

Social Vulnerability

Vulnerability Workshop

27 June 2018

University of Geneva

Outline

- Social vulnerability defined
- Social vulnerability indicators
- Social vulnerability measurement
- Social vulnerability models
 - A. US-based SoVI model
 - B. Australian-based model
- Other related social science research topics and selected models
- Strengths, Weaknesses, Challenges

Social vulnerability defined

- “Socioeconomic and demographic factors that affect the resilience of communities”

Flannagan et al (2001)
- Meaning of the term in human-environmental systems is common although contested (Adger, 2006)
- The socially vulnerable are:
 - more likely to be adversely affected in disaster
 - more likely to be injured
 - more likely to die
 - less likely to prepare, respond, recover
- Traditionally, social vulnerability was ignored in loss estimates, in favor of inclusion of building & infrastructure loss
 - in US, HAZUS-MH v1.4 began including social vulnerability loss indicators (i.e., shelter requirements and displaced households)

Social vulnerability indicators

- Age (v young <5 yrs, v old >65 yrs)
- Disabled/infirm people
- Income (low)
- Strength of social networks (eg, job/no job)
- Neighborhood characteristics
- Minority status (race/ethnicity)
- Vehicle access
- Housing conditions...

Social vulnerability measurement

- Historically, researchers struggled to find suitable metrics for social vulnerability, as vulnerability is dynamic and linked to bio-physical, social and political processes (Adger 2006).
- Qualitative narratives help inform quantitative estimates



SoVI (Cutter et al, 2003)

- Index synthesizes 27/29 socioeconomic variables from the research lit that contribute to reduction in a community's ability to prepare, respond & recover.
- Assessment at US Census tract level (i.e., sub county)
- Each tract ranked on 14 variables
 - Poverty, vehicle access, crowded housing, etc
- ...then groups into four related themes
- 4 themes
 - Socioeconomic status, Household Composition, Race/Ethnicity/Language and Housing/Transportation
- Each tract receives a separate ranking for each of the four themes and an overall ranking

SoVI variables

Cutter & Emrich (2017)

| Variables Used in SoVI® in Tract Level Analyses | |
|---|---|
| Variable Name | Description |
| MDGRENT | Median gross rent for for renter-occupied housing units |
| MEDAGE | Median age |
| MHSEVAL | Median dollar value of owner-occupied housing units |
| PERCAP | Per capita income |
| PPUNIT | Average number of people per household |
| QAGEDEP | % Population under 5 years or age 65 and over |
| QASIAN | % Asian population |
| QBLACK | % African American (Black) population |
| QCVLUN | % Civilian labor force unemployed |
| QED12LES | % Population over 25 with less than 12 years of education |
| QESL | % Population speaking English as a second language with limited English proficiency |
| QEXTRCT | % Employment in extractive industries (fishing, farming, mining etc.) |
| QFAM | % Children living in married couple families |
| QFEMALE | % Female |
| QFEMLBR | % Female participation in the labor force |
| QFHH | % Families with female-headed households with no spouse present |
| QHISP | % Hispanic population |
| QMOHO | % Population living in mobile homes |
| QNATAM | % Native American population |
| QNOAUTO | % Housing units with no car available |
| QNRRES | % Population living in nursing facilities |
| QPOVTY | % Persons living in poverty |
| QRENTER | % Renter-occupied housing units |
| QRICH200K | % Families earning more than \$200,000 per year |
| QSERV | % Employment in service occupations |
| QSSBEN | % Households receiving Social Security benefits |
| QUNOCCHU | % Unoccupied housing units |

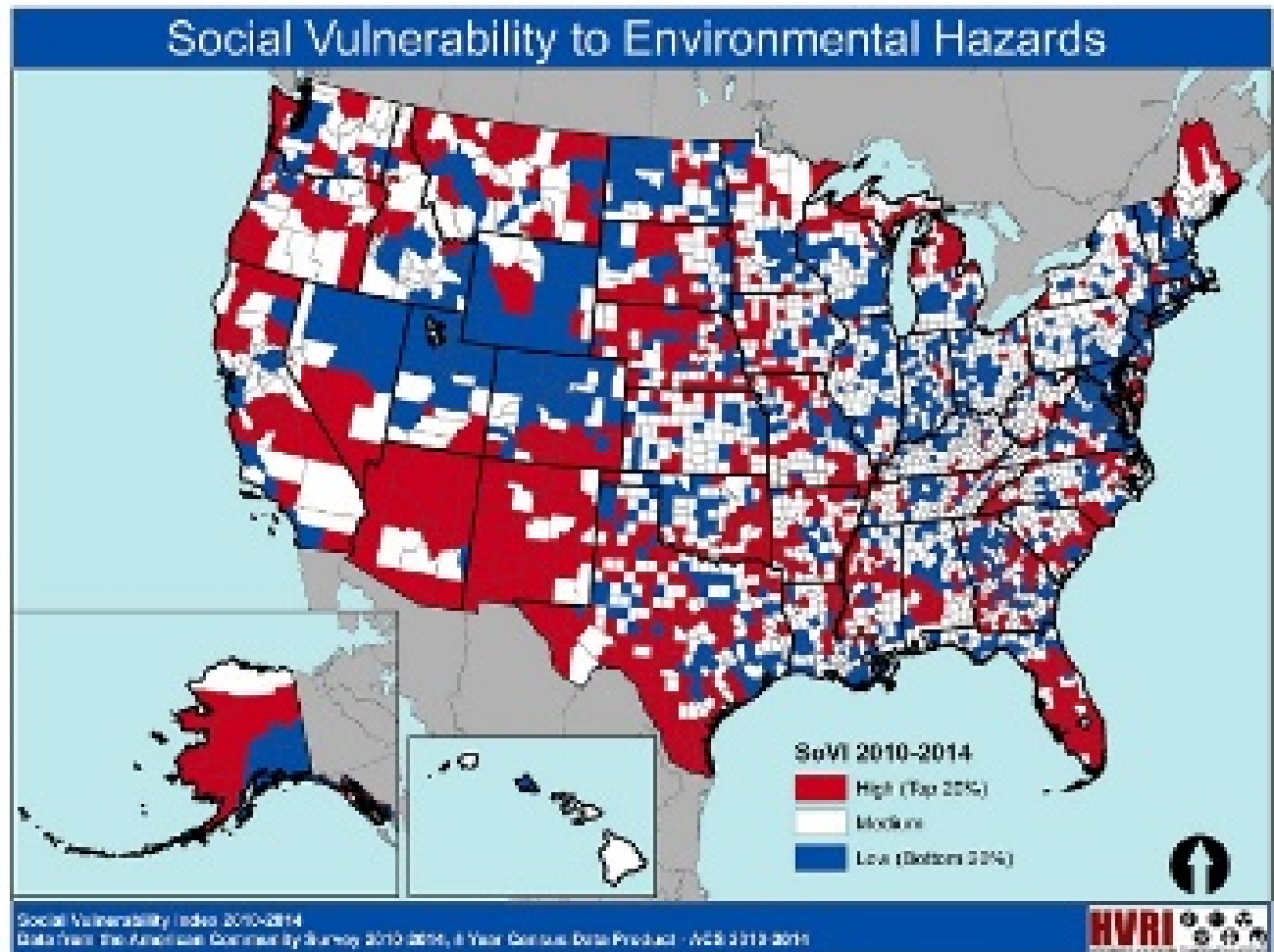
SoVi variable component summary

| United States Tract-Level 2010-14 Social Vulnerability Component Summary | | | | | |
|--|-------------|--------------------------------------|----------------------|--------------------|-------------------|
| Component | Cardinality | Name | % Variance Explained | Dominant Variables | Component Loading |
| 1 | + | Race and Social Status | 16.629 | QPOVERTY | 0.752 |
| | | | | QBLACK | 0.750 |
| | | | | QFAM | -0.746 |
| | | | | QFHH | 0.702 |
| | | | | QCVLUN | 0.700 |
| | | | | QNOAUTO | 0.678 |
| | | | | QSERV | 0.571 |
| 2 | - | Wealth | 13.689 | MHSEVAL | 0.900 |
| | | | | QRICH200K | 0.823 |
| | | | | PERCAP | 0.773 |
| | | | | MDGREN | 0.730 |
| | | | | QASIAN | 0.534 |
| 3 | + | Ethnicity (Hispanic) | 12.022 | QESL | 0.881 |
| | | | | QHISP | 0.854 |
| | | | | QED12LES | 0.689 |
| | | | | PFUNIT | 0.687 |
| 4 | + | Age (Old) | 11.506 | QSSBEN | 0.896 |
| | | | | QAGEDEP | 0.856 |
| | | | | MEDAGE | 0.801 |
| 5 | + | Gender (Female) | 7.114 | QFEMALE | 0.843 |
| | | | | QFEMLBR | 0.799 |
| 6 | + | Special Needs | 5.472 | PFUNIT | -0.565 |
| | | | | QNRRES | 0.534 |
| | | | | QRENTER | 0.523 |
| 7 | + | Race (Native Americans) | 4.345 | QATAM | 0.896 |
| | | Cumulative Variance Explained | 70.776 | | |



27 Total Variables, populations < 1 excluded, housing units < 1 excluded

SoVI to Env Hazards map of US

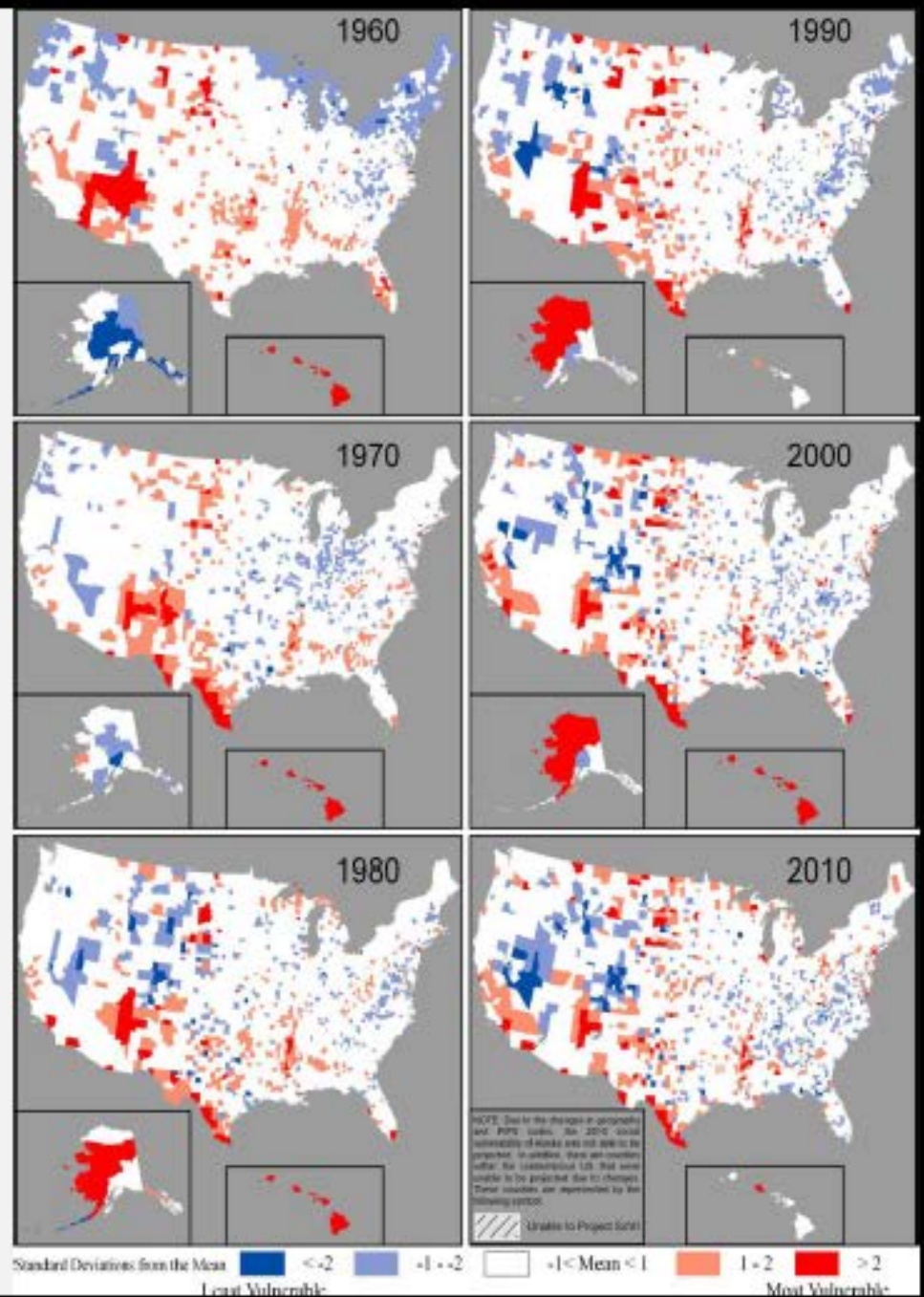


Changes in Social Vulnerability

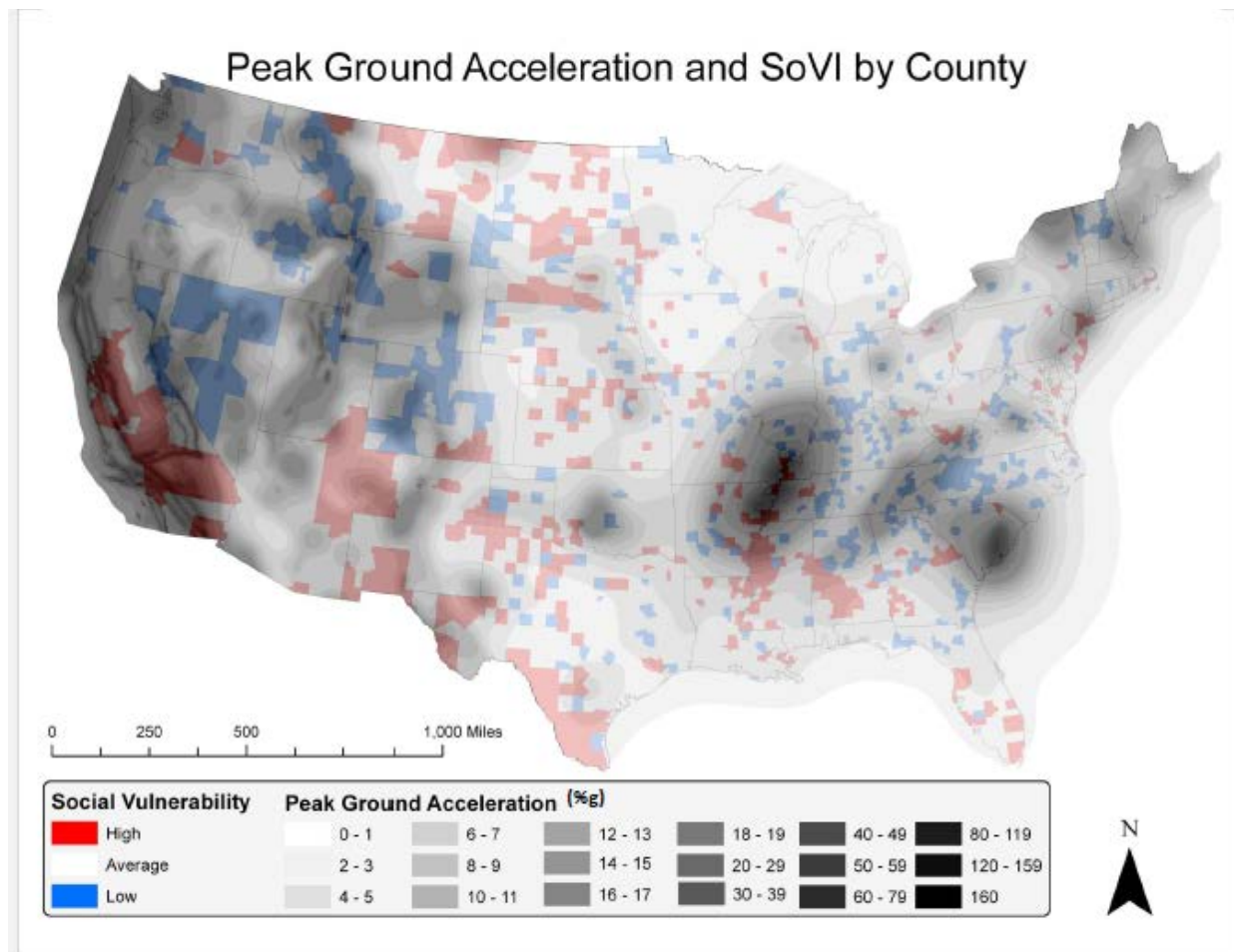
1960-2010

Consistent Factors:
 Socioeconomic status
 Development density
 Age

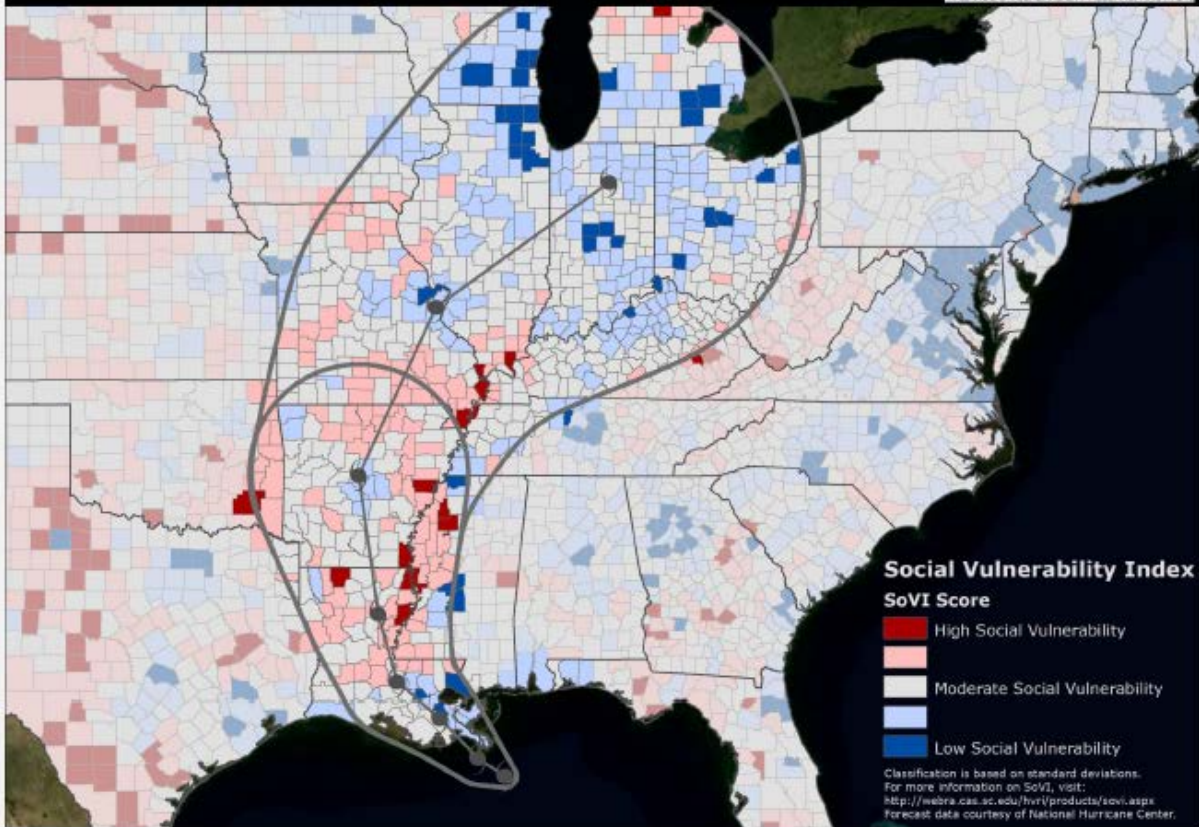
Cutter, S.L. and C. Finch, 2008. Temporal and spatial changes in social vulnerability to natural hazards. *PNAS* 105 (7): 2301-2306.



SoVI overlay with hazard maps



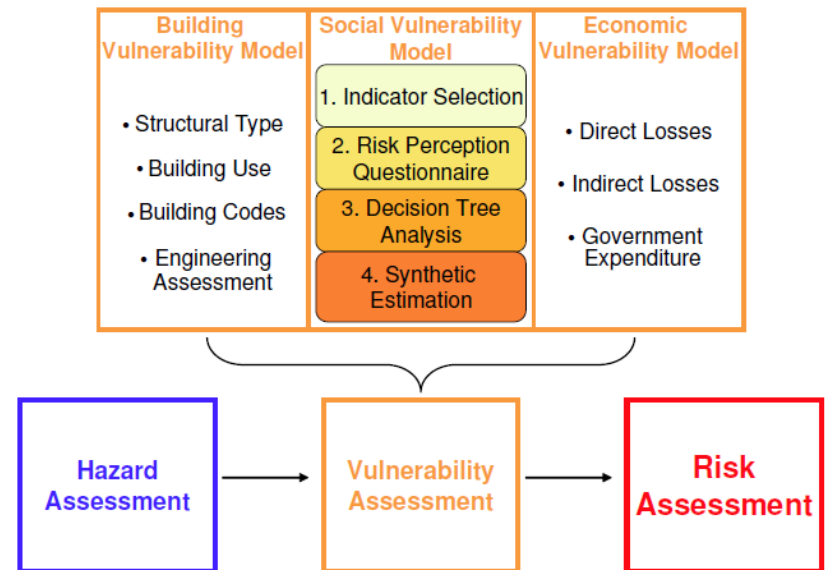
Social Vulnerability and Hurricane Isaac



Social vulnerability (Aus model)

Four levels:

1. Individual within household (personal)
2. Community (interaction)
3. Regional/geographical (distance from services)
4. Admin/institutional (\$ funding)



Dwyer et al (2004/14)

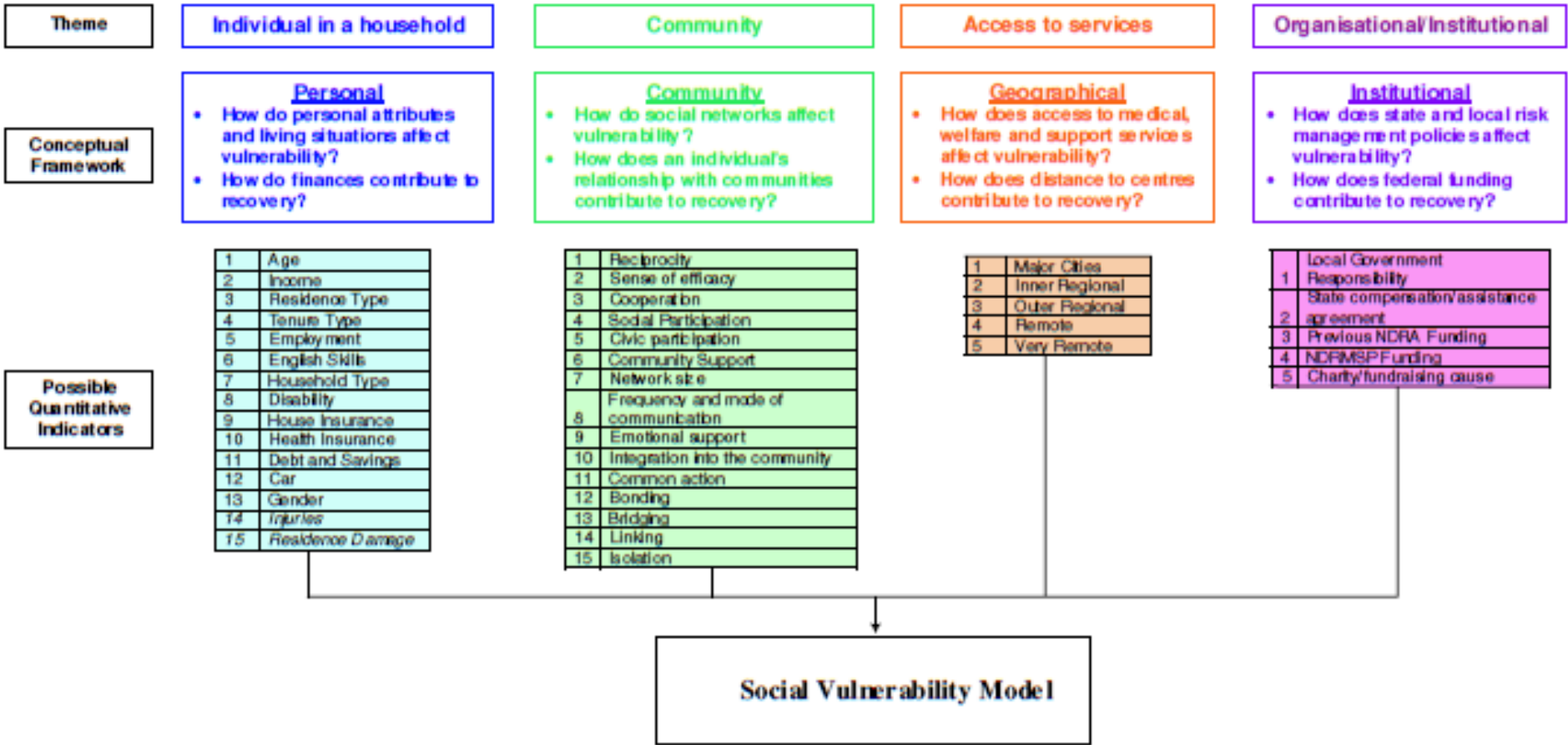


Figure 3: A schematic representation of some of the various factors contributing to social vulnerability. This study will focus on the first level of social vulnerability, which relates to the vulnerability of an individual within a household.

Cities Project: 13 indicators

| Number | Indicator | References |
|--------|------------------|----------------------|
| 1 | Age | [66, 59, 12, 39, 29] |
| 2 | Income | [66, 59, 8] |
| 3 | Residence Type | [59, 8] |
| 4 | Tenure | [59, 45] |
| 5 | Employment | [14] |
| 6 | English Skills | [14, 45] |
| 7 | Household Type | [39, 29, 14, 45] |
| 8 | Disability | [59, 14] |
| 9 | House Insurance | [67] |
| 10 | Health Insurance | |
| 11 | Debt and Savings | |
| 12 | Car | [66, 29, 14] |
| 13 | Gender | [59, 26, 29] |
| 14 | Injuries | [4] |
| 15 | Residence Damage | [4] |



Other social science

Behavioral models of protective action decision making:

- Classic Persuasion Model (Lazwell 1948)
- Paton (2004)
- Mileti & Sorensen (1990)
- Lindell & Perry (2004)

Mileti and Sorensen

Warning Response Model

Describes warnings as a process or sequence where people have to :

1. hear or perceive (understand, believe, and personalize) a message
2. decide how to respond:
 1. either continue normal routine or
 2. take alternative protective actions & perform them

...people don't passively wait for information, they actively seek it through the Warning Confirmation Process

Warning Confirmation Process

Sequence and human outcomes depend on:

1. *Message Content Received*

- Hazard, source, timing, guidance

2. *Style of Message Received*

- specificity, consistency, certainty, clarity, accuracy, sufficiency, and channel

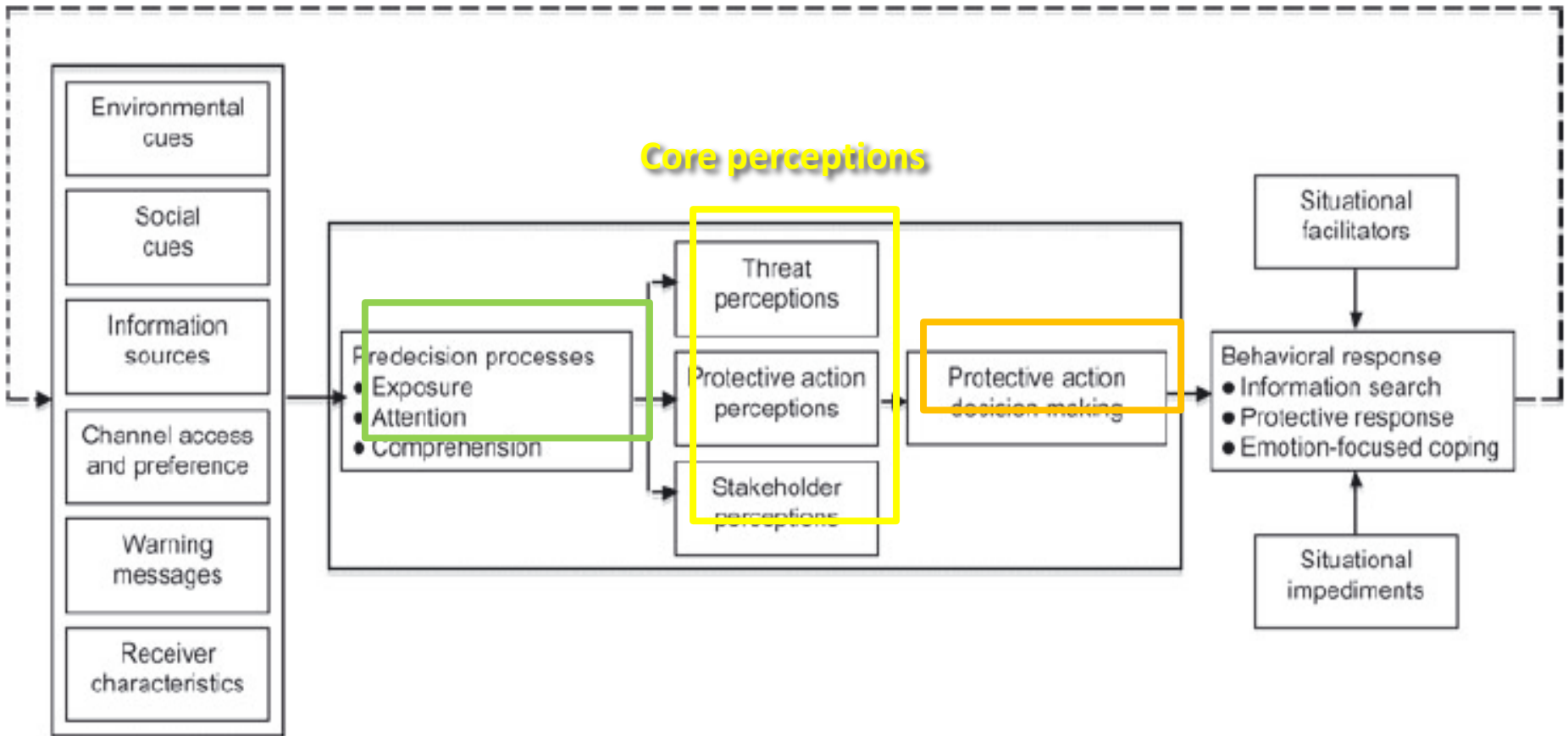
3. *Receiver Characteristics*

- *Environmental cues, social setting, social ties, social structure, psychological*

Concerns: focuses on immediate aspects of the message rather than long term receiver factors

Lindell & Perry

Protective Action Decision Model (PADM):

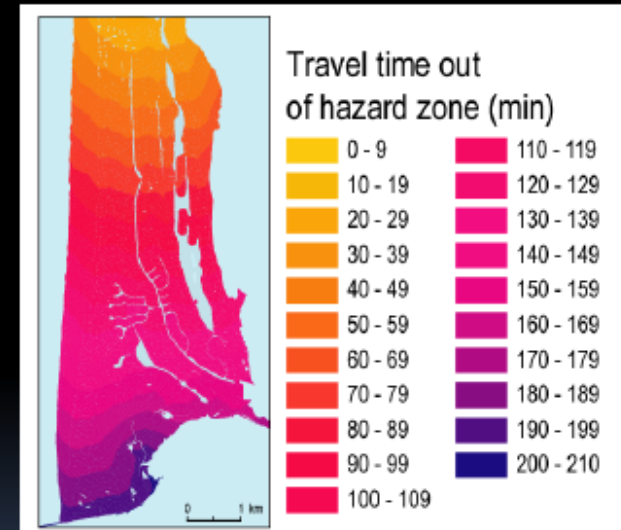
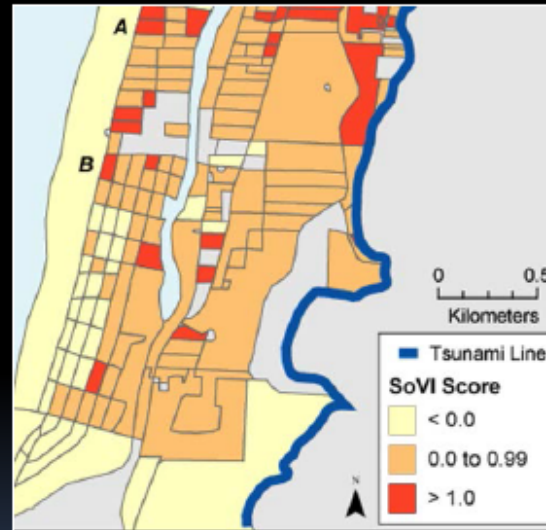


Lindell and Perry (2004, 2012). Protective Action Decision Model

N. Wood. Evacuation modeling

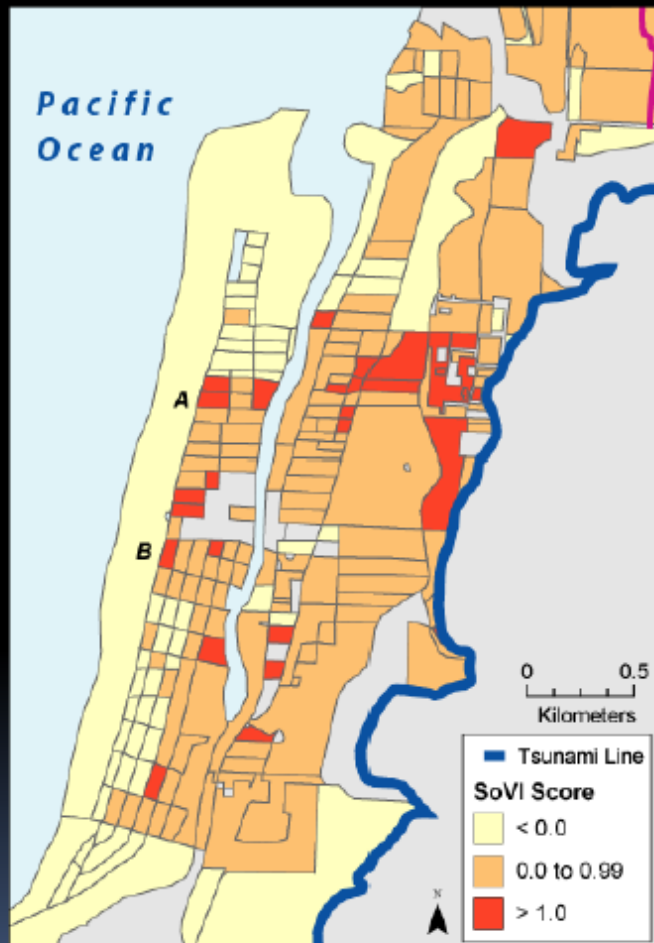
Societal vulnerability to tsunamis

Overview and relationship to national risk analysis



Sensitivity Analysis

Internal characteristics that inhibit preparedness and response



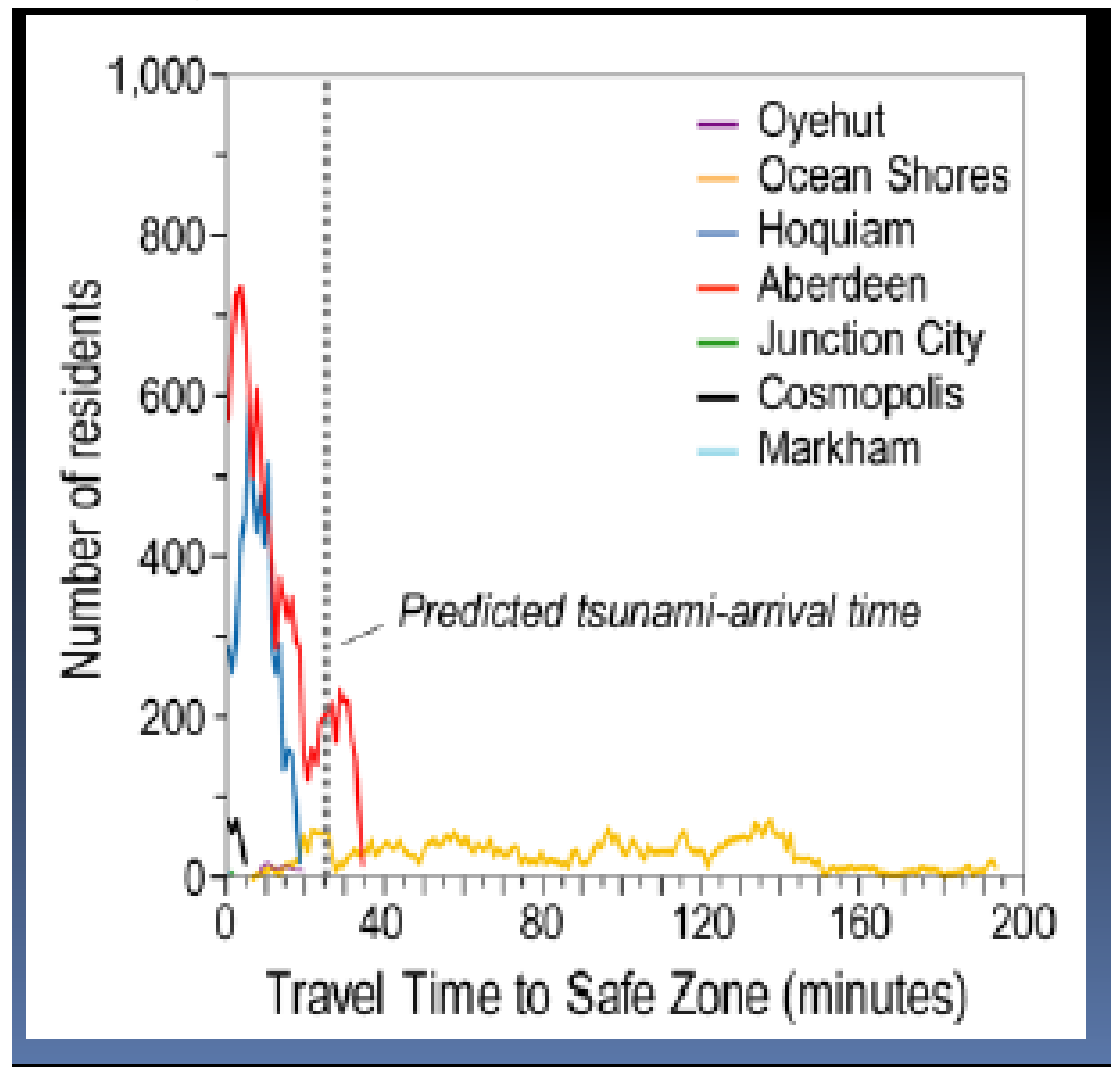
Hot-spots of demographic sensitivity in Seaside, Oregon

(GIS-based factor analysis of demographic attributes of residents)

Demographic characteristics

- Age
- Gender
- Race and ethnicity
- Economic status
- Tenancy
- Ability to speak primary language
- Occupation
- Family structure
- Education
- Dependence on social services

Socially vulnerable to tsunami: pedestrian (foot) evacuation



Strengths, Weaknesses, Challenges

Strengths

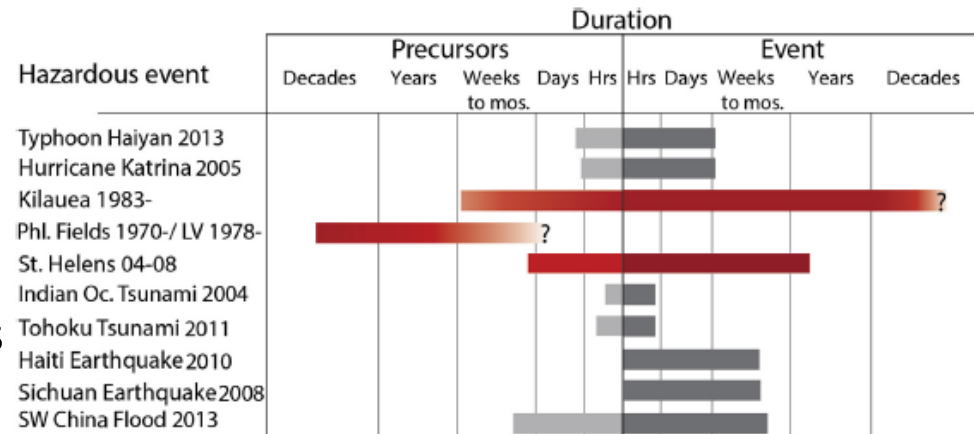
- Qualitative and quantitative data
- Numerous indicators and some census data

Weaknesses

- Uncertainty high
- Inconsistency across indicators or weighting
- High number of volcanic hazards
- High variation in spatial distribution & temporal duration of some volcanic hazards
- Acute vs chronic hazards
- Unrest vs eruption
- Lack of consistent census data
- Census data at tract level too coarse

Challenges

- Find common indicators across hazards
- common scale for census data
- comparative hazards



Gregg, Houghton & Ewert (2015)