

Venturelab

World-class startups. Swiss Made.

Patrick Biro
Program Director Venture Kick

patrick.biro@Venturekick.ch
+41 (21) 533 09 83

Venture Kick initiative



- Venturelab is mandated to operate Venture Kick since it's launch in 2007 – www.venturekick.ch
- Mission of Venture Kick is to bring Swiss Deep Tech to global markets
- Venture Kick is a philanthropic initiative of a private consortium

WISSENSCHAFT.
BEWEGEN
GEBERT RUF STIFTUNG

André Hoffmann

ERNST GÖHNER STIFTUNG

Hansjörg Wyss

Hauser-Stiftung

Martin Haefner

Igor Fisch

Fondation
ProTechno

RISING TIDE
FOUNDATION



business incubation centre
Switzerland

ENGAGEMENT
A DEVELOPMENT FUND OF THE MIGROS GROUP



swisscom

World-class Startups. Swiss made.

Our impact since 2007: The Kicking way

- **600+ startup projects**

3'500+ Applications

- 210+ Jury sessions



CHF +25,000,000 in cash

- Exposure to high level network
- 210+ Kickers Camps
- 1'300+ feedbacks

- **CHF 2.5 billion attracted**

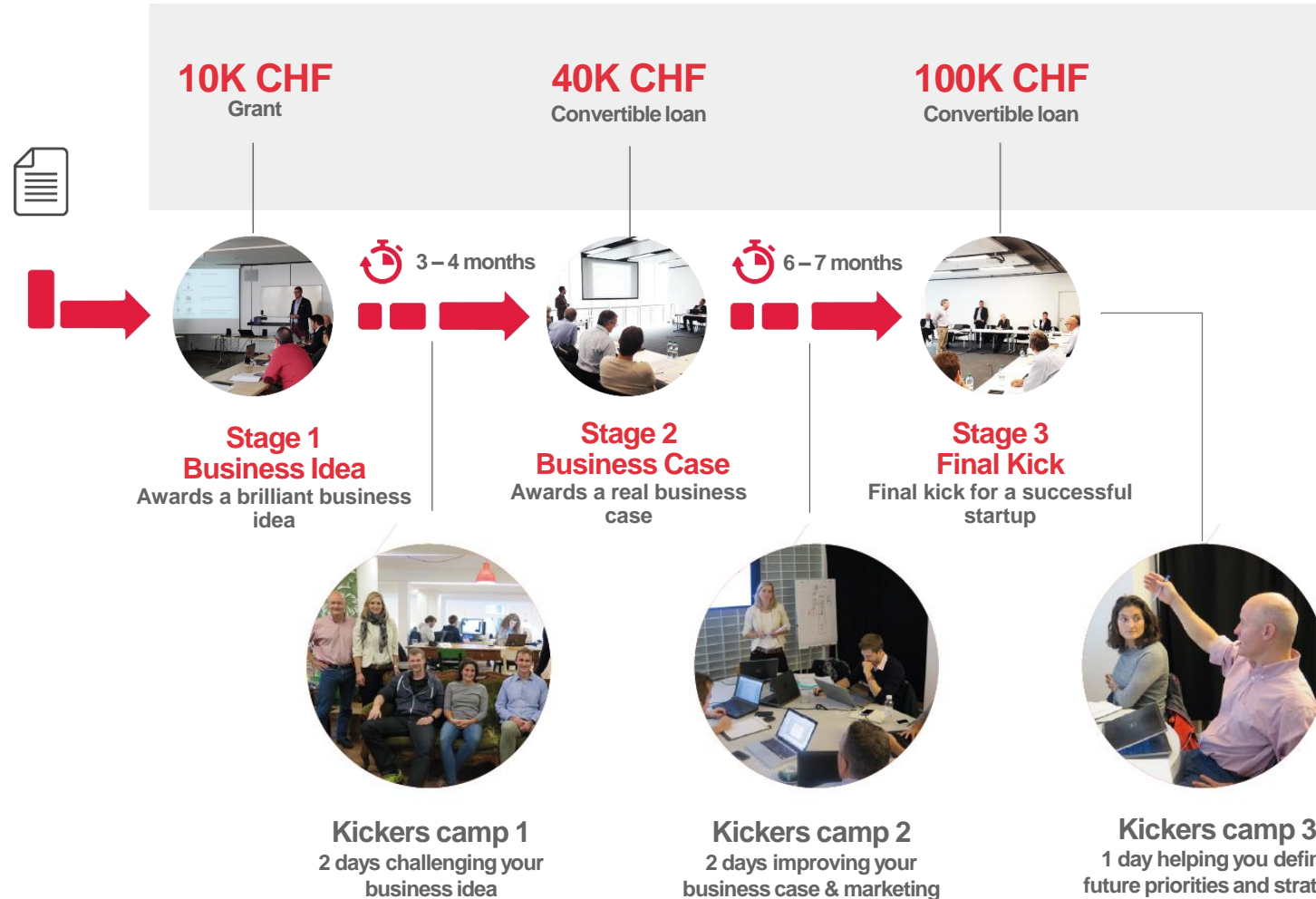
- **6,000 jobs active jobs**

- Exits to Intel, Apple and more...

- +450 companies created

- 55 of TOP 100 Swiss Startups VK alumni

3 KICKS TO SUCCESS



World-class Startups. Swiss made.

Venture Kick: 10 reasons

- **Up to 150k CHF** Direct cash support to the startup
- **Get funded** VK startups raised in > 3.4 M Chf in average
- **Jury network** +160 high profile investors & experts from CH and abroad
- **Jury feedback** Honest, relevant and actionable
- **Quality label** Venture Kick recognized as a reference for early financing investors
- **Lean process** No unnecessary documents or events, time of entrepreneurs is valuable
- **Access to InnoBooster** Get access to potential additional grant of 150k CHF from GRS
- **Kickers camps** Business development workshops
- **Startup Library** Get access to 300 carefully selected templates & docs. A must have.
- **Media visibility** Visilbity on social medias and press

Venture Kick: jury network

+160 Jury members

40 professional investors

>70 private investors

48 High level executives or serial entrepreneurs

55 working for industrial player



World-class Startups. Swiss made.

Venture Kick: get access InnoBooster

- Program from Gebert RUF Stiftung
- Aiming at speeding-up innovative, science-based startup projects.
- Up to 150K Chf additionally to the Venture Kick grants
- Projects applying to InnoBooster must meet the following requirements:
 - The project must be in the Venture Kick process.
 - The project must be rooted at a Swiss university or research institution.



Training in industry-specific Verticals

COMMISSIONED BY



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

Medtech

Biotech

**Advanced
Engineering**

ICT

5 Training Days (over 6 weeks)

3 Trainers per Day

1 Personal Coach

More Information: venturelab.ch/innosuisse

World-class Startups. Swiss made.



Innosuisse Start-up Training since 2004

Module 1
1/2 day



For members
of universities
(students,
PhDs etc.)

**Event
Series**

Module 2
1 semester



For members
of universities
(students,
PhDs etc.)

**Semester
Course**

Module 3
5 days



Startups

Module 4
5 days



Startups

www.venturelab.ch/innosuisse

5-day Workshops

2018 - 2024

World-class Startups. Swiss made.

Trainings all over Switzerland

Trainings/Locations	Zurich	Lausanne	Bern	Basel	Geneva	Lugano
Business Creation (19)	7	6	2	3	1	-
ICT	4	3	1	-	1	-
ADV. ENGINEERING	3	2	1	-	-	-
BIOTECH	-	-	-	2	-	-
MEDTECH	-	1	-	1	-	-
Business Growth (10)	4	4	-	1	-	1
ICT	2	2	-	-	-	-
ADV. ENGINEERING	2	2	-	-	-	-
BIOTECH	-	-	-	1	-	-
MEDTECH	-	-	-	-	-	1
Total	11	10	2	3	1	1

World-class Startups. Swiss made.

Global reach: USA, China, Africa, India

venture leaders in Technology (Silicon Valley)



Meet industry leaders and top Technology investors

Win your seat in the Swiss Technology Startup Team 2017!

You want to explore the US market and plan to build a global startup? Then join us to meet industry leaders and investors in Silicon Valley.

Apply by January 10th, 2017:
www.venture-leaders.ch

Partners: digital.switzerland, VAUDO, ETH zürich, swisscom, ELIAPPOINT



venture leaders Fintech (New York)



Meet industry leaders and top fintech investors

Win your seat in the Swiss National Fintech Startup Team 2017!

You want to explore the US market and plan to build a global startup? Then join us to meet industry leaders and investors in New York.

Apply by May 14th, 2017:
www.venture-leaders.ch

Partners: PostFinance, digital.switzerland, ETH zürich, VAUDO, SWISS FINANCE MARKETS



venture leaders China



Meet Chinese investors and experts with the Swiss national startup team

Including participation at the WEF

Get a unique chance to give your technology and business a commercial boost during a 10-days startup business ride in China.

Apply by March 5th, 2017:
www.venturelab.ch/venture-leaders-China

Partners: digital.switzerland, VAUDO, ETH zürich



venture leaders Life Science (Boston)



Meet industry leaders and top Life Science investors

Win your seat on the Swiss National Startup Team 2017!

You want to explore the US market and plan to build a global startup? Join us to meet industry leaders and investors in Boston.

Apply by March 5th, 2017:
www.venture-leaders.ch

Partners: digital.switzerland, VAUDO, ETH zürich, EY Entrepreneur Of The Year, Hans Jörg Wyss




«Venture Leaders ist ein Vorzeige-Programm und nicht mehr weg zu denken. 2017 präsentieren wir die Schweizer Startups am WEF China.»

Jean-Jacques de Dardel, Schweizer Botschafter in China

Venture Leaders roadshows 2019



Program	Dates
Venture Leaders Mobile	February 2019
Venture Leaders Technology	March 2019
Venture Leaders Life Sciences	May 2019
Venture Leaders China	June 2019
Venture Leaders Fintech/Insurtech	September 2019

Top 100 Swiss Startup Award



- Reference ranking for Swiss startup since 2011
- Investors Summit (day) and Award ceremony (evening)
- 100 investors and experts select the TOP 100 Swiss startups
- TOP 100 2018: September 4th, 2019

www.top100startup.ch

Let's build success together



Patrick Biro

Program Director Venture Kick

patrick.biro@venturekick.ch



World-class Startups. Swiss made.