

INNOSUISSE START-UP TRAINING

For entrepreneurs and start-ups

Key ingredients for success:

- Training by entrepreneurs, investors and experts
- Personal coaching and feedback
- Building a network of peers and entrepreneurs

"The GetYourGuide founders met in a start-up course organized by Venturelab and therefore I highly recommend it to people who are thinking about starting their own business."

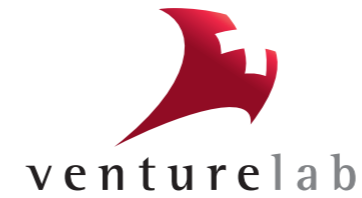
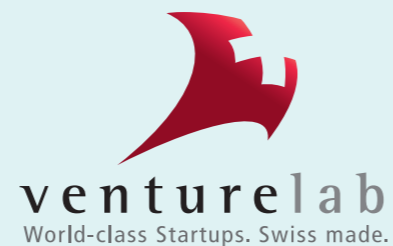
– **Pascal Mathis, Co-founder GetYourGuide,**
investor and business angel



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Venturelab is commissioned by
Innosuisse to execute training courses
in cities all over Switzerland.



Commissioned by

Schweizerische Eidgenossenschaft
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Swiss Confederation
Innosuisse – Swiss Innovation Agency

INNOSUISSE START-UP TRAINING

Mission-based training tailored to your industry



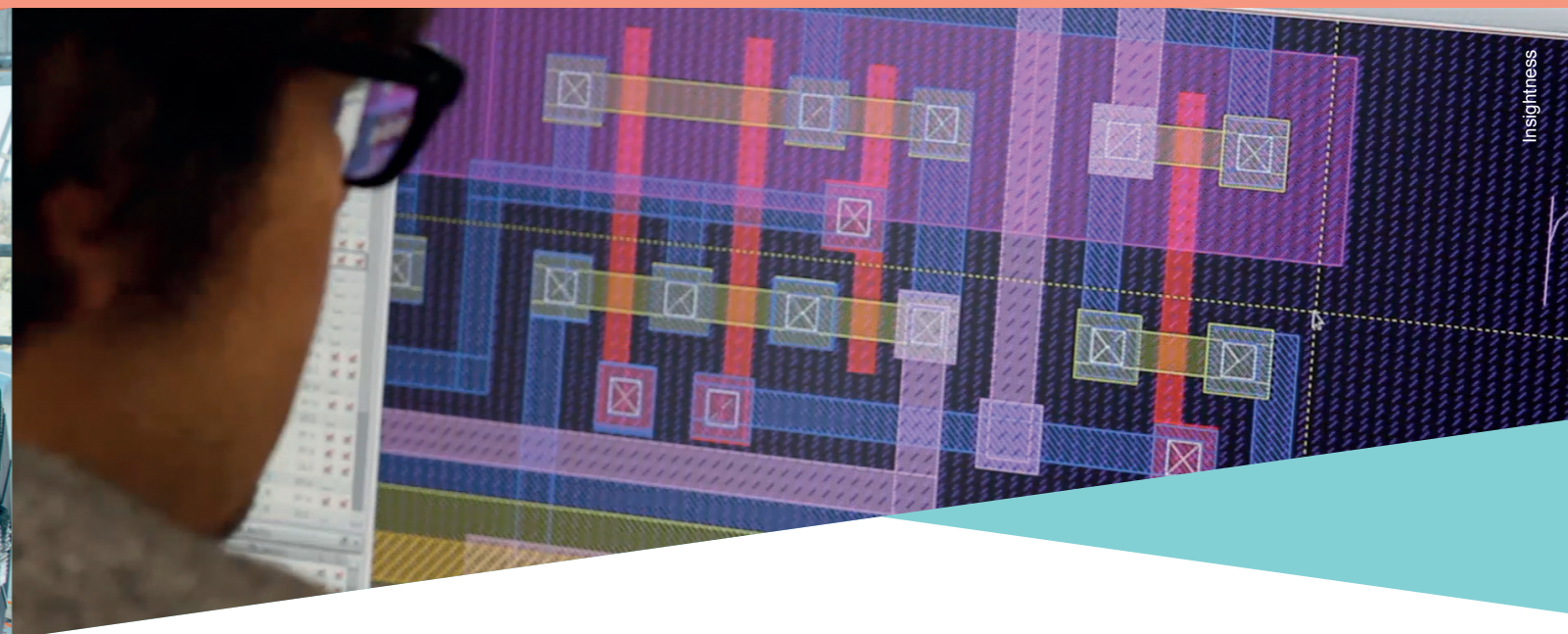
Apply at www.venturelab.ch/innosuisse

GET READY TO LAUNCH AND GROW

GET READY TO LAUNCH AND GROW

- 5 day courses for founders and prospective founders
- Trainers, experts and entrepreneurs in your field support you to develop your product and deliver unique customer value

- 3 hours with dedicated coach from your industry
- Learn about industry specific topics along with general themes
- Get hands-on help on mastering a convincing pitch and be introduced to the right investors



BUSINESS CREATION

Jumpstart your business

- DAY 1** Deliver unique customer value
- DAY 2** Master a convincing pitch
- DAY 3** Define your business development plan
- DAY 4** Shape a winning team
- DAY 5** Secure funding for the start-up phase



Includes 3 hours of personal coaching



Who should apply?

Aimed at people who have the firm intention of founding a start-up within the next 6–12 months. The basis of the company is a technological, academic or business model-oriented innovation. Max 15 participants per course.

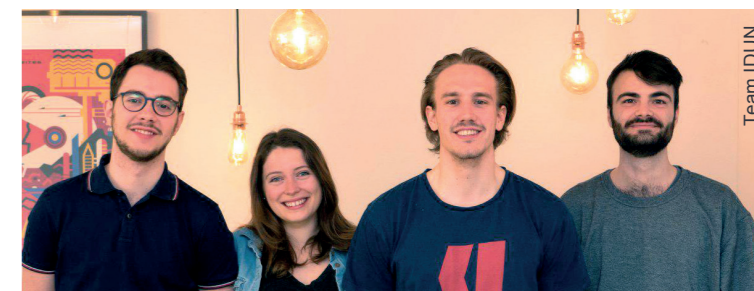
BUSINESS GROWTH

Grow your start-up

- DAY 1** Build a performing marketing strategy
- DAY 2** Generate leads and drive more sales
- DAY 3** Operate your start-up professionally
- DAY 4** Grow leadership and management
- DAY 5** Pitch and secure funding for growth



Includes 3 hours of personal coaching



Who should apply?

Aimed at entrepreneurs who have already founded their start-up. You have been able to secure initial funding and you have just started to launch your product or intend to within the next 12–24 months. Max 12 participants per course.

Taking place all over Switzerland, throughout the year

Register now! www.venturelab.ch/innosuisse