



**Webster Center  
for Creativity &  
Innovation**

**Webster  
UNIVERSITY**

**Geneva**

# Invitation

The Webster Center for  
Creativity and Innovation has  
the great pleasure to invite  
you to the opening evening of

# Creativity Week

**on Monday, 11th of June  
from 17:00**

**Webster University Geneva  
15 Route de Collex  
1293 Bellevue, Geneva  
Switzerland**

# Program for the evening of Monday, June 11

**17:00 – 17:15**

## **Welcome**

**Dr. Clementina Acedo**, Director of Webster University Geneva  
and **Dr. Vlad Glaveanu**, Director of the WCCI

**17:15 – 18:15**

## **Expert panel 'Innovation in Switzerland'**

**Rania Al-Baroudi**, Director of the Geneva Creativity Center  
**Dr. James H. Miners**, Fongit  
**Anne Hornung-Soukup**, Chairman of the TPG Board  
**Dr. Vlad Glaveanu**, Director of the WCCI

**18:15 – 19:00**

## **Keynote**

'Why Creativity Matters'

**Prof. James C. Kaufman**, University of Connecticut, USA

**19:00 – 19:30**

## **Networking reception**

**The Creativity Week (11-15 June) is a week-long celebration of creativity and innovation at Webster University Geneva including distinguished keynote speakers, expert panel discussions, workshops, paper presentations, and artistic events, all free of charge and open to the general public.**

For more details about the program please visit:

[www.webster.ch/creativityweek](http://www.webster.ch/creativityweek)

**Kindly confirm your presence by 5th of June to:**  
[wcci@webster.ch](mailto:wcci@webster.ch)



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