

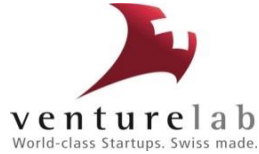
Venturelab

World-class startups. Swiss Made.

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Supporting founders from inception to global scaling



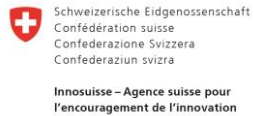
World-class Startups. Swiss made. Venturelab has built a global ecosystem to connect the best Swiss startups with industry partners, investors and experts.

▶ www.venturelab.swiss



CHF 6,300,000 in 2023 for seed funding, access to experts and investors and training camps for spin-offs from Swiss universities. Launched in 2007.

▶ www.venturekick.ch



Innosuisse Start-up Training: mission-based startup training for entrepreneurs in ICT, Adv. Engineering, Biotech and Medtech.

▶ innosuisse.venturelab.swiss



The Venture Leaders (Swiss National Startup Team) have a clear-cut goal to become global players and take the first step to their expansion in this business development program.

▶ www.venture-leaders.ch



Discover the most promising Swiss startups, the home of the TOP 100 Swiss Startup Award.

▶ www.top100startups.swiss



Radar for Swiss startups, investors, and startup resources.

▶ www.startup.ch



Incorporation service, tools for business plan and administration, courses, events, personal support and offers from reputable partners. Launched in 1989.

▶ www.ifj.ch

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Venture Kick initiative



- Venturelab is mandated to operate Venture Kick since its launch in 2007 – www.venturekick.ch
- Mission of Venture Kick is to bring Swiss Deep Tech to global markets
- Venture Kick is a philanthropic initiative of a private consortium

WISSENSCHAFT.
BEWEGEN
GEBERT RUF STIFTUNG

André Hoffmann



ERNST GÖHNER STIFTUNG

Hansjörg Wyss



Hauser-Stiftung

Martin Haefner



Our impact since 2007: The Kicking way

- **941+ startup projects**
- 6'000+ Applications
- 500+ Jury sessions

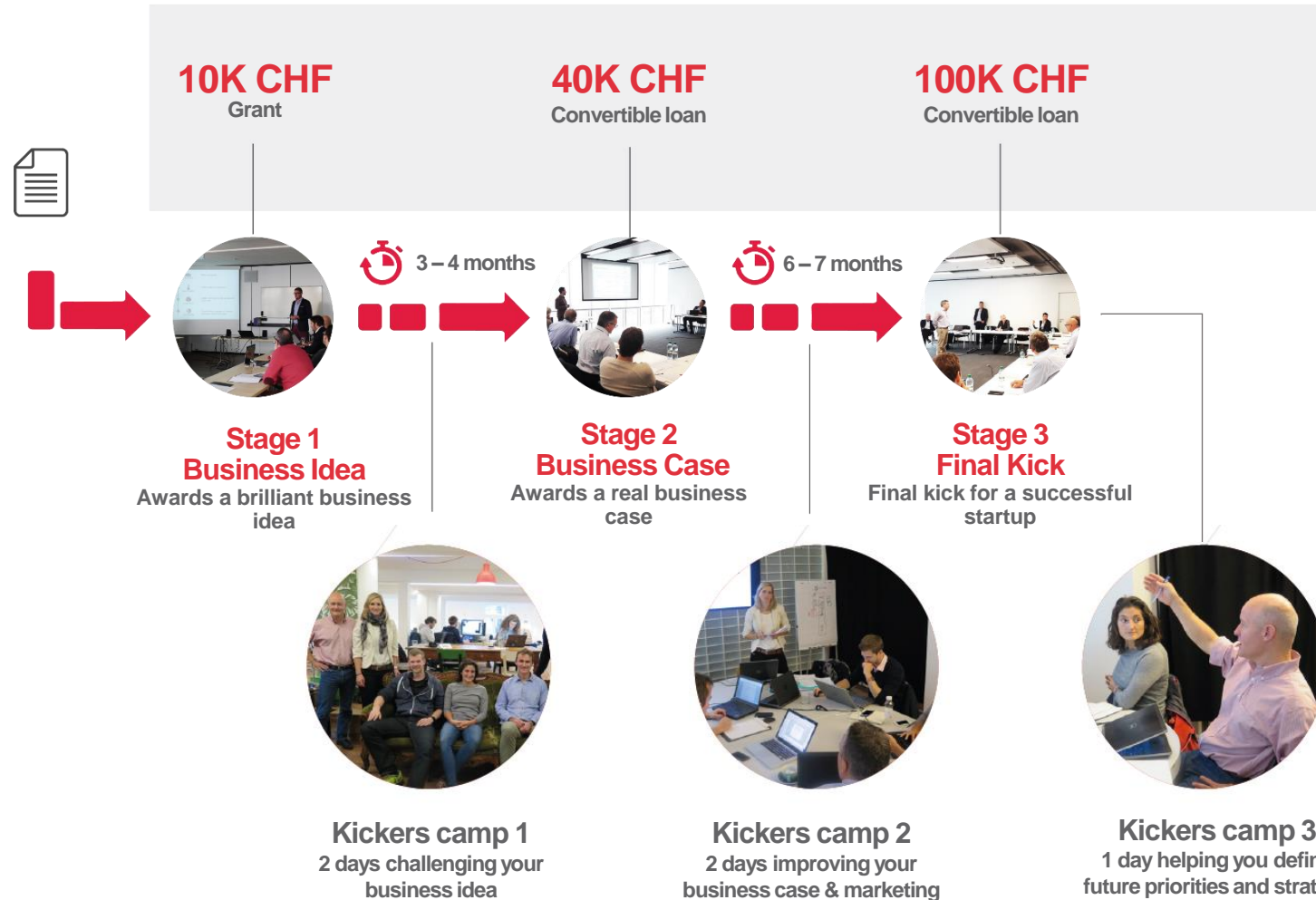


CHF +46,290,000 in cash

- Exposure to high level network
- 500+ Kickers Camps
- 3'000+ feedbacks

- **CHF 6.7 billion attracted**
- **11,360 jobs active jobs**
- Exits to Intel, Apple and more...
- +718 companies created
- 52 of TOP 100 Swiss Startups VK alumni

3 KICKS TO SUCCESS



Why should you apply to Venture Kick?

- **Up to 150k CHF** Direct cash support to the startup
- **Get funded** VK startups raised in > 3.4 MCHF in average
- **Jury network** +160 high profile investors & experts from CH and abroad
- **Jury feedback** Honest, relevant and actionable
- **Quality label** Venture Kick recognized as a reference for early financing investors
- **Lean process** No unnecessary documents or events, time of entrepreneurs is valuable
- **Access to InnoBooster** Get access to potential additional grant of 150k CHF from GRS
- **Access to Kickfund** Up to CHF 850,000 more in additional funding for stage 3 Venture Kick winners
- **Kickers camps** Business development workshops
- **Startup Library** Get access to 300 carefully selected templates & docs. A must have.
- **Media visibility** Visibility on social medias and press

Venture Kick: jury network

+170 Jury members

40 professional investors

>70 private investors

48 High level executives or serial entrepreneurs

55 working for industrial player



Venture Kick: get access InnoBooster

- Program from Gebert RUF Stiftung
- Aiming at speeding-up innovative, science-based startup projects.
- Up to CHF 150,000 additionally to the Venture Kick grants
- Projects applying to InnoBooster must meet the following requirements:
 - The project must be in the Venture Kick process.
 - The project must be rooted at a Swiss university or research institution.
- **Apply here:** <https://www.grstiftung.ch/en/area-activity/innobooster.html>

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INNOBOOSTER

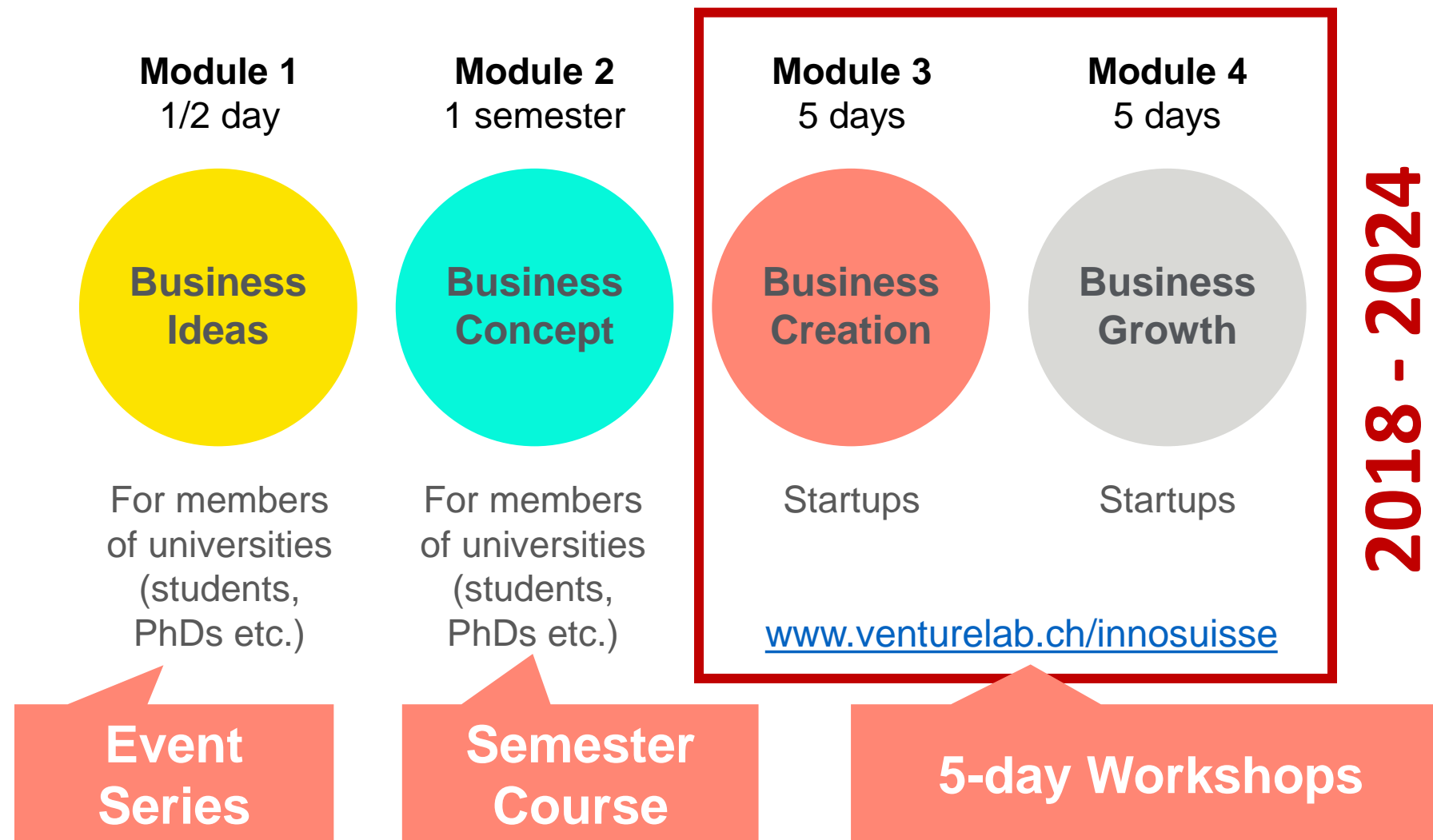
ACCELERATING MARKET ENTRY OF DEEP TECH SPIN-OFFS

Venture Kick: get access to Kickfund

- Kickfund is a CHF 60 m fund to further support Venture Kick winners (stage 3).
- It provides the possibility to get up to CHF 850'000 in equity funding.
 - CHF 100'000 at Stage 3
 - Up to CHF 250'000 during Seed-Stage
 - Up to CHF 500'000 during Series A
- The Kickfund is an independent fund that is a partnership with Venture Kick
- For more information, please visit kickfund.ch



Innosuisse Start-up Training since 2004



Training in industry-specific Verticals

COMMISSIONED BY



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra
Swiss Confederation
Innosuisse – Swiss Innovation Agency

Medtech

Biotech

**Advanced
Engineering**

ICT

5 Training Days (over 6 weeks)


3 Trainers per Day

1 Personal Coach

More Information: venturelab.ch/innosuisse

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Training Content: Mission-based Approach



	Example: Business Creation	Example: Business Growth
Day 1	Deliver Unique Customer Value	Build a Performing Marketing Strategy
Day 2	Identify your market and convince customers	Professionalize Your Sales Process
Day 3	Define your Business Development Plan	Operate Your Startup Professionally
Day 4	Put a Winning Team at Work	Grow Leadership and Management
Day 5	Secure Funding for the Start Phase	Secure Funding for Your Growth Startup

Global reach: International Roadshows



Venture Leaders roadshows 2023



Program	Location	Dates
Venture Leaders Mobile	Barcelona	26 February – 4 March 2023
Venture Leaders Technology	Silicon Valley	17 April – 21 April 2023
Venture Leaders Biotech	Boston	12 June – 16 June 2023
Venture Leaders Medtech	Boston	25 September – 29 September 2023
Venture Leaders Cleantech	München	16 October – 20 October 2023
Venture Leaders Fintech	London	No date yet

Top 100 Swiss Startup Award



- Reference ranking for Swiss startup since 2011
- **Investors Summit (day) and Award ceremony (evening)**
- 100 investors and experts select the TOP 100 Swiss startups
- TOP 100 2022:
September 7th, 2022

Let's build success together



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