

EURYKA

Reinventing Democracy in Europe: Youth Doing Politics in Times of Increasing Inequalities

Codebook for the Analysis of Organizations' Websites (Deliverable 3.1)

Workpackage 3: Organizational Analysis

Workpackage Leading Institution: USIEGEN

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GENERAL PURPOSE OF THE WEBSITE CODING

The codebook is part of Euryka's workpackage 3, i.e., the organizational analysis. It has been developed as an instrument to retrieve information of youth-related and youth-led organizations through a standardized content analysis of the organizations' websites and draws mainly on Action Organziation Analysis (Kousis, Giugni & Lahsuen 2018). In order to understand the purpose of this codebook, it is important to consider the general objectives the 'organizational analysis' is devoted to. The Grant Agreement of the EURYKA project states the following goals:

"The aim of this workpackage is to look into young people's ways of doing politics by investigating youth involvement in organizations as a coping mechanism to deal with inequalities. It will thus look into the networks and activities of organizations that are active in the field of youth and into youth-led organizations engaged in activities of social and political inclusion of diverse (gender, educational level, class and ethnic belonging etc.) youth groups and particularly on democratic innovation and experimentation at national (including local) and transnational levels (including activities such as participating in mock simulations of direct and participatory processes, etc.), thus grasping the mesolevel dimension of the study.

WP3 aims in particular to reconstruct the patterns of the organizational field (goals, activities, constituencies, networks) in order to learn more about the opportunities that civil society organizations may provide for re-imagining democracy and experimenting with new models of representation (e.g. digital) and participation in decision-making at national and transnational (across 2 or more countries) levels. We will examine which organizations are active in each country, how relevant these organizations are in terms of size, population coverage, territorial density, etc., what are their goals, methods, activities, etc., what networks they have built amongst each other, how important young people are within the organizations in terms of membership, goals, activities, and identities; and what positive impacts on the reduction of inequalities and the promotion of alternative politics and models of democracy young people can achieve through the organizations. The analysis will also capture organizations and modes of democratic innovation and experimentation at supranational, EU levels."

The specific aims and tasks of the website analysis are described in the GA as well:

"We will draw a stratified sample of up to 500 organizations in each country from the organizational map and analyse them on the basis of the codebook. We will consider various issue fields pertaining to social and political inclusion, democratic innovation and experimentation such as social, cultural, and political projects and activities; crucially, we will pay emphasis on democratic innovation and experimentation (e.g. experimenting with new forms of representation and decision-making at local and national levels) to capture young people's own ways of doing politics and ensure adequate representation of organizations run primarily or exclusively by young people. The codebook will be pretested on a small sample of claims before starting the coding. Coders will be trained to the use of the codebook and intercoder reliability tests will be applied. The data from each country will be collected and merged into an integrated dataset for comparative analyses."

GENERAL CODING INSTRUCTIONS

Unit of analysis

The unit of analysis is the **Youth-related or Youth-led Organization (YO)**, i.e. a collective body/unit which organizes youth and voices claims in one or various issue fields and forms of activity – as depicted through the YO website. We will include youth-led (group leaders/main persons are young people) and other youth-related oranizations (e.g. professionally run by adults, offering services/activities for youth).

In addition to the website analysis, automatic retrieval of online content will provide us with additional variables for the organizations identified via hub-websites and facebook keyword search.

Locating Youth-related or Youth-led Organizations (YOs)

The sample for our analysis was drawn from a total population retrieved through the electronic mapping of organizations in each of the participating countries. YO websites have been extracted from the databases of hubs/subhubs through a systematic top-down process. The resulting national 'populations' have been checked for their adequacy.

Criteria of inclusion in coding

A YO is coded if

- it focuses through its goals, activities and/or constituencies on youth (in general or on specific youth groups) and/or is led by youth (see for the same logic WP2 of the EURYKA project).
- it has social or political topics, aims, repertoires of actions in a very broad sense, even if the main goals are cultural or leisure related (e.g. including sport clubs, culture groups, groups helping refugees, etc.)

Cases excluded are:

- state entities as leaders/sole organizers (e.g. municipalities, schools, universities etc.), organizations that are part of the (local) administrations
- profit-oriented, economic entities as leaders/sole organizers (e.g., companies run by youth or selling products to/for youth)

OVERVIEW OF VARIABLES TO BE CODED

For each website, a number of variables will be coded. Few of these variables are string variables and require a written summry of the information to be extracted from the website. Most variables are numeric, which means that coders have to choose from the categories listed in the respective variables, which most adequately mirror the content of the website. Some of the variables require to make one choice, others allow for as many answer categories to be ticked as necessary.

In addition to this information retrieved through manual coding, automatic website crawling will provide information on networks (i.e. links to partner organizations). Moreover, automatic data retrieval will precode selected variables (e.g. OMO1-6, ORGZIP, WEBLU) and coders will only check this data for accuracy and integrity.

Variables can be grouped into the following clusters:

1.) Identfying Variables

Variables: WEBID, NAMEhome, NAMEeng, BRFDESC, COUNTMOM, ORGZIP, URL

2.) Organizational profile

Variables: UMB, UMBLV, UMBNUM, PLALV, PLANUM, UMBPRT, UMPRTLV1-5, PLAPRTLV1-5, ORGSTRDATE, ORGSTRCT 1-12, WEBSTRCT1-9, FUND1-9, YOTP,

3.) Activities and constituency groups

Variables: YLED, YORG, YENG, YENG1-19, YENGPRCD, YPAS, YPAS1-19, YPASPRCD, YOACT1-25, ACTPR, ACTLV

4.) aims and values

Variables: ORGAIM1-17, AIMRT1-9, POLOR, DEMODE1-3

5.) Comments

Variable: COMMENT [string]

6.) Automatically retrieved variables

Variables: num_words, total_num_words, num_social_media_links, num_external_links, languages, social_media_links (list), social media presences (list of variables), partner (list)

1 IDENTIFYING VARIABLES

Variable: WEBID

Website ID: _____

Instruction: Country's initials + number from excel list e.g. GR123

Variable: NAMEhome and NAMEeng

Organization's full name (in home language and English)

NAMEhome (string: in home language)

NAMEeng(string: English translation)

Instructions: Use full name. Use the source's own English translation; if not available please translate.

Variable: BRFDESC

BRIEF DESCRIPTION (string)

.....

Instructions: Usually in "Who We Are". Describe in English and in one sentence: Who, does What, for Whom, Where? Name of YO (who), main activity (does what), beneficiaries (for whom), and location (where). E.g.: alternative youth center organizing cultural and educational activities for young people in city x.

Variable: COUNTMOM

Country of organizations' headquarters

- 1 'France'
- 2 'Germany'
- 3 'Greece'
- 4 'Italy'
- 5 'Poland'
- 6 'Sweden'
- 7 'Switzerland'
- 8 'Spain'
- 9 'United Kingdom'
- 10 'Transnational' (involving more than one country)
- 11 'Other Country' Specify_____

Instructions: If it is an YO from another country carrying out youth related activities in the base country then code "other country".

Variable: ORGZIP

Organization's zip code (string)

.....

Instructions: MAKE SURE YOU ENTER THE ZIP CODE HERE! If it is not available from the online sources, google it and/or look for the respective municipalities (city center) zip code where the organization has its headquarters or is registered.

Variable: URL

URL of the youth organization's website coded

2 ORGANIZATIONAL PROFILE

Variable: UMB

Is this YO an umbrella organization or a platform?

- 1. Yes, umbrella*
- 2. Yes, platform*
- 3. No (or unclear)

Instructions:

Umbrella organizations are organizations with member organizations or national/regional/local branches (Not one organization with just different offices!) and it is more than a network/platform/etc. We employ a very strict concept of "umbrella organization": An umbrella and its branches usually share the same name and have common goals and the umbrella is usually responsible/liable for its branches (e.g. Greenpeace, Red Cross, Amnesty International, etc.).

A platform organization helps different organizations to work together to achieve common goals regarding young people. Usually the three characterisitcs (common name, common goals, liability) are not given or only in a lose sense (e.g. church groups and non-religious groups working together to reduce poverty in a city; local sports federation is the platform for local sport clubs; etc.).

*If umbrella: Variable: UMBLV

At which level is this umbrella organization?

- 1. Local level (local, distinct branches)
- 2. Regional level (regional with local branches)
- 3. subnational level (only applicable for UK!)
- 4. National level (national with regional / local branches)
- 5. European level (European with national / regional / local branches)
- 6. Global level (global with national / regional / local branches)

Instruction: Please code only one option. The category "subnational" is only applicable for the UK due to the structure of the United Kingdom with England, Northern Ireland, Scotland, and Wales as British nations. Thus, national in this case means across the UK. Thus, national in this case means across the UK. The online entry mask will allow this category only for UK based websites. Local refers to the municipality, for Paris it refers to the department Paris, for London to "Inner London" – if the organization is active also beyond (e.g. Greater London including Outer London) we code regional.

Variable: UMBNUM

How many organizations belong to this umbrella YO?

- 1. 1-10
- 2. 11-30
- 3. 31-50
- 4. 51-100
- 5. 101-300
- 6. More than 300
- 7. unclear

Instructions: Please count the number of member organizations or take the number that is provided/estimated by the organization itself.

<u>*If platform:</u> <u>Variable:</u> PLALV

At which level is this platform organization?

- 1. Local level (local, distinct branches)
- 2. Regional level (regional with local branches)
- 3. subnational level (only applicable for UK!)
- 4. National level (national with regional / local branches)
- 5. European level (European with national / regional / local branches)
- 6. Global level (global with national / regional / local branches)

Instruction: Please code only one option. The category "subnational" is only applicable for the UK due to the structure of the United Kingdom with England, Northern Ireland, Scotland, and Wales as British nations. Thus, national in this case means across the UK. Thus, national in this case means across the UK. The online entry mask will allow this category only for UK based websites. Local refers to the municipality, for Paris it refers to the department Paris, for London to "Inner London" – if the organization is active also beyond (e.g. Greater London including Outer London) we code regional.

Variable: PLANUM

How many organizations belong to this platform YO?

- 1. 1-10
- 2. 11-30
- 3. 31-50
- 4. 51-100
- 5. 101-300
- 6. More than 300
- 7. unclear

Instructions: Please count the number of member organizations or take the number that is provided/estimated by the organization itself.

Variable: UMBPRT

Is this YO itself part of an "umbrella" organization or a platform? [dummy]

- 1. Yes, umbrella*
- 2. Yes, platform*
- 3. No (or unclear)

Instructions: See above.

*If umbrella: Variable: UMPRTLV1-5

If it is part of an umbrella (dummy and URL)

- 1. Local
- 2. regional level
- 3. subnational level _____ (only applicable for UK!)
- 4. National level
- 5. European level ____
- 6. Global level

Instructions: Code all that apply. The category "subnational" is only applicable for the UK due to the structure of the United Kingdom with England, Northern Ireland, Scotland, and Wales as British nations. Thus, national in this case means across the UK. The online entry mask will allow this category only for UK based websites. Local refers to the municipality, for Paris it refers to the department Paris, for London to "Inner London" – if the organization is active also beyond (e.g. Greater London including Outer London) we code regional.

<u>*If platform:</u> Variable: PLAPRTLV1-5

If it is part of an platform (dummy and URL)

- 1. Local
- 2. regional level
- 3. subnational level _____ (only applicable for UK!)
- 4. National level
- 5. European level _____
- 6. Global level

Instructions: Code all that apply. The category "subnational" is only applicable for the UK due to the structure of the United Kingdom with England, Northern Ireland, Scotland, and Wales as British nations. Thus, national in this case means across the UK. The online entry mask will allow this category only for UK based websites. Local refers to the municipality, for Paris it refers to the department Paris, for London to "Inner London" – if the organization is active also beyond (e.g. Greater London including Outer London) we code regional.

Variable: ORGSTRDATE

What is the starting month and year of the YO you are coding?

MM.YYYY or click "not available"

Instructions: If not available try to search online (e.g. Wikipedia; search not longer than one minute). In case of local branches, be careful to look for the founding date of the local branch, not the umbrella organization. If the organization changed its name, it is still the same organization (i.e., take the old date), if it was entirely refounded or is a merger of different organzations forming a new, distinct organization, take the new date. There might be borderline cases – feel free to ask. In case only the year is available then code January of that year - e.g. 01.2013. If only a vague description ("early 20th century", "early 1990ies") is available, chose "nor available".

Nota bene: we are interested in the founding date of the organization, NOT the website launch.

Variable: ORGSTRCT1-12

Which of the following appear on the organization's website? (dummy)

Structural features:

1.	Written constitution (be strict: a small policy is not enough)	(ORGSTRCT1)
2.	Annual reports/ periodical reporting on activities or funding	(ORGSTRCT2)
3.	(Annual) General assembly/general body	(ORGSTRCT3)
4.	Neighborhood/Open assembly (movement related)	(ORGSTRCT4)
5.	Board (any; appointed/elected/trustees)/supervisory board	(ORGSTRCT5)

6.	Youth advisory board	(ORGSTRCT6)
7.	Operational staff (seem employed/paid and devoted to contin	uous tasks)
		(ORGSTRCT7)
For	mal positions:	
8.	President/Leader/Chair person/Coordinator/CEO	(ORGSTRCT8)
9.	Administrative assistance/staff (not just phone/address)	(ORGSTRCT9)
10.	Treasurer/responsible for finance/Accounting	(ORGSTRCT10)
11.	Spokesperson/PR-Representative (in addition to president)	(ORGSTRCT11)
12.	Celebrities etc. as public supporter/ambassadors	(ORGSTRCT12)
Ins	tructions: Use the list as a checklist and go through the website	lookina for the

features. Code only what is mentioned on the website – look e.g. at "who we are", in annual reports, in the statute. This very important variable aims at assessing the level of formalization of organizations.

Variable: WEBSTRCT1-9

Does the website offer specific opportunities to users to get involved directly? (dummy)

- 1. Can users directly **contact** the organization (i.e. filling in an inquiry or contact (WEBSTRCT1) form)?
- 2. Can users answer a questionnaire/survey proposed by the organization? (WEBSTRCT2)
- 3. Can users directly publish news or comments (below articles)?(WEBSTRCT3)
- 4. Can users communicate with other users through forum? (WEBSTRCT4)
- 5. Can users send or download campaign material (posters, banners) or (e-)postcards (postcard campaign) addressed to institutions and/or representatives? (WEBSTRCT5)
- 6. Can users sign an online **petition**? (also petitions on separate website, reachable through a link from the analyzed site) (WEBSTRCT6) (WEBSTRCT7)
- 7. Can users directly **donate** money on the website?
- 8. Can users sign up for a newsletter?
- 9. Can users join the YO online (full application!) as volunteer/member?

(WEBSTRCT9)

(WEBSTRCT8)

Instructions: This variable measures the interactivity of the website. Use the list as a checklist and go through the website looking for the features, only what is possible on the website is counted.

Variable: FUND1-9

Funding source(s) (dummy)

- 1. Municipality (local government)
- 2. State (regional/national government, incl. e.g. national action plans)
- 3. EU (incl. ESF, ERDF, project grants etc.)

- 4. Private donations (e.g. calls for donations, thanks donors on website; including company funding)
- 5. Services (i.e. revenues of services, incl. membership fees)
- 6. Fundraising activities (e.g. concerts, parties, etc.)
- 7. Formal (cooperative) and informal (self-supporting social centers) ways of self-financing/self-relying
- 8. Other sources (specify)
- 9. No information available

Instructions: Must be stated on the website, e.g. mentioned in reports or acknowledged by respective banners (funding source – e.g. state – cannot be assumed, but must be mentioned somewhere).

Variable: YOTP

Types of youth organizations (chose one sub-category)

100. Political action organizations (non-party affiliated, focus on political action)

- 101. anti-capitalist/occupy/anti-austerity protest groups
- 102. Civil/human rights group
- 103. LGBTQI rights group
- 104. Women rights, girl empowerment
- 106. Environmental group
- 107. Peace/anti-war group
- 108. Anti-fascist/anti-racist/migrant, refugee rights group
- 109. Housing rights groups
- 110. labour rights group
- 111. Squatters' movement/alternative youth centers
- 112. Other political group (non-party affiliated), specify:_____

200. Youth groups directly linked to political parties

France

- 201. Debout les Jeunes (France Arise)
- 202. Génération nation (Rassemblement national)
- 203. Jeunes Centristes (New Centre / The Centrists)
- 204. Jeunes chrétiens-démocrates (Christian Democratic Party)
- 205. Jeunes Démocrates (The Democratic Movement)
- 206. Jeunes écologistes (Europe Ecology The Greens)
- 207. Jeunes Populaires (Union for a Popular Movement)
- 208. Les Jeunes avec Macron (En Marche)
- 209. Les Jeunes du MRC (The Citizen and Republican Movement)
- 2010. Les Jeunes insoumis·es (France insubordinate)
- 2011. Les Jeunes Républicains (The Republicans)
- 2012. Mouvement des jeunes socialistes (Socialist Party)
- 2013. Mouvement jeunes communistes de France (French Communist Party)

2014. Nouvelle Génération – Jeunes Radicaux (Radical Party of the Left)

2015. NPA Jeunes (New Anticapitalist Party)

2016. UDI Jeunes (Union of Democrats and Independents)

Germany

- 211. Jusos (Social Democrats)
- 212. Junge Grüne (Greens)
- 213. Junge Union (Christ-Democrats)
- 214. Jungliberale (Liberals)
- 215. Solid/Linksjugend (Left)
- 216. Junge Alternative (AfD)
- 217. Junge Nationalisten (NPD)
- 218. Junge Freie Wähler (Free Voters)
- 219. Other, specify____

Greece

- 221. Neolaia PASOK (social democrats)
- 222. ONNED (Christ-Democrats)
- 223. Neoi tou Potamiou (Liberals)
- 224. Neolaia SYRIZA (Left)
- 225. KNE (Communist youth)
- 226. Metopo Neolaias (Golden dawn)
- 227. NAEL (Neolaia Anexartiton Ellinwn)
- 228. Neolaia Enosis Kentroon
- 229. Other, specify_____

Italy

- 231. Giovani Comunisti (Rifondazione Comunista)
- 232. Giovani Democratici (Partito Democratico)
- 233. Movimento 5 Stelle Giovani (Movimento 5 Stelle)
- 234. Gioventù Nazionale (Fratelli d'Italia)
- 235. Forza Italia Giovani (Forza Italia)
- 236. Giovani Padani (Lega)
- 237. Other, specify____

Poland

- 241. Federacja Młodych Unii Pracy (Unia Pracy)
- 242. Forum Młodych PiS (PiS)
- 243. Stowarzyszenie "Młodzi Demokraci" (PO)
- 244. Forum Młodych Ludowców (PSL)
- 245. Forum Młodych Nowoczesnych (Nowoczesna)
- 246. Młoda Prawica (Porozumienie Jarosława Gowina)
- 247. Klub Młodych Solidarnej Polski (Solidarna Polska)
- 248. EuroMłodzi (Unia EuropejskichDemokratów)
- 249. Młodzi dla Polityki Realnej (UPR)

2410. Związek Młodzieży Mniejszości Niemieckiej w RP (Mniejszość Niemiecka)

- 2411. Federacja Młodych Socjaldemokratów (SLD)
- 2412. Sekcja Młodzieżowa Kongresu Nowej Prawicy (Kongres Nowej Prawicy)
- 2413. Federacja Młodych Unii Pracy (Unia Pracy)
- 2414. Przedwiośnie (Wiosna)

2415. Other, specify_____

Sweden

251. Ung Vänster (Young Left)

252. Sveriges Socialdemokratiska Ungdomsförbund (Swedish Social

Democratic Youth League)

253. Grön Ungdom (Young Greens)

254. Centerpartiets Ungdomsförbund (Centre Party Youth)

255. Liberala Ungdomsförbundet (Liberal Youth of Sweden)

256. Moderata Ungdomsförbundet (Moderate Youth League)

257. Kristdemokratiska Ungdomsförbundet (Young Christian Democrats)

258. Ungsvenskarna SDU (Young Swedes SDU)

259. Other, specify_____

Switzerland

261. Jungsozialisten / Jeunes socialistes (Social Democrats)

262. Junge Gruene / Jeunes vert-e-s (Greens)

263. Junge CVP / Jeunes Démocrates-Chrétiens (Christian-Democrats)

264. Jungfreisinnige / Jeunes Libéraux-Radicaux (Liberals)

265. Junge SVP/Jeunes UDC (Right)

266. Junge BDP/ Jeunes PBD (Centre)

267. Junge Grunliberale / Jeunes vert'libéraux (Liberals Greens)

268. Youth far-left

269. Youth far-right

2610. Other, specify_____

Spain

271. Jóvenes Ciudadanos (Ciudadanos - Liberals)

272. Red Equo Joven (Equo - Green)

273. Nuevas Generaciones del Partido Popular (PP - Christ

democrats/conservatives)

274. Juventudes Socialistas de España (PSOE - Social democrats)

275. Juventud Morada (Podemos - Left)

276. Juventudes de VOX (VOX - Far-right)

277. Jóvenes Izquierda Unida (Izquierda Unida - Republican left)

278. Alternativa Jove (EUiA)

279. Joventut Comunista de Catalunya- CJC (PCC)

2710. Joventut Nacionalista de Catalunya - JNC (CDC)

2711. Joventut Socialista de Catalunya- JSC (PSC)

2712. Joventuts d'Esquerra Republicana de Catalunya - JERC (ERC)

2713. Joves Comunistes (PSUC viu)

2714. Joves d'Esquerra Verda (ICV)

2715. Noves Generacions del Partit Popular de Catalunya (PP)

2716. Arran Organització Juvenil de l'Esquerra Independentista

United Kingdom

281. Young Labour (The Labour Party)

282. Young Conservatives (The Conservative Party)

283. Young Liberals (Liberal Democrats)

284. Young Greens (The Green Party)

285. SNP Youth (Scottish National Party)

- 286. Plaid Cymru Ifanc/Youth (Plaid Cymru)
- 287. Young Independence (UKIP)
- 288. Other, specify_____

300. Student organizations

- 301. University student organizations, student unions
- 302. Fraternities
- 303. Party affiliated student organizations
- 304. Secondary school student organizations
- 305. Other, specify:_____

400. Social economy, labour and professional youth organizations and groups

- 401. Informal/grassroots initiatives and networks of social and/or share economy (e.g., cooperatives, reclaim activities, time banks)
- 402. Unions, labor youth organizations
- 403. Professional Associations (Work related e.g. Association of Young business leaders)
- 404. Other, specify:_____

500. Charities, Philanthropic and religious groups and organizations

- 501. Charities and welfare organizations (professional, formal civil society organizations offering a variety or specific activities/services for youth)
- 502. Philanthropic foundations (usually founded by a rich/famous person)
- 503. Humanitarian volunteer associations
- 504. Church/Religious youth organizations
- 505. Other, specify:_____

600. leisure, recreation and cultural groups

- 601. Sports clubs
- 602. Recreation (e.g., arts and crafts, travel, gaming)
- 603. Culture groups (theater group, dance group, etc.)
- 604. Scouts
- 605. Other, specify:_____

700. Local or regional state based organizations (but not part of administration!)

- 701. state financed youth clubs
- 702. Youth parliaments
- 703. Other, specify_____

800. Other, specify_____

Instructions: Chose the code closest to the type of the YO.

3 CONSTITUENCY GROUPS AND ACTIVITIES

Variable: YOACT1-23

(Youth related) Activities by YOs (dummy)

1. Social actitivities (support/aid/prevention activities)

11 Basic/Urgent Needs (e.g. housing, food, health, clothing) (YOACT1) 12 Education (e.g. school tutoring, language lessons for migrants, tutorials/seminars/lessons for unemployed) (YOACT2) 13 Aid to vulnerable groups such as abuse/violence victims (YOACT3) 14 Aid to juvenile/youth delinquents (YOACT4) 15 Humanitarian aid (incl. Help for refugees) (YOACT5) 16 Activities related to preventing hate crime (on e.g. (YOACT6) migrants, LGBTQI; incl. antifascist work, helping victims, etc.) 17 providing information, services, counseling (YOACT7) 18 platform/umbrella activities for other organizations (not just a newsletter to the public) (YOACT8)

2. Political and advocacy related activities

(YOACT8)
(YOACT9)
(YOACT10)
llection of
en statements)
(YOACT11)
public rally,
tt/buycott)
(YOACT12)
ildings, squares,

3. Economic Activities

31 Employment/Job related activities/information/networki	ng(YOACT13)
32 Alternative consumption/food sovereignty/green alternation	tives
	(YOACT14)

4. Self organizing

41 social movement/subcultural/illegal and autonomous	(YOACT15)
management of spaces (e.g. squats, occupations of buildings, urban	
abandoned slots, buildings and facilities)	
42 self-help/mutual aid actions (as self labeled)	(YOACT16)
43 Other (e.g. self organized coffee shop), specify	(YOACT17)

5. Cultural activities/recreation/ICT/Media

51 Art/Theater/Cinema/Music actions/Festivals/Concerts	(YOACT18)
52 Sports/recreational (outdoor) activities	(YOACT19)
53 Social hangouts (regular and institutionalized youth clubs, cafes)	
	(YOACT20)
54 ICT, media, computer/online games	(YOACT21)

6. Religious/Spiritual activities (worshipping, discuss religious/spiritual topics) (YOACT22)

7. Other (please specify) (YOACT23)

Instructions: Select all REGULAR activities <u>(regular meaning that this can be regarded</u> <u>as an activity the YO focuses on, not just a one-time occasion by accident)</u> of the organization. Don't tick everything that might apply, but only what the organization includes in their repertoire.

Variable: ACTPRCD

When you have coded all youth related activities: what is the main activity that best reflects what the YO does?

Enter code |_____|

Instructions: Enter only one, i.e. the most dominant (e.g. "53" if it is a sports club)

Variable: ACTLV1-5

At what level/s are the youth related activities of this YO organized and carried out? (single choice)

- 1. Activity takes place in one specific locality (across a city)
- 2. In one specific region (or more than one locality within that region)
 - A Subnational, only applicable in the UK: Throughout either England, Northern Ireland, Scotland, or Wales
- 3. Throughout the nation (in localities in more than one region)
- 4. Throughout Europe (including exchange in Europe)
- 5. Worldwide activities

Instructions: if you need to specify anything, use the comment variable. Please code only one option. The category "subnational" is only applicable for the UK due to the structure of the United Kingdom with England, Northern Ireland, Scotland, and Wales as British nations. Thus, national in this case means across the UK. Thus, national in this case means across the UK. The online entry mask will allow this category only for UK based websites. Local refers to the municipality, for Paris it refers to the department Paris, for London to "Inner London" – if the organization is active also beyond (e.g. Greater London including Outer London) we code regional.

Variables: YOUPART

How are young people involved in the YO? (dummy)

1 **YLED** – young people lead the YO (president, chair, <u>main persons</u> are young people) – Do not tick if organization is professionally run by adults, offering services/activities for youth and there is no indication for being youth-<u>led</u>

2 **YORG** – young people are actively <u>involved in organizing</u> activities (YO may or may not be youth-led, but young people are organizing sport events, protests, etc. themselves)

3 **YENG*** young people are <u>regularly engaging</u> in the youth related activities (in sports team, music group, join protesting, etc.)

4 **YPAS*** – young people are <u>regularly and directly targeted, passive</u> beneficiaries of activities (e.g. of soup kitchens, advocacy for youth, counseling, educational programs, protests for better education on behalf of youth, etc.)

Instructions: Tick all options that apply. See at «who we are» or similar sections of the website whether the organization is led by youth/young people or whether it rather offers programs / activities / etc. for young people. If it says it is "youth-led" but the leaders are clearly not young people, we do not consider them as youth-led.

*IF YENG and YPAS are ticked:

Variable: YENG1-19

Youth engaged participants (dummy)

General groups (categories 1-5 are mutually exclusive):

- 1 Teenagers/youth, non-adults/adolescents (includes only age 11-17)
- 2 Young adults (includes only age 18-30)
- 3 Youth / young generation (includes teens *and* young people, i.e. age 11 to 30)
- 4 *Only* young men / boys
- 5 Only young women / girls

education / work related:

- 6 Secondary education students
- 7 Higher education / university / college students, incl. prospective students, graduates
- 8 Young workers / employees / workforce
- 9 Unemployed / precarious youth / NEETS

specific subgroups:

- 10 Young LGBTIQ
- 11 Religious youth
- 12 Minority (as described by organization) / migrant youth
- 13 Youth in poverty, homeless, peripheral / excluded / vulnerable communities
- 14 (Mentally) disabled / challenged youth
- 15 Young substance (ab)(mis)users
- 16 Young victims of abuse and violence
- 17 Youth in alternative, autonomous communities / communes / subcultures (e.g. Emos, Goths, social milieu)
- 18 ITC / social media misusing youth
- 19 young criminal offenders, deviant youth

Instructions: who are the young people <u>regularly engaging (regular meaning that</u> <u>this can be regarded as a group targeted by the YO, not just a one-time occasion by</u> <u>accident)</u> in the youth related activities (in sports team, music group, join protesting, etc.)? Tick all that are explicitly mentioned.

Variable: YENGPR

Primary Actively Engaging Group

Enter code_____

Instructions: Provide the code for the primary passive beneficiary group.

Variable: YPAS1-19

Youth passive beneficiaries (dummy)

General groups (categories 1-5 are mutually exclusive):

- 1 Teenagers/youth, non-adults/adolescents (includes only age 11-17)
- 2 Young adults (includes only age 18-30)
- 3 Youth / young generation (includes teens *and* young people, i.e. age 11 to 30)
- 4 Only young men / boys
- 5 *Only* young women / girls

education / work related:

- 6 Secondary education students
- 7 Higher education / university / college students, incl. prospective students, graduates
- 8 Young workers / employees / workforce
- 9 Unemployed / precarious youth / NEETS

specific subgroups:

- 10 Young LGBTIQ
- 11 Religious youth
- 12 Minority (as described by organization) / migrant youth
- 13 Youth in poverty, homeless, peripheral / excluded / vulnerable communities
- 14 (Mentally) disabled / challenged youth
- 15 Young substance (ab)(mis)users
- 16 Young victims of abuse and violence

- 17 Youth in alternative, autonomous communities / communes / subcultures (e.g. Emos, Goths, social milieu)
- 18 ITC / social media misusing youth
- 19 young criminal offenders, deviant youth

Instructions: who are the young people <u>regularly and directly</u> addressed with the youth related activities as beneficiaries (e.g. of soup kitchens, advocacy for youth, counseling, educational programs, protests for better education on behalf of youth, etc.))? Tick all that are explicitly mentioned.

Variable: YPASPR

Primary Passive Beneficiary Group

Enter code_____

Instructions: Provide the code for the primary passive beneficiary group.

4 AIMS & VALUES

Variable: ORGAIM1-17

Aim/Goal of Organization as stated explicity on the website (multiple choice)		
Socio-	economic goals	
1.	To reduce poverty , hardship, and economic exclusion	(ORGAIM1)
2.	To facilitate the return/enter to the jobmarket/into emplo	yment and to
	promote long-term/lasting employment, to improve pay a	and working
	conditions	(ORGAIM2)
3.	To promote/facilitate health, wellbeing, or inclusion of dis	abled
		(ORGAIM3)
4.	To promote education	(ORGAIM4)
Demo	cratic-participatory goals	
5.	To promote democratic practices (enabling young people	to make
	themselves heard in the public political sphere)	(ORGAIM5)
6.	To facilitate political equality for specific groups (ethnic m	ninorities, women,
	other groups)	(ORGAIM6)
7.	To fight for a different society / political system	(ORGAIM7)
Cultur	al-ideational goals	
8.	To promote/facilitate recreational activities (sports, arts, e	etc.)
		(ORGAIM8)
9.	To promote cultural exchange and direct contact/integrat	ion in society/local
	communities/intercultural communication between and v	
		(ORGAIM9)
10	. To combat racism/sexism/anti-semitism (discrimination)	(ORGAIM10)
11	. To support/defend the nation	(ORGAIM11)
12	. Promoting religion/spiritual values	(ORGAIM12)
0.1		
Other	-	
13	. To prevent crime (incl. help victims, reintegrating young or	
		(ORGAIM13)
	. To protect the environment	(ORGAIM14)
	. To promote peace / end wars	(ORGAIM15)
16	. To promote human rights	(ORGAIM16)
17	. Other, specify	(ORGAIM17)

Instructions: As mentioned in the starting page or in mission statement/goal of the YO. Code **only** the most important/central aims of the organization. Check all that apply but **avoid coding too many categories**, if they are not central to this YO.

Usually an organization has one, maybe two or three, but not 4-7 aims! It is not the same as Activities, which can be more plural.

Variable: AIMRT1-9

YO's Proposed Route to achieve its aim (dummy)

1.	Protest action	(AIMRT1)
2.	public awareness/PR and media campaigns	(AIMRT2)
3.	Lobbying to change policies	(AIMRT3)
4.	Direct actions (sport/cultural activities, education, ser	rvices, etc.)
		(AIMRT4)
5.	Legal route (e.g. via courts)	(AIMRT5)
6.	Change government (must be stated, not assumed from name of the group	
	etc.)	(AIMRT6)
7.	Subvert system/establishment (radical anti-system)	(AIMRT7)
8.	Not specified	(AIMRT8)
9.	Other, specify	(AIMRT9)

Instructions: As mentioned in website.

Variable: POLOR

Political Orientation

- 1. Conservative
- 2. Christian-democratic (not enough to be a Christian group; must be a political affiliation)
- 3. Liberal (economic / market liberalism)
- 4. Progressive (e.g. pirate party, see also: en.wikipedia.org/wiki/Progressivism)
- 5. Feminist
- 6. Social-democratic
- 7. Socialist
- 8. Green-alternative
- 9. Anarchist
- 10. Communist
- 11. Nationalist
- 12. Fascist/ultra-right
- 13. Other, specify_____
- 14. Explicitly non-partisan
- 15. Unclear/non-stated

Instructions: Code the political ideology of the YO as stated in the self description.

Variable: DEMODE1-3

Mode of the organization's democratic decision making (*dummy*): How does the YO present the way decisions are taken within the organization regarding the participation of young people? I.e., which normative principles are mentioned in regard to organizational decision making and participation of young people?

- 1. Does the website <u>explicitly</u> state that its decision making processes <u>include young people</u> and <u>follow democratic principles</u>? (DEMODE1)
- Are decision-making processes <u>explicitly</u> described as being <u>inclusive</u> <u>towards specific groups</u> (e.g. female, minorities, disabled)? (DEMODE2)
- 3. <u>No reference</u> to decision making processes (DEMODE3)

Explanation: Code only if democracy/inclusivity are mentioned <u>regarding decision</u> <u>making</u>, not regarding participating in activities. Thus, a sport club that explicitly calls for girls to join the boxing team is not enough – the young girls need to have the chance of participating in decision making as well!

5 COMMENTS

Variable: COMMENT

Comments (string)

- 1. Any cleaning related comments for this website (mention variable):
- 2. Any other observations that might be relevant for interpretation, work with the data set later:

6 Automatically retrieved variables

This section specifies variables that were automatically retrieved from the websites using the URL variable and crawling the website downwards (i.e. subpags were included, mainpages, if existent, not). This includes mostly word frequencies, languages used, links to partners and social media presences.

Variable: num_words

Number of words in the website on main page (wordcount)

Variable: total_num_words

Number of words in the website including subpages (wordcount)

Variable: num_social_media_links

Number of social media links (number)

Variable: num_external_links

Number of links from the website (number)

Variable: social_media_links

All links to social media platforms (list in string)

Variable: language

Languages the website is provided in (string)

Variables: social media presences (dummies)

- Twittercom
- Youtubecom
- linkedincom
- githubcom

- redditcom
- facebookcom

fbco

tumblrcom

bufferappcom

stumbleuponcom

plusgooglecom

pinterestcom

instagramcom

snapchatcom

flipboardcom

flickrcom

weibocom

periscopetv

deliciouscom

telegramme

soundcloudcom

feedburnercom

evernotecom

vimeocom

slidesharenet

vkontakteru

vkcom

Variable: Partner

Which links of friends/partners/etc. are listed on the website?

List of URLs (list in string)