU), 1957-1992*, University of Glasgow (Presentation & Working Paper)

04.2021 *Business History Conference*, Mexico Online, Panel Business and Social Demands in the 1970s (Presentation & Discussant)

03.2021 *Séminaire d'histoire des entreprises et de la finance*, Paris School of Economics, (Presentation & Working Paper)

12.2021 *Workshop: Towards a History of Corporate Lobbying in the EU*, Utrecht University, Online (Presentation & Working paper)

10.2021 *The Historical Turn in International Economic Law- A Roundtable Discussion* Online, Ghent University (Presentation)

04.2021 *Colloque « L'entreprise comme acteur politique »* organisé par la Revue Entreprises et Histoire, Online (Presentation & Working paper)

04.2021 *Webinaire CRHIM - Le (néo)libéralisme en échec?*, Université de Lausanne (Roundtable)

03.2021 *Business History Conference*, Methodological workshop : business history and environmental standards, online. (Presentation & Working paper)

03.2021 *Séminaire des laboratoires LARHRA et Triangle*. Entreprises, marchés, régulations, Université de Lyon (online). (Presentation)

01.2020 *Workshop: Business Influence on Policy Formation in Historical Research: Methodological Challenges, Empirical Solutions and Ways Forward*, Helsinki, Finland (Presentation & Working paper)

08.2019 *European Historical Economics Society Conference*, 29th to 31st August 2019, Paris, France. (Presentation & Working paper)

06.2019 *5^{ème} Journées suisses d'Histoire*. Panel: The International Brokers of the Wealthy, Lausanne, Switzerland. (Presentation)

04.2019 *Workshop: Multinational corporations and the politics of international trade*, European University Institute Florence, Italie. (Presentation & Working paper)

03.2019 *Business History Conference*. Panel: International business strategy. Cartagena. Colombia. (présentation et working paper)

12.2018 *ASSI CONFERENCE*. Companies and organisations in an historical perspective. Bocconi University, Milan, Italie. (Presentation & Working paper)

10.2018 *Midis de la recherche*. Global Studies Institute, Université de Genève. (Presentation & Working paper)

06.2018 10th International Process Symposium: *About Time: Temporality and History in Organization Studies*, Halkidiki, Greece. (Presentation & Working paper)

11.2017 *Workshop Nationality of the Company: Historical Approaches to a Possible Paradox*, University of Frankfurt am Main. (Presentation & Working paper)

08.2017 *EBHA Conference*, Paper development workshop (PDW): The „Nationality“ of the Company: Historical Approaches to a Possible Paradox & Panel : Power Relations in Value Chains, Vienna, Austria. (2 Presentations, 2 Working papers, 2 Paper discussions)

06.2017 *Internes Kolloquium Sozial- und Wirtschaftsgeschichte*, Humboldt Universität zu Berlin, Germany. (Presentation & Working paper)

06.2017 *AEFA Congress*, Panel : Les entreprises américaines font-elles le bonheur ? (XIXeXXe siècles) : Contribution à l'étude de la dimension économique du rêve américain, Strasbourg, France. (Presentation)

05.2017 *Humboldt-Princeton Graduate Workshop*, Quickness and Delay: A Global Look at the Historical Experience of Time and Communication, Berlin, Germany. (Presentation & Working paper)

10.2016 *Transnational Histories of Switzerland*, Université de Lausanne, Switzerland. (Round Table)

06.2016 *4^{ème} Journées suisses d'Histoire*, Panel: Multinationales suisses après 1945: relations de pouvoir au cœur du processus d'internationalisation, Lausanne, Switzerland. (Presentation)

05.2016 *Module d'enseignement méthodologique: archives à l'ère du numérique*, Bern & Basel, Switzerland. (Co-organised with Mari Carmen Rodriguez Unifr)

03.2016 *Forschungskolloquium, Sozial und Wirtschaftsgeschichte*, Universität Zürich, Switzerland. (Presentation & Working paper)

08.2015 *XVIIth World Economic History Congress*, Kyoto, Japan. (Poster Session)

06.2015 *Business History Conference BHC/ European Business History association EBHA*, Miami, United States. (Doctoral colloquium: Presentation & Working paper)

06.2015 *Les Historiales*, Programme doctoral en histoire contemporaine, Université de Lausanne, Switzerland. (Presentation)

TEACHING

2019-2021, and 2022-Present Lecturer, University of Geneva

Cours d'histoire économique contemporaine: la Suisse en perspective internationale (Bachelor)

Cours de méthodes en histoire économique internationale (Master)

Cours d'État et société (Master)

Supervision of Bachelor and Master dissertations

03.10.2022 Course Session : Socio-Histoire du Capitalisme, Université de Lausanne, invited by Dr Stéphanie Ginalska

Fall 2021, Harvard Business School

Doctoral Seminar (3 sessions on the History of Business Interest Organizations, Neoliberalism and European Integration)

Development of teaching material for the course Entrepreneurship and Global Capitalism under the supervision of Professor Geoffrey Jones

2014-2019 Teaching Assistant, University of Geneva

Séminaire de méthodes qualitatives

Séminaire d'histoire économique contemporaine: la Suisse en perspective internationale

Séminaire d'histoire économique générale

Séminaire d'histoire économique contemporaine de l'Europe

EDUCATION

2019 PhD in Economic and Social History, University of Geneva. Supervised by Professor Mary O'Sullivan

2013 Master of Arts in Geography and Territorial Sciences, Option Economic History, University of Geneva

2011 Bachelor of Arts in Geography and Environmental Studies, University of Geneva

2010 Erasmus Exchange at the University of Hamburg, Germany

2009 Certificate of Geopolitics and Geostrategy, University of Geneva

2008 Secondary School Diploma (Maturité fédérale), Lycée-Collège de la Planta, Sion

LANGUAGES

French: native

English: fluent (advanced C1 CAE certificate)

German: fluent (C1 Goethe certificate)

Italian: basic knowledge

ADMINISTRATIVE DUTIES AND ASSOCIATIONS

2019-Present Organisation of the Staff Seminar, Department of History, Economics and Society, University of Geneva

2019-2021 Member of the Scientific Committee for the Quantitative Methods Certificate, University of Geneva

2019 Member of the Nomination Committee for two professor position in political economy, University of Geneva

2018-Present Scientific Comity of the PDHC (doctoral program in modern history)
Financed by Cuso (Conférence universitaire de Suisse occidentale)

2015-2016 Member of the Social Sciences Faculty Council, University of Geneva

2014-2016 Member of the Structure and Governance Commission for the new Social Sciences Faculty
Goals: resource allocation for the different departments

2014-2016 Scientific Comity of the PDHC (doctoral program in modern history)
Financed by Cuso (Conférence universitaire de Suisse occidentale)

2010-2012 Member of ESN Comity (Erasmus Student Network)
Events organization

GRANTS & AWARDS

2023 Subside Tremplin, University of Geneva

2021 Harvard-Newcomen Fellowship in Business History

2020 Prix Universal, Best Dissertation Award 2019, ex-aequo

2019 BHC Chandler Travel Grant

2019 ASSH Travel Grant

2017 Doc.Mobility Fellowship from the Swiss National Science Foundation