

# *The biofuel investment opportunity from production to distribution*



*Gilbert Brunner*

*Slide show – Université de Genève  
Journée du CUEPE*

**May 2008**

# Introduction

- **Biofuels are a renewable energy source and as such could participate to the global effort to reduce GreenHouse Gas emissions, the main source of the global warming**
- **Biofuels can be produced from a broad variety of agricultural products (i.e corn and soybeans in the United States, sugar cane in Brazil, rapeseed in Europe and palm oil in Asia)**
- **Biofuels present the same characteristics as petroleum products and consequently their use for transportation is appropriate**
- **25% of CO2 emissions come from transportation**
- **Biofuels have to be considered as a complement of fossil fuels and not as a substitute**
- **There are significant returns to be expected for prime movers**



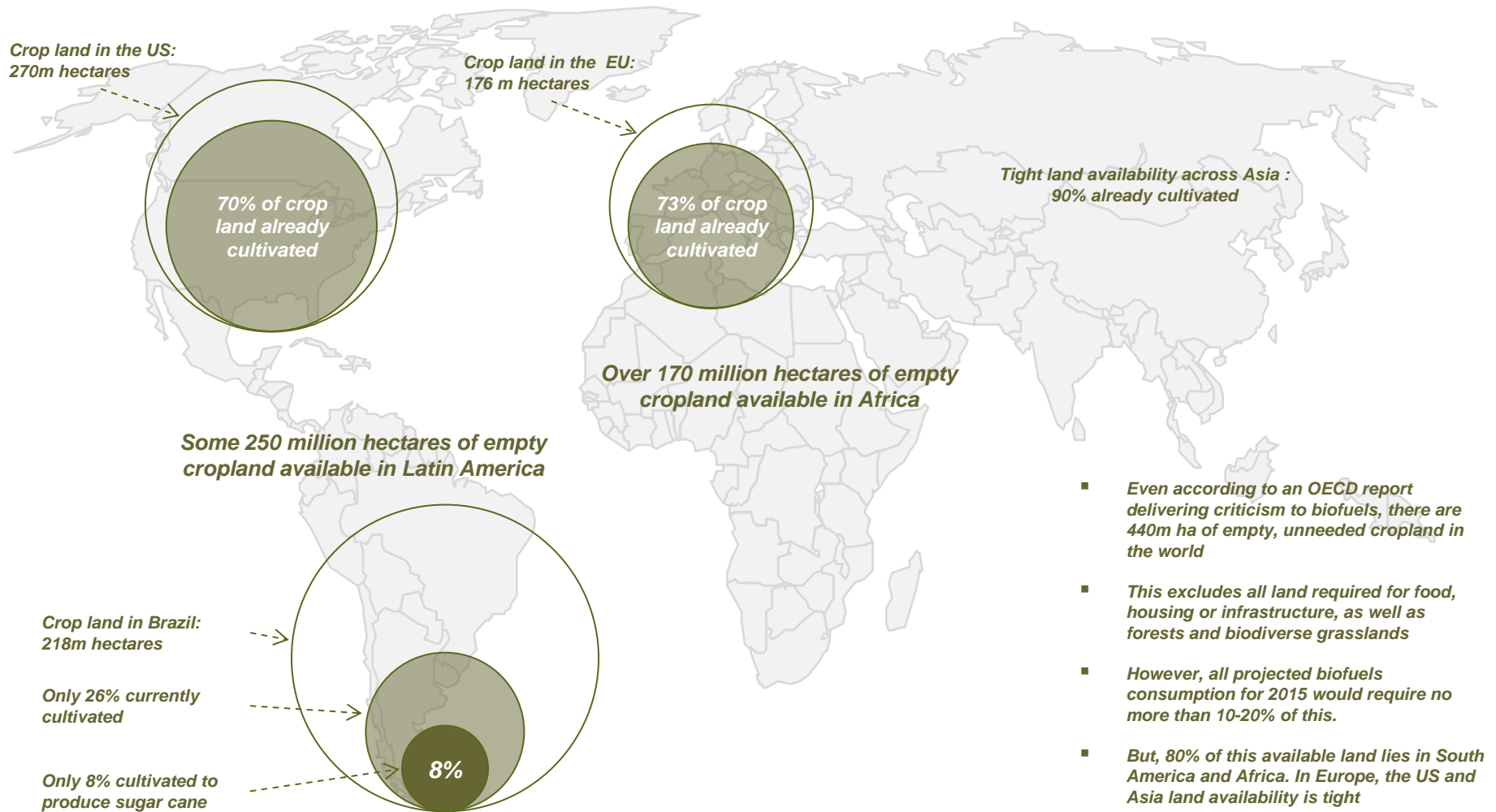
# “Biofuels” a mixture of wrong assumptions

<b>Available land</b>	<p>There is enough available land in the world without any deforestation.</p> <p>(Brazil has today 6 millions ha producing 25 million MT of sugar and 16 million m<sup>3</sup> of ethanol. Available land without going near the rain forest is 90 millions ha, i.e. 15 times more).</p>
<b>CO2 emission</b>	<p>Correlated to the choice of feedstock.</p> <p>(Between 0% and 92% reduction).</p>
<b>Irrigation</b>	<p>If needed, there are new techniques which reduce substantially the use of mechanical irrigation.</p> <p>(Over 90% of Brazilian sugar cane grows thanks to rain precipitations).</p>
<b>Fertilizers</b>	<p>Selection of the right feedstock in order to minimize depreciation of the ground and, consequently, less use of fertilizers/pesticides.</p> <p>(Ethanol out of sugar cane uses up to 80% less chemical fertilizers than corn ethanol).</p>
<b>Food chain</b>	<p>Existing number of feedstock which are not in competition with the food chain.</p>
<b>Biodiversity</b>	<p>Global warming will make more damage to the biodiversity than biofuels, the rule to apply is “The Less Evil Choice” .</p>



# There is enough land for biofuels but 80% lies in the South

## Land availability for biofuels production



Source: FAPRI, ACTI, FO Licht, UNICA, ABOVE, TOEPFER e ICONE

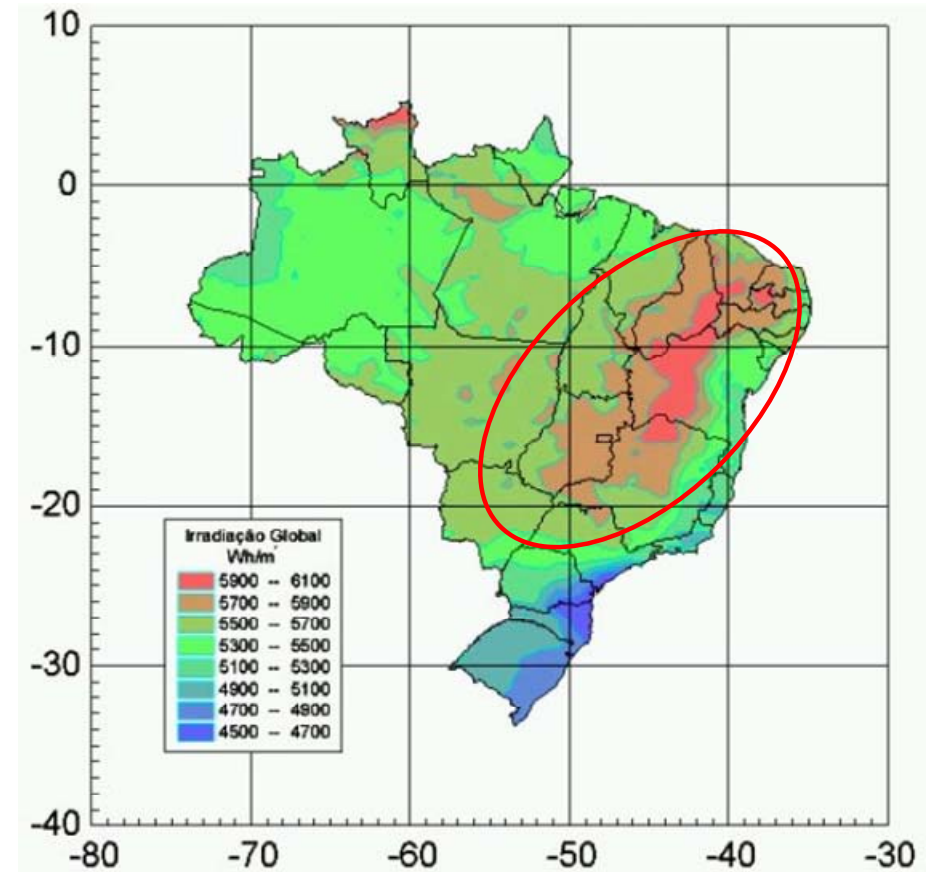
STRICTLY CONFIDENTIAL AND NOT FOR PUBLIC USE

# The main potential farming areas in Brazil lie where greatest solar radiation has been mapped limiting exposure to deforestation issues

Brazil sugar cane area



Sunshine in Brazil



# “Biofuels” are experiencing strong growth worldwide

## World Biofuels consumption (Mtoe)

CAGR\* '05-'30  
7.4%

= 1.7% of World Oil consumption (5 600m toe)

= 6.2% of transportation fuel consumption

CAGR 2005 - 2030

Other n/a

Emerging Markets 8%

Europe 11%

North America 5%

15.5

= 0.4% of World Oil consumption (4 000m toe)

41.5

54.4

92.4

2005

2010

2015

2030

## Key drivers

- Emission targets
- Mandatory programs
- Source of domestic growth
- High oil prices
- Full commodity
- Competitive product
- MTBE bans

Source: OECD/IEA, World Energy Outlook 2006 based on the reference scenario

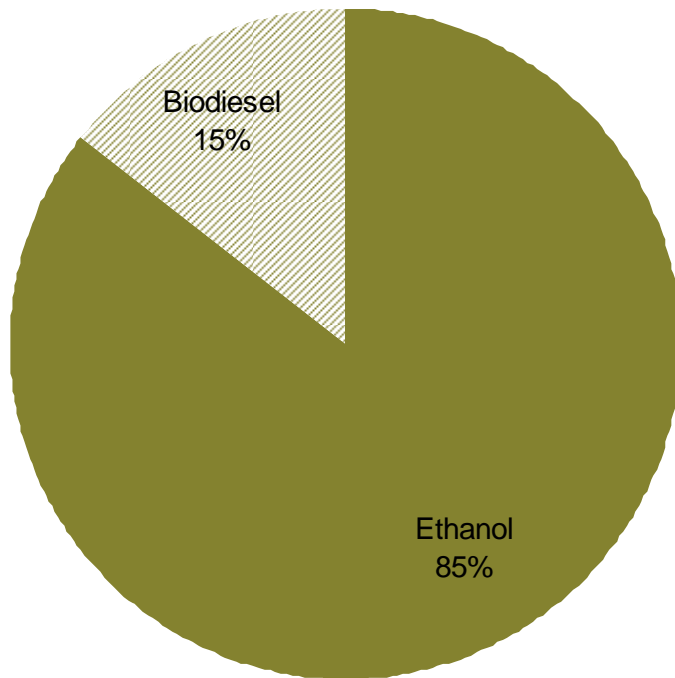
Note: \*CAGR = Compound Annual Growth Rate

STRICTLY CONFIDENTIAL AND NOT FOR PUBLIC USE



# “Biofuels” are fuels derived from biological sources

Global production of Biofuels by type

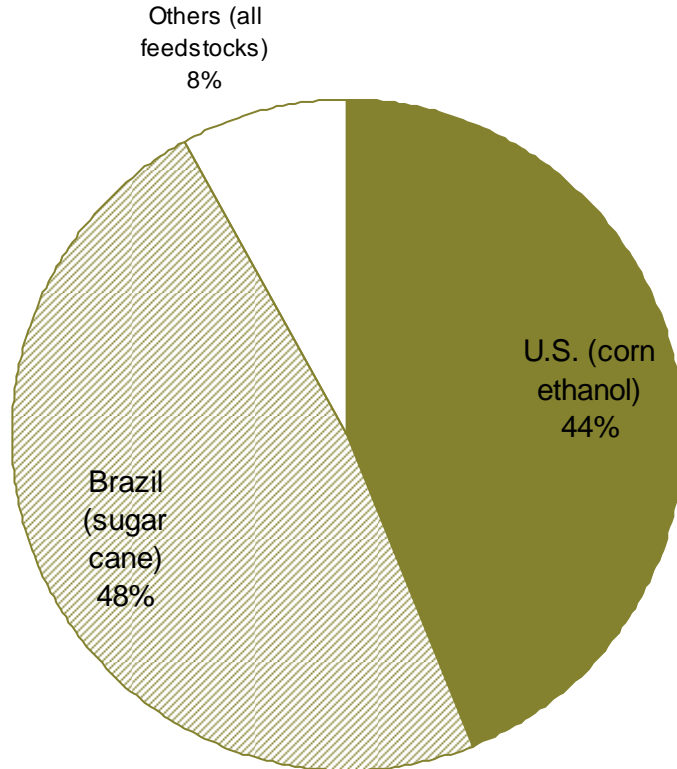


- Ethanol can be made from any sugar based feedstock. Corn is the most common feedstock in the United States, whereas sugar cane is the preferred feedstock in tropical countries.
- Biodiesel is produced from a broad variety of diesel fuel alternatives based on methyl esters of vegetable oils or fats (The main feedstock are the following: rapeseed, palm or soybean).



# “Biofuels” are produced from a broad variety of feedstock

Global production of Biofuels by country



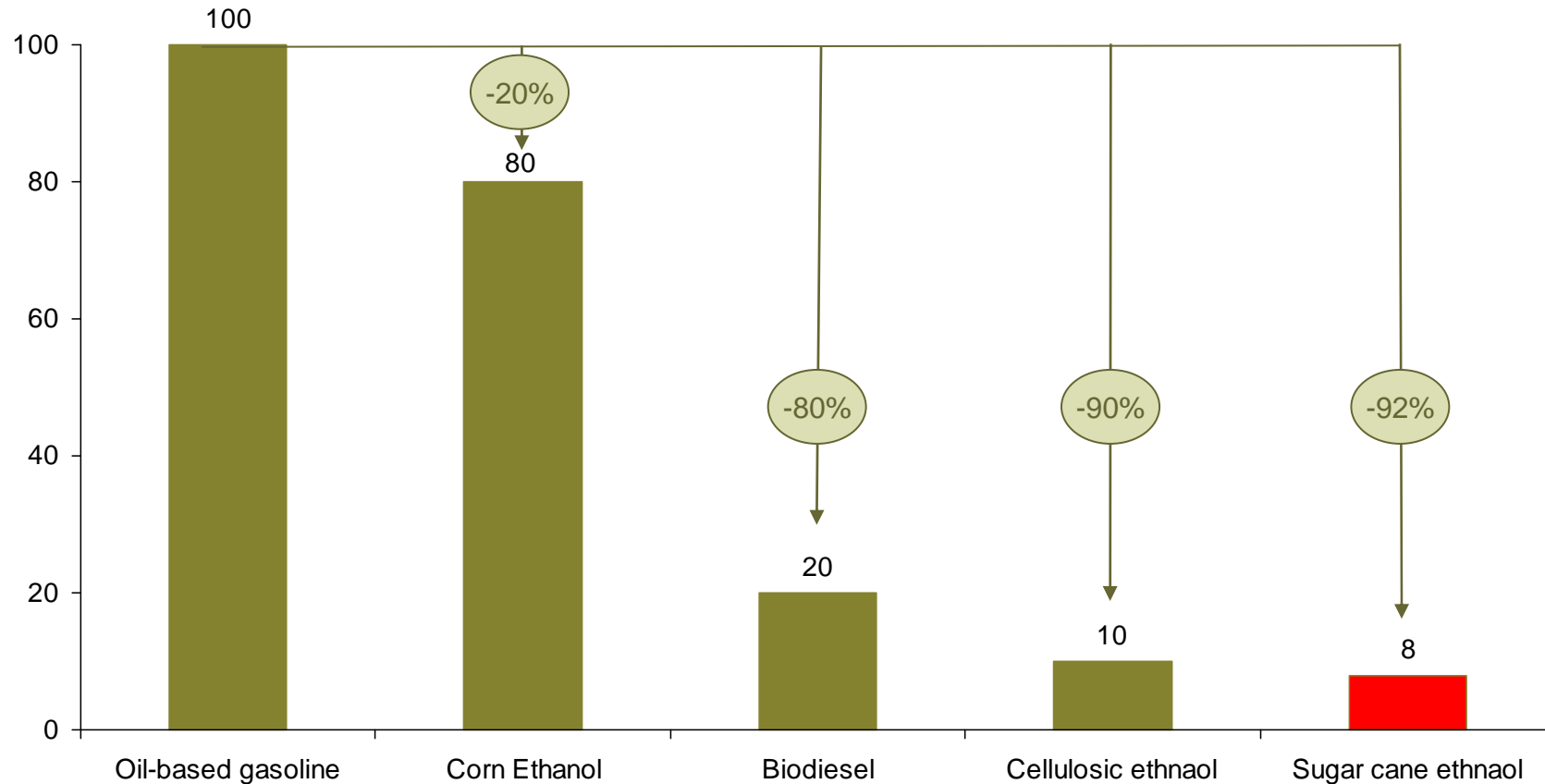
	US (corn)	Brazil (sugar cane)
<b>CO2 emission reduction</b>	28%	92%
<b>Energy content output</b>	1:1,2	1:8,3
<b>Crop yields (liters / ha)</b>	3,100	6,500
<b>Food chain</b>	High impact	No material impact





# “Biofuels” are mainly here to reduce GHG emissions but they are not born equal

Sugar cane ethanol reduces Green House Gas emission by 92%\*



\* Well to wheel

Source McKinsey / Macedo et al / Farrell et al. "Ethanol can contribute to energy and environmental goals", Science, January 27, 2006

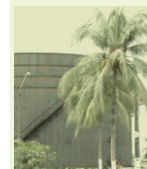
STRICTLY CONFIDENTIAL AND NOT FOR PUBLIC USE



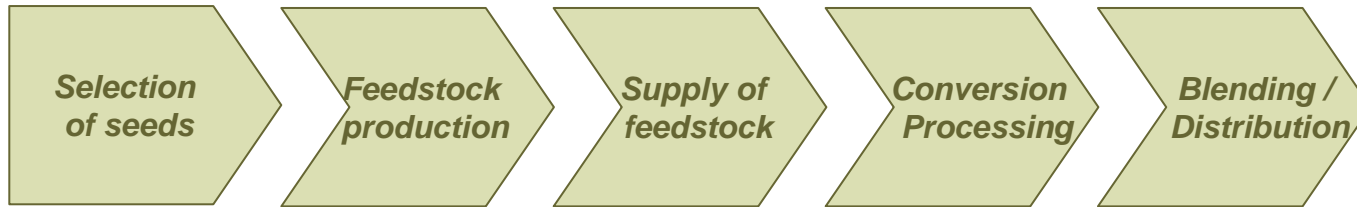
# Due to many disparities, there is no benchmark in the biofuels industry

	Brazil	United States	Malaysia / Indonesia	China	Europe
Initial growth drivers	Energy independency and source of internal growth	Hidden subsidiaries to farmers following the WTO negotiation	Source of internal growth (palm)	Secure energy in order to support growth of the economy	Reduce GHG emissions
Results on current situation	Most efficient industry in the world	High production costs, limited impact on the environment and competition with the food chain	Disaster on the environment (deforestation)	Disaster on the environment (coal burn for power supply) and competition with the food chain	Inefficient industry (small production unit) and limited success of producers on stock exchange markets

***“Biofuels” have a long term future worldwide as fundamental growth drivers are there.***



# Today, the “*biofuels*” industry is highly fragmented. No players are integrated along the value chain yet



*Biotech companies*



*Agri companies*

*FARMERS across Europe, US, South America and Brazil*



*Processors*

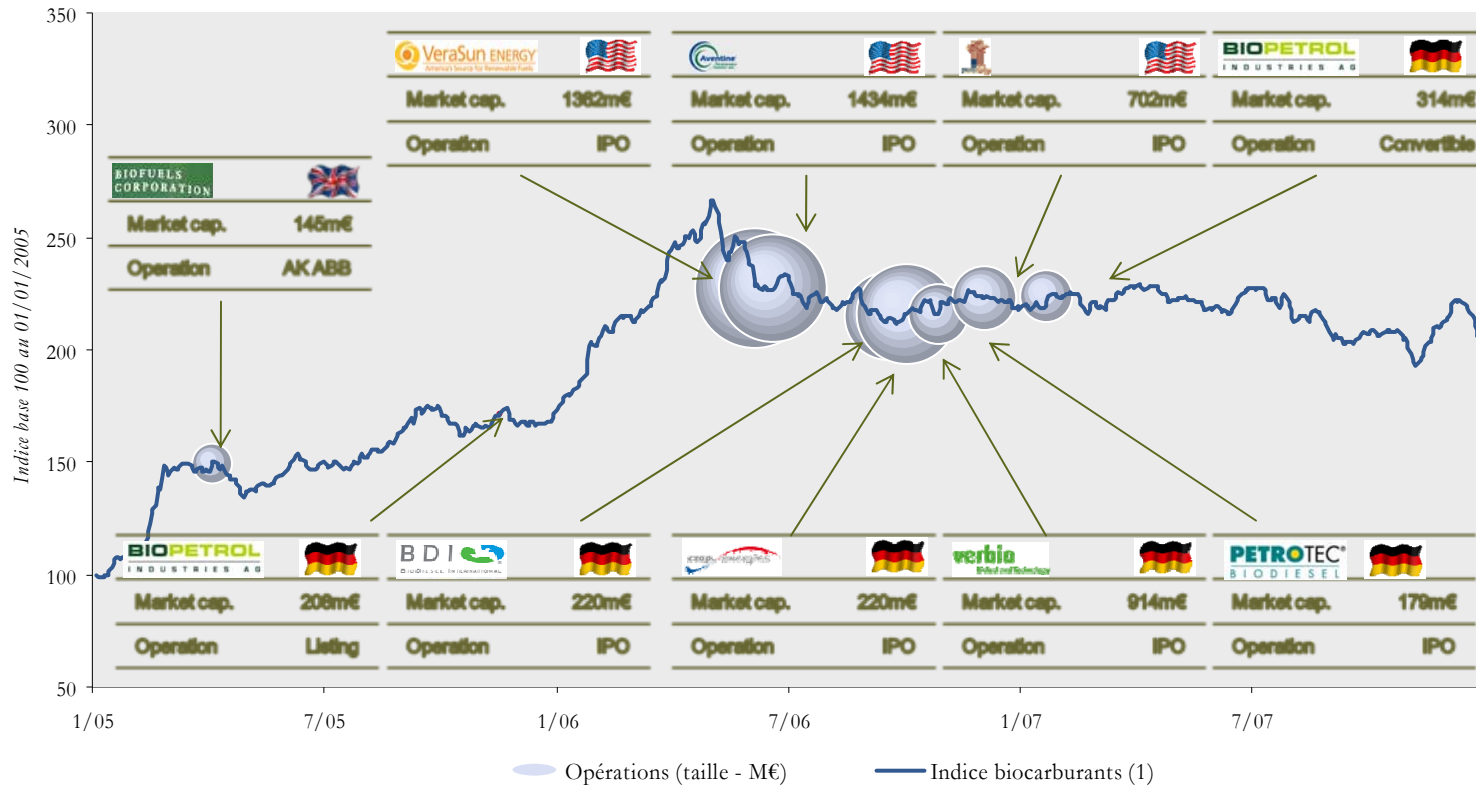


*Oil majors*



# Heavy investment in Western production capacity has followed

## Biofuels stock index



Industry Overview	
Market cap. (m€)	23,614
Floating (m€)	21,661
Nb of listed corporate	12
Perf 2005	+68.1%
Perf 2006	+31.7%
Perf 2007	-0.5%

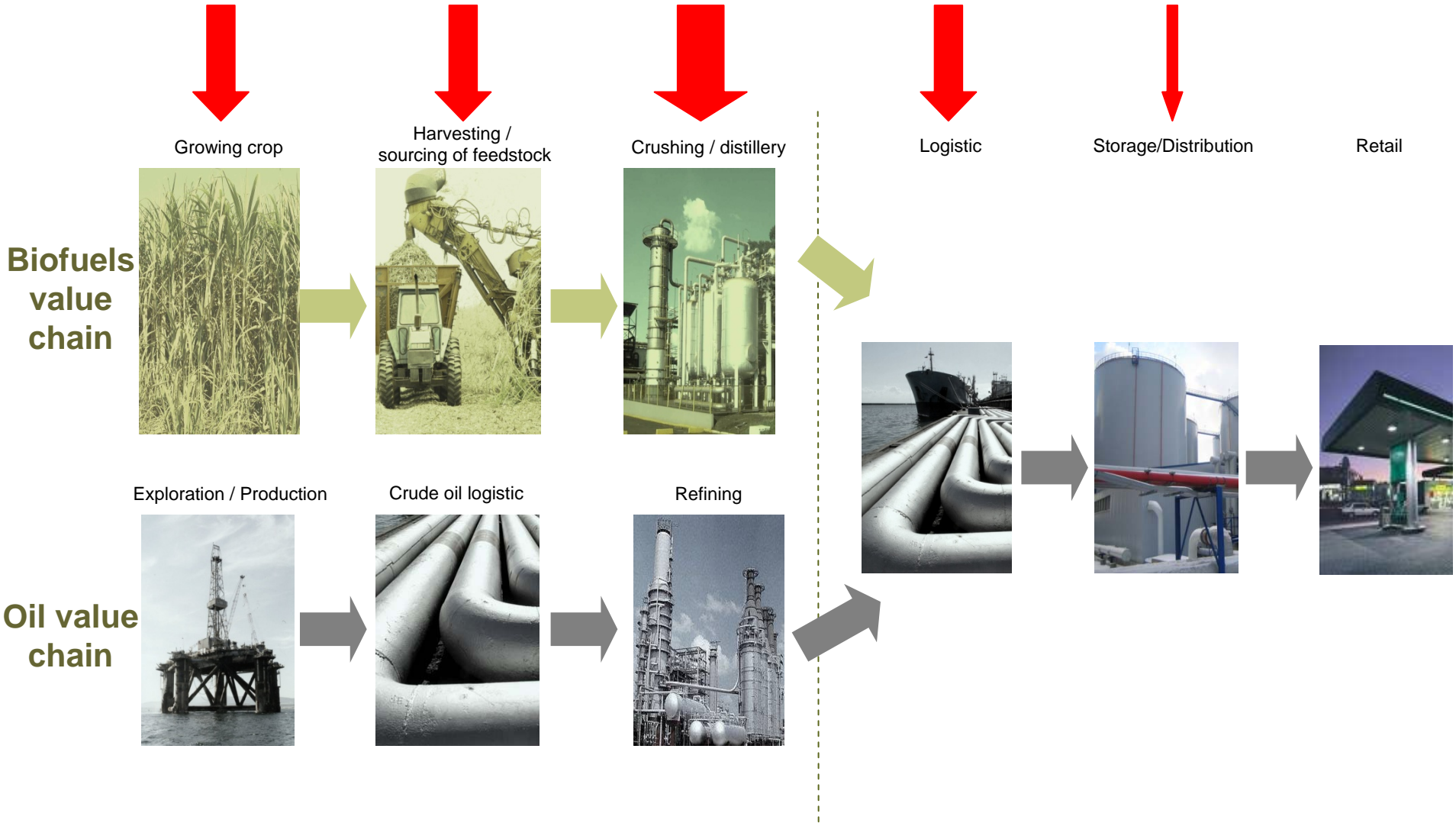


**The market capitalisation of listed Western biofuels producers amounted to more than \$35bn at the end of 2007. Their stocks performed well above the average - the biofuel stock index grew by 30% pa over 2005-2007. Still, the going has been tough since July 2007 as many investors have lost faith in the industry's sustainability**

(1) Index includes biofuels specific companies and exclude Brazilian companies such as Cosan and Sao Martinho. It calculated on the basis of market capitalisation (30% max of the index) : Abengoa, D1 Oils, Biopetrol Inds., EOP Biodiesel, BDI-Biodiesel, Verbio, Cropenergies, Archer-Daniels, Verasun, Aventine, Pacific Ethanol, US Bioenergy

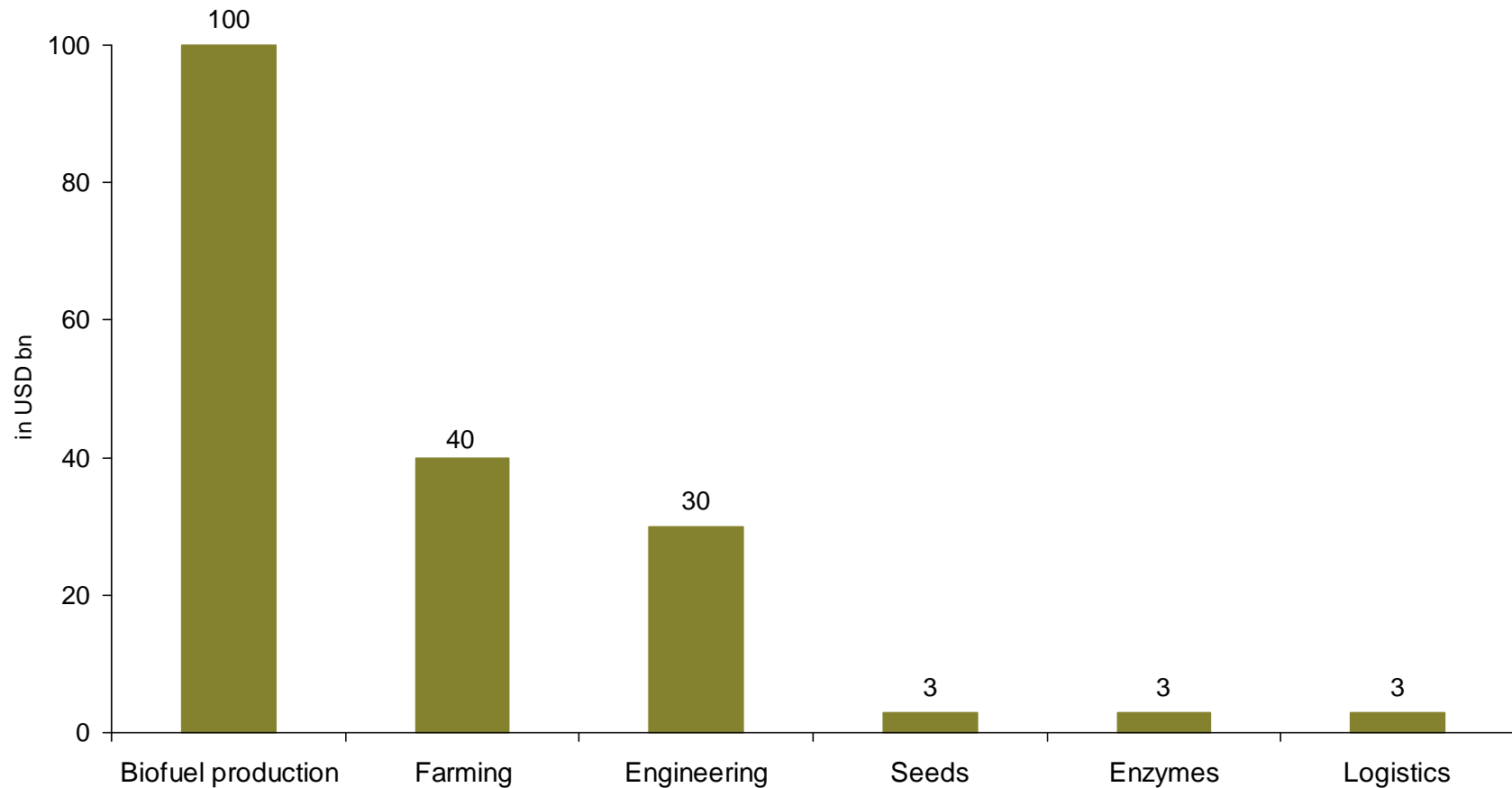
# "Biofuels" will increasingly become the combination of both the agricultural and the oil industries

## MAIN INVESTMENT OPPORTUNITIES



# Changes in the industry will provide sizeable business opportunities at each stage of the value chain

Market size of each segment of the biofuels value chain (Forecast 2020)



Source: McKinsey

STRICTLY CONFIDENTIAL AND NOT FOR PUBLIC USE



# Changes offer significant investment opportunities but investors should watch out different criteria

## Economical

- Complexity to optimize the cost of feedstock, the cost of production and the cost of distribution
- Complexity of risk management
- Disparities in tax incentives

## Ecological

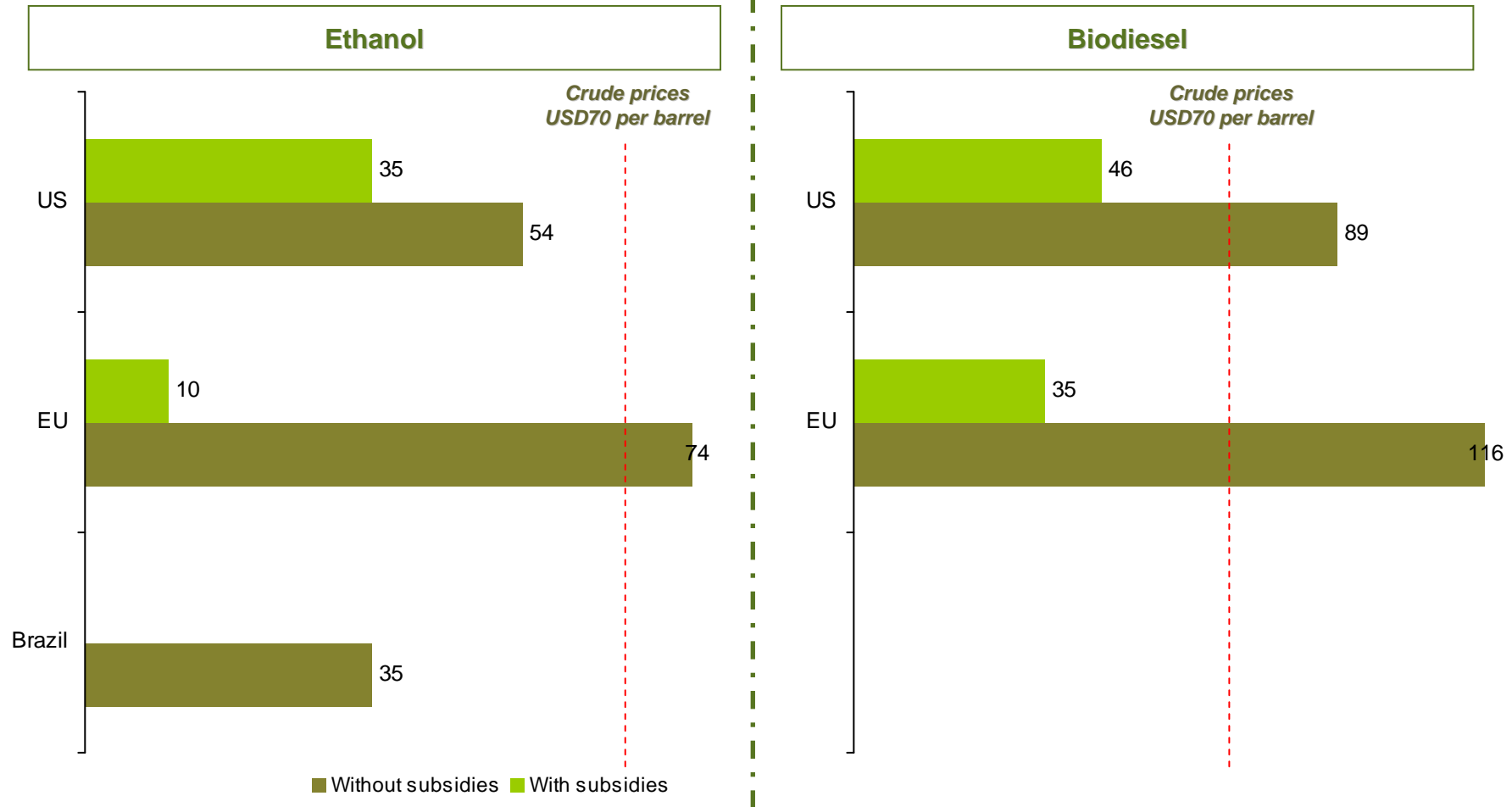
- Deforestation, irrigation, degradation of the ground and use of fertilizers
- Disparities in energy ratios (corn= 1 for 1.2 vs cane= 1 for 8)
- Difficulty to select the appropriate feedstock

## Ethical

- Debate between food and non-food feedstock



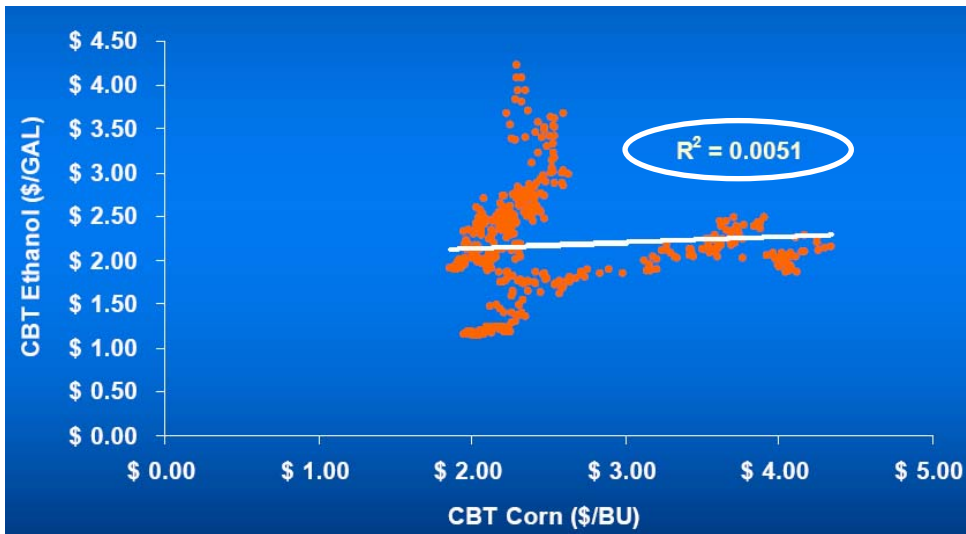
# The sustainability of “*biofuels*” may vary according to their break even point versus crude oil prices





# The choice of the right feedstock provide investors with natural hedges against price risks

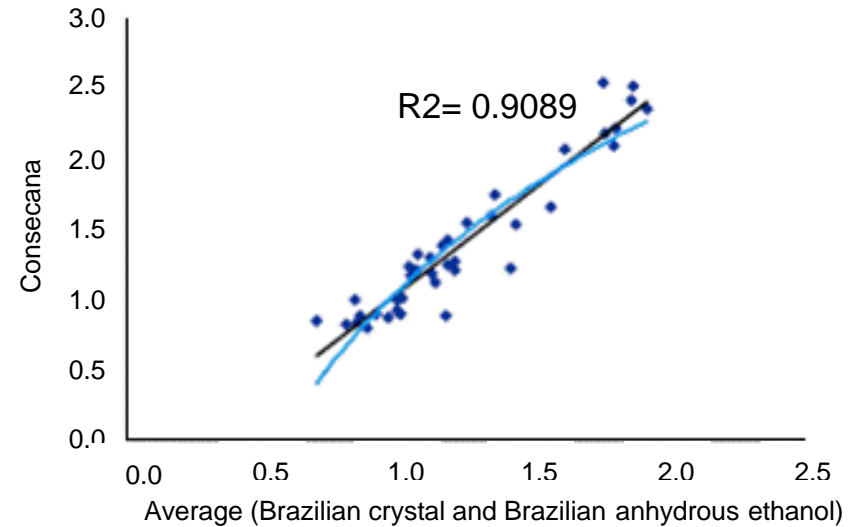
There is no correlation between the price of corn and the price of ethanol



Source: Goldman Sachs

The correlation between the price of sugar and the price of ethanol is much greater

Consecana value x average local price sugar/ethanol (USD)



Source: Bloomberg andtau Correтора



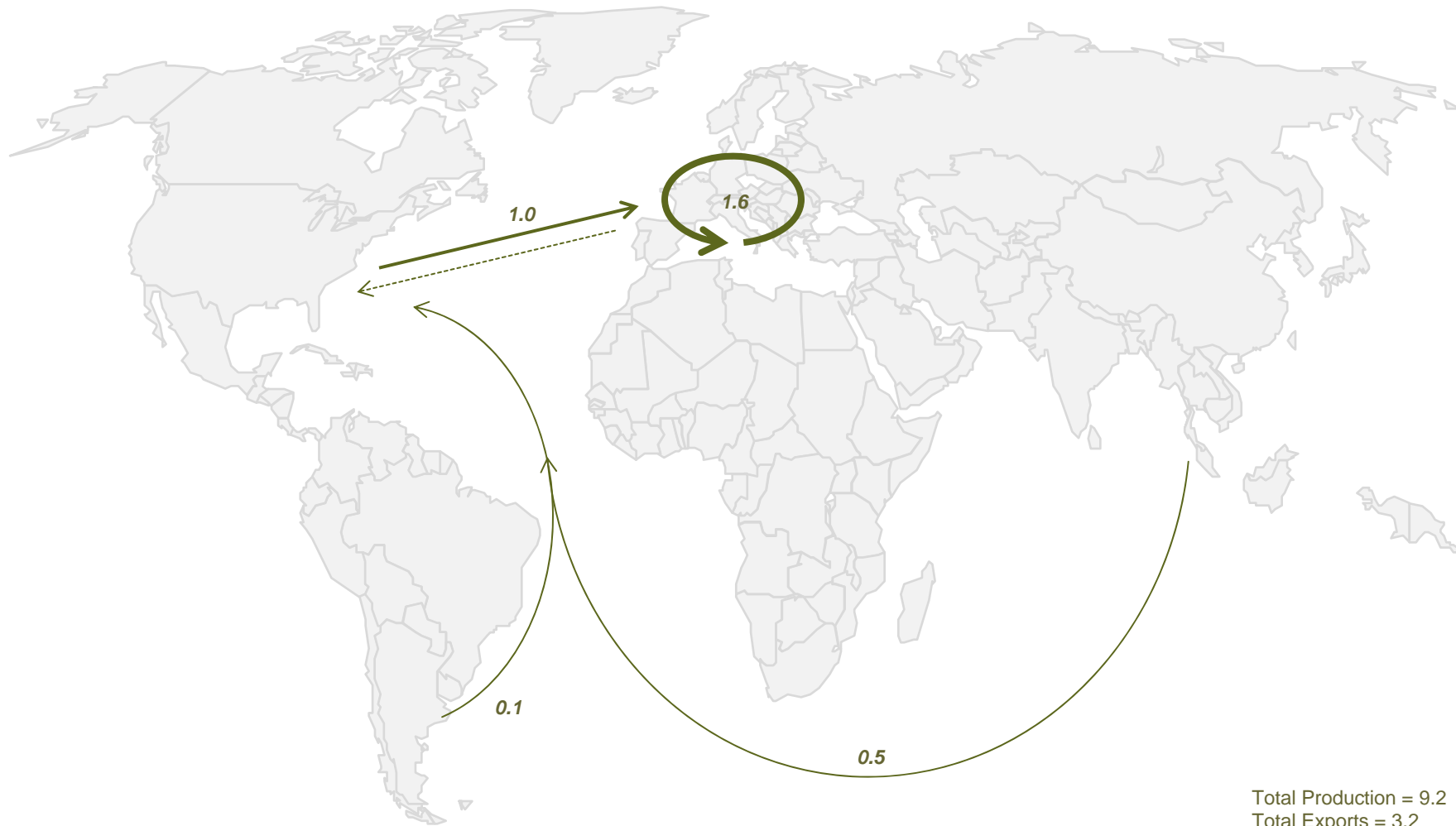
# Six criteria to take into consideration for a successful investment in Biofuels

- 1 Anticipate the incoming changes in the market structure**
- 2 Invest in technologies and feedstock with the greater impact on the GreenHouse Gas emissions**
- 3 Take into consideration all parameters, which will become important in the near future (irrigation, deforestation etc.)**
- 4 Invest in low cost productions in order to minimize the impact of potential drop of oil prices and always be competitive at the main centers of consumption**
- 5 To be able to offer sustainability of the supply in the right quality and quantities**
- 6 To be able to play with the different tax regimes and incentives**



# US subsidies are a source of market distortion

Biodiesel trade flows 2006 – million metric ton



Note: \* EU trade partners in Africa, the Caribbean and the Pacific

STRICTLY CONFIDENTIAL AND NOT FOR PUBLIC USE

Source: Kingsman



# Ethanol exports are 5% of global production and almost all Brazilian

Ethanol trade flows 2006 – million cubic metre



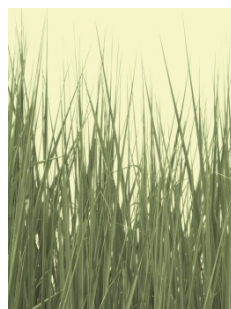
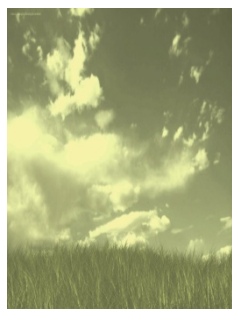
Note: \* EU trade partners in Africa, the Caribbean and the Pacific

STRICTLY CONFIDENTIAL AND NOT FOR PUBLIC USE

Source: Kingsman



# For more information, please feel free to contact us



**Gilbert BRUNNER**

7 rue du Mont-Blanc  
1201 Geneva  
Switzerland

Email: [gbrunner@fairenergy.com](mailto:gbrunner@fairenergy.com)  
Phone: +41 22 591 9191  
Fax: +41 22 591 9199

**fair-energy**

STRICTLY CONFIDENTIAL